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Inaugural Judge-Led Masterclass Introduced at 5StarWines & Wine Without Walls 2024

The eighth edition of 5StarWines & Wine Without Walls 2024 is approaching with something new this year: a masterclass conducted by the General Chairs of the Selection during Vinitaly. This special session of wine excellence offers an unprecedented opportunity for participants to discover the secrets behind the "Top Scoring" wines and gain invaluable insights from the judges themselves.



The eighth edition of **5Star Wines & Wine Without Walls 2024** is approaching, representing a celebration of winemaking excellence and the art of tasting, bringing together producers and experts to celebrate the world of www.5starwines.it



wine. Registration is now closed and the team is currently finalizing the anonymization phase of the samples. From **9 to 11 April**, in the days preceding Vinitaly, **Verona** will become the stage for this blind tasting, hosting a selection aimed at elevating the best wines of the Selection through the expert judgment of a dedicated international jury.

This year the tasting includes - **over 2300 wines** from more than **600 wineries** - which will be subjected to the judgment of **62 expert judges** from all over the world. The experience and diversity of the judges gives even greater value and authenticity to the Selection.

Each wine is subjected to a rigorous visual and taste-olfactory analysis by each judge; it is then up to the Panel Chair to confirm or re-evaluate the judgment and formulate the final tasting note. The wines that obtain a score of 90/100 and above are subject to a subsequent judgment carried out by the General Chairs - before receiving a final score. At the end of the three days, the wines that achieve a rating of at least 90/100 are destined for publication in the international guide **5StarWines - the Book 2025**, in paper and digital format, accompanied by tasting notes written by the expert judges. Among the wines selected for publication in the guide, the jury also awards the official recognition of **25 special Trophies**.

During Vinitaly, on April 16th at 4:00 pm, the **General Chairs** of the Selection will lead a **Masterclass**, a novelty for this year. This masterclass will feature the **7 "Top Scorer" wines** selected for the **5StarWines - the Book 2025**. The wines that obtained the absolute highest score in the following categories will be included: *best white wine, best rosé wine, best red wine, best semi-sparkling wine, best sparkling wine, best sweet wine and best fortified wine*. During the Masterclass, the General Chairs will explain to those present the tasting process and the methodology behind the scoring, giving participants a behind-the-scenes look at the Selection.

Following this, at 5.00 pm, the proclamation ceremony of the **25 5StarWines & Wine Without Walls 2024 Trophies** will be held, participation in which is open to all interested parties. The winning producers will present their award-winning wine to those present, before hosting a final **walk-around-tasting** of the award-winning wines together with the President and CEO of Veronafiere, the winning producers and the General Chairs and judges of 5StarWines & Wine Without Walls. At the end, an official photograph will be taken of the winning producers with their diploma and plaque, crowning a special moment for them and providing an opportunity to promote their company and share their success.

About: <u>StarWines – the Book</u> is the annual wine selection organized by Veronafiere, held in the lead-up to the biggest Italian wine fair in the world. The event is now in its eighth edition. 5StarWines – the Book is a blind tasting aimed at shedding light on wineries investing in the improvement of their products. During the event, a highly qualified panel of wine professionals will taste and score — using a 100-point scale — participating wines. In the 2023 edition, over 2,200 wines took part in the competition and 733 were selected for inclusion in 5StarWines – the Book. The Guide is a useful tool both on the promotional and commercial side. It introduces international buyers and wine lovers to new wine products of great value. It guarantees wine quality and it maintains and certifies their value at an international level.