

PRESENTS:

THE PEE POPER



We all know that staying hydrated is super important, but how do you know if you're drinking enough water?

We Can Think OF ONE CLEVER WAY TO TELL - JUST LOOK AT YOUR PEE. Yes, YOU HEARD CORRECTLY.

To help you navigate your hydration status throughout the day, we created this little guide, so you know when to reach for your air up® and leverage Scentaste™.

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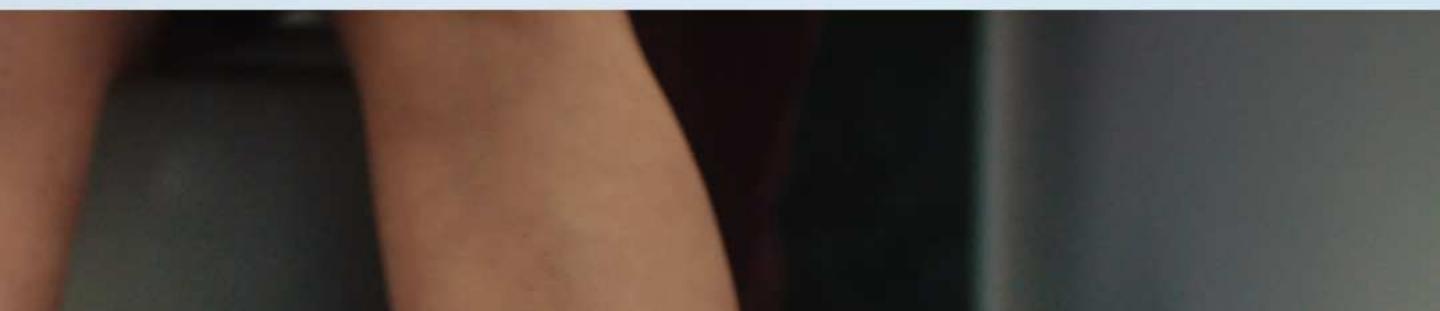


And sensitive a straight to the sense

As strange as it sounds, eyeballing the toilet bowlis a good way to get an indication of your hydration status.

The color of your pee will help navigate when to reach for your next sip.

HERE'S WHAT YOUR PEE iS TRYING TO TELL YOU.



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You're drinking a little too much water, you can take a break from sipping.



This is ideal, keep it up!



UPPLE JUICE

Still hydrated, could reach for your air up® in a bit.



You're likely mildly dehydrated or close to it. Go grab your air up®.

MCINICA HONEY

You're dehydrated, drink up!



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NAME AND AND A DESCRIPTION OF ADDRESS



FUN FCICTS

The bladder can hold about 400 - 500m of pee at a time, for up to 2-5 hours.

That's basically a pint of beer! The urge to pee hits when you're holding between 200 – 350ml.

For most adults, between 4 - 10 daily trips to the bathroom are considered normal.

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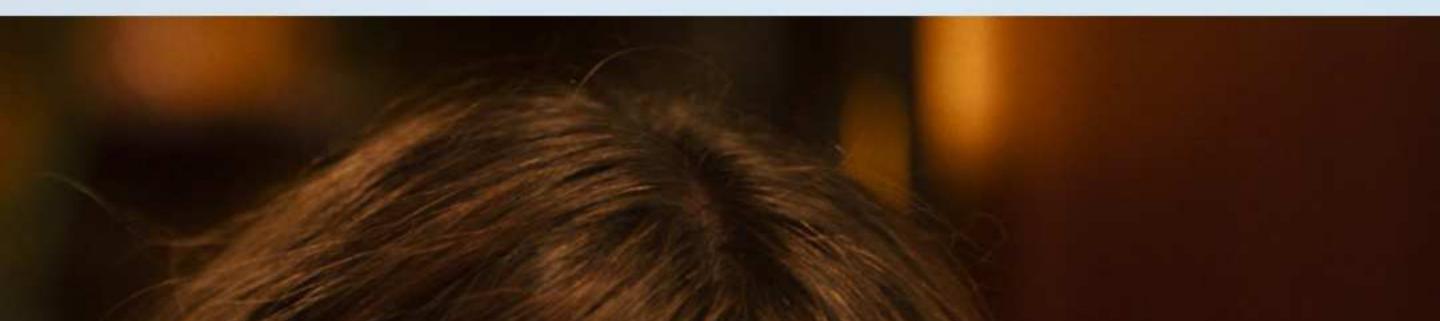


New Arrest and the state of the second

HYDRCITION

Sure, we all aim to drink enough water, but what does adequate hydration mean for us?

The simple answer is that a plethora of positive things occur when we get it right.







PROPER HYDROTION

Brain function it plays an integral part in focus and cognition.

Physical performance helps us reach our best in the gym (and in bed 😉).

Facilitates nutrient absorption and plays a vital part in healthy digestion.

Lubricates and cushions our joints, spinal cords, and body tissue.

Helps excrete body waste through sweating, peeing, and pooping.

Helps regulate our core body temperature.





Believe it OR NOT, TOO MUCH WATER iSN'T GREAT EITHER.

If your pee is consistently clear and has no yellow hue, you're likely consuming more than is necessary.



THE PEE PAPER

New Arrest and the state of the second

THE IMPORTANCE OF PROPER HYDRATION IS GREATER THAN ONE MIGHT THINK.

That's why your air up bottle® is the perfect companion to reach your daily intake goals.

Through our fun innovation we call Scentaste™, drinking water – and drinking enough water – becomes sooo much more exciting and easier.

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And sensitive a straight to the sense

SO, WHAT SO, WHAT?

is it just a water BOTTLE?

NO, IT ISN'T.

iT'S Scentastet^m.



HOW DOES iT WORK?

Scentaste[™] technology unlocks the sixth sense between taste and smell. It provides a unique flavour experience without adding anything directly to your water. Using air up®, you'll excite the ordinary with every sip.

DO i HOVE TO DO SOMETHING DIFFERENT?

Nope! You don't need to sniff the flavour pod, tilt the bottle, or anything weird like that. We've done the hard work designing a drinking system that brings flavours to water, all you've got to do is siiip away!

GM i DRiNKiNG SMELLY WGTER?

No! It's regular (or sparkling) water. The flavour pod on top of your bottle is where the scent flavours are contained. Every sip you take sends bubbles up through the straw, and when they hit the flavour pod, the perception of flavour directly in your mouth is created through scent.

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SO, iS iT MCGiC?

It's pure science, no magic involved.

CAND iS iT NOTUROL?

Both the science behind the process and the scent in our flavour pods are all-natural.

HOW DO i Get Started?

Presuming you've got your air up[®] bottle and flavour pods ready, simply fill your bottle, seal the adapter to the bottle body, put your pod on the mouthpiece, and experience Scentaste™.

