



## Five Things to Know About

# Mike Hsu

Chairman and Chief Executive Officer, Kimberly-Clark Corporation

### Mike Hsu has been nominated to the McDonald's Board of Directors.



It is an honor to be nominated to McDonald's Board and to be part of what is undeniably one of the most iconic and beloved brands. I am excited to partner closely with Chris and the Board as McDonald's continues to deliver strong performance and drive real impact in communities across the world."

– Mike Hsu

- 01 He is a true veteran in the consumer products industry with more than 30 years of experience.** Before becoming CEO in 2019 and Chairman a year later, Mike served as Kimberly-Clark's President and Chief Operating Officer. Prior to joining Kimberly-Clark in 2012, he held leadership roles at Kraft Foods and H.J. Heinz. He launched his career in the consumer products industry with Booz Allen & Hamilton, where he quickly rose to partner in the firm's consumer practice.
- 02 He shares our goal of supporting local communities and our planet.** Mike currently serves as a director of Catalyst, a global organization helping to build workplaces that work for women and is a member of the CEO Council of the United Way of Metropolitan Dallas. He previously served on the boards of United Way Worldwide and Big Brothers and Big Sisters of Metropolitan Chicago. Since 2015, Kimberly-Clark has improved the well-being of 88.9 million people in underserved and vulnerable communities and ranked third among Barron's 100 Most Sustainable Companies of 2023.
- 03 He is an outstanding leader with a proven track record of delivering strong results across consumer products and competitive markets.** Since joining Kimberly-Clark in 2012, Mike has reinvigorated the North American business, delivering excellent financial performance, improved market share and strong innovation, marketing, and sales execution. During his tenure, Kimberly-Clark has transformed into one of the world's leading consumer products companies, with a strong foundation from which to succeed in the future.
- 04 He understands the importance of innovation to meet consumer demand.** Mike leads a 150-year-old company that continues to transform insights and technologies into innovative products and services that improve the lives of nearly a quarter of the world's population. In fact, Kimberly-Clark has invented 5 of the 7 categories they operate, starting with Kotex in 1920 and Kleenex in 1924. As CEO, Mike is constantly striving to serve consumers and employees better, whether that's through technology, invention, or engineering.
- 05 He believes that companies have a responsibility to have a positive impact in the world.** Mike has sought out working for brands that are focused on improving lives, doing things the right way and that have a strong culture and commitment to values. He is excited to build on McDonald's rich legacy and to continue to feed and foster communities around the world.

