

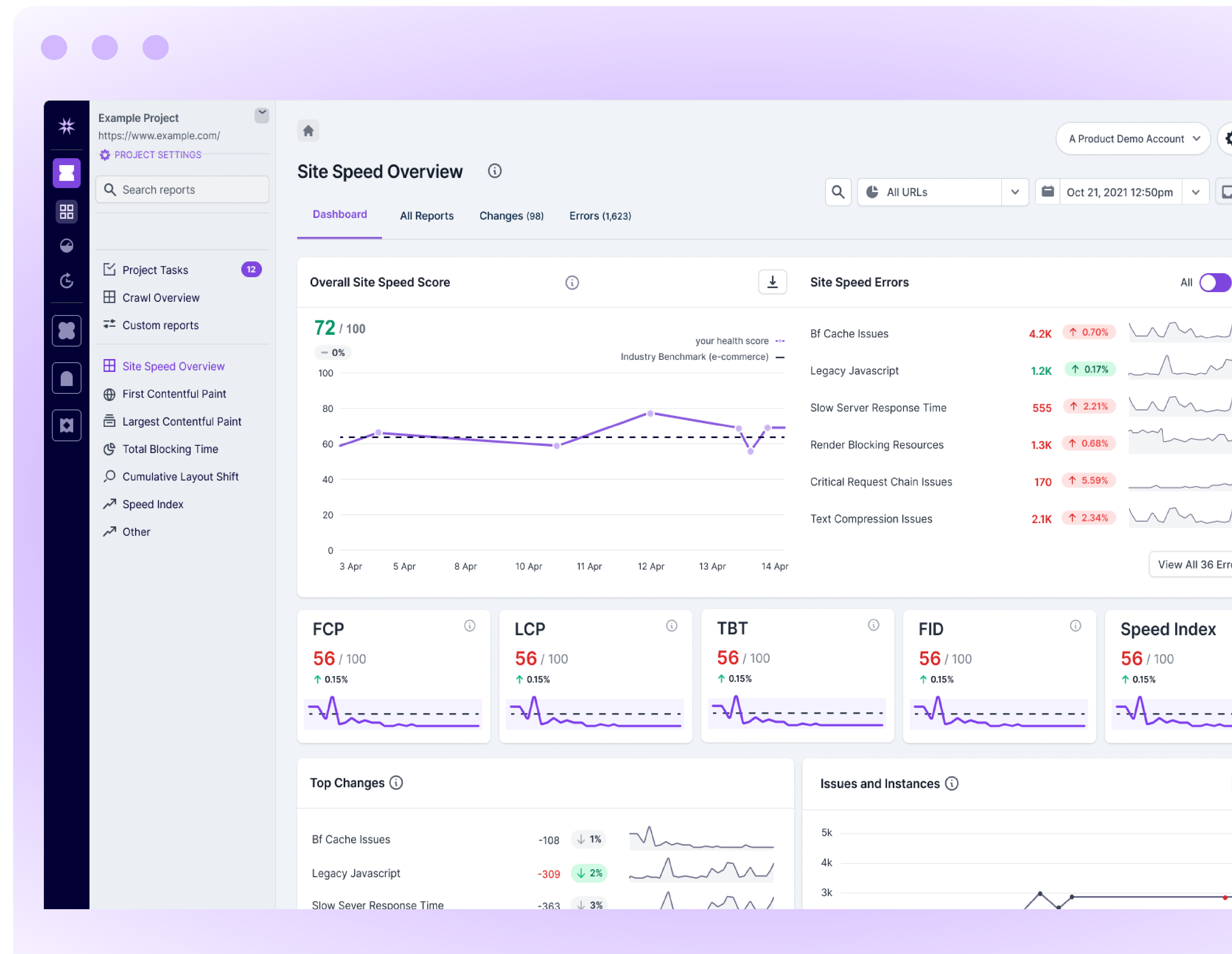
# Lumar Site Speed Metrics

Improve website performance and reduce costs, with truly actionable insights to identify and prioritize site speed issues at scale.

The speed of your site has a significant impact on its success. With Google confirming page experience as a ranking factor, and slower pages causing visitors to switch to competitors, it directly impacts conversion and bounce rates, and ultimately revenue.

Add to this that slow sites likely have higher content and resource storage costs, and it's clear that the speed of your site can seriously impact your bottom line.

Lumar gives you not only the analysis of what needs fixing, but critically the details you need to understand the issues and take action, while improving collaboration across web development teams. All of which helps drive a high-performing, revenue-driving site that delivers a great experience.



## Get fast, at scale insights

Lumar's ultra-fast, scalable and flexible crawler allows you to identify site speed issues across your entire site, fast.

## Prioritize effectively

Aggregated site speed issues help identify the biggest opportunities. Sort, filter, and segment issues to focus on issues that will have the greatest impact.

## Get truly actionable data

High-level overviews with the ability to drill down into granular details, plus clear explanations of how to resolve issues.

## Collaborate effectively

Get the information you need to write clear acceptance criteria for dev tickets, eliminating back and forth and ensuring issues are resolved quickly.

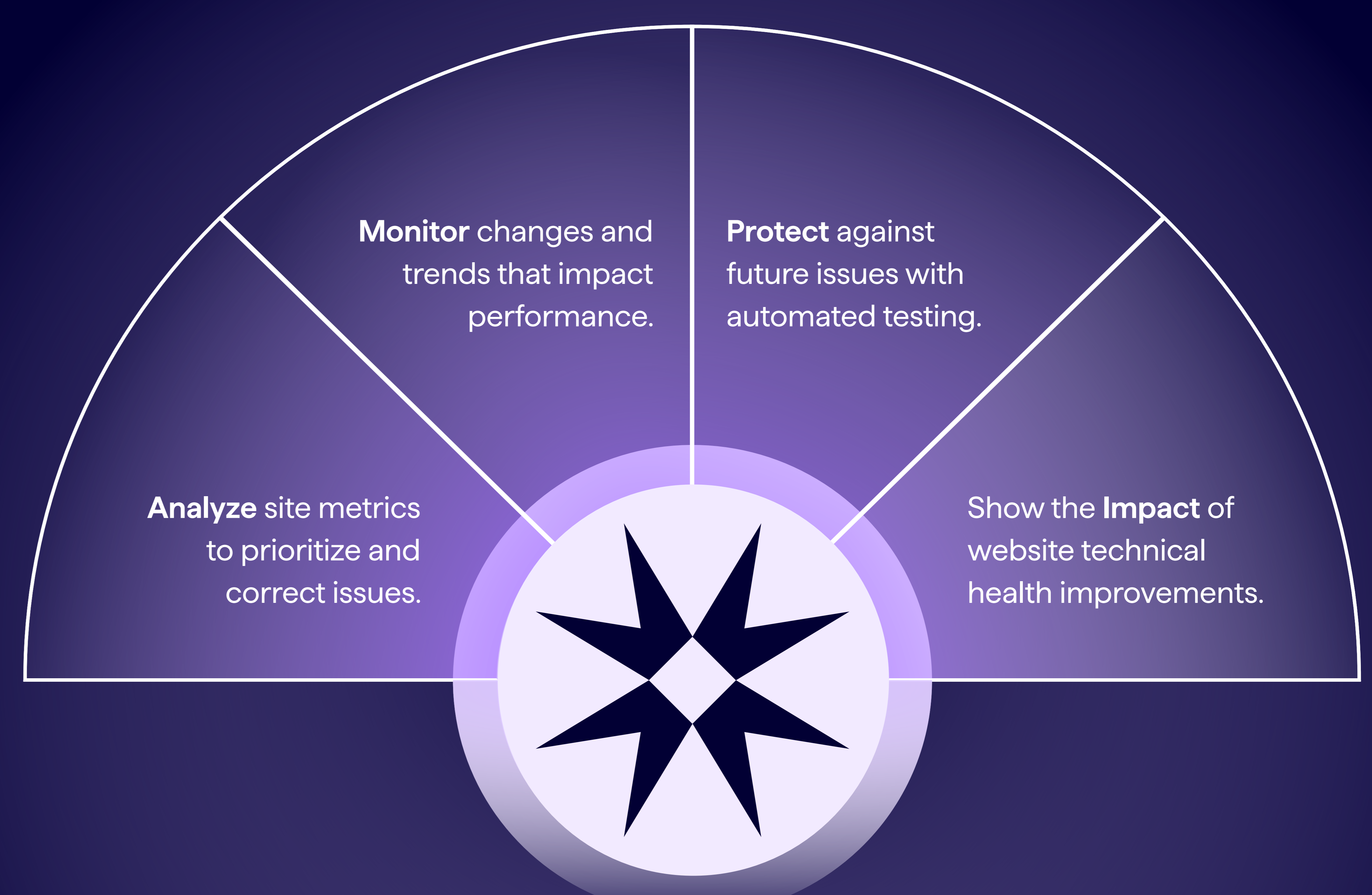
## The Lumar Platform

Enable proactive, connected workflows to identify, track and fix issues across your domains, and ease your development process.

Lumar gives you total control over your crawl strategies, eliminates data overload, simplifies monitoring and reporting, and automates QA testing.

The results? Better prioritization, faster time to fix, less time wasted on preventable issues, and reduced costs.

**Streamline your website technical health workflows with Lumar.**



Get additional insights, bespoke advice and strategies from our world-class **Professional Services** team.

Integrate with your existing BI tools to track and measure, and communicate performance.

[Book a demo →](#)