

# The Power of Pets

The unbreakable bond we share with our pets unites us all, no matter our differences.

Mars Pet Nutrition North America's "Pets Connect Us" report shows the power of pets to bring communities together.



## We're never alone with pets by our side.

About **80%** of pet parents meet neighbors through their pets

More than **7 in 10** have formed unexpected friendships as a result



**73%** have connected with someone from a different generation, culture, race or ethnic background through mutual affection for their pets

## Pets help people feel like they belong.

More than **half** of employed pet parents talk about their pets often with coworkers



**88%** of pet parents are more likely to "swipe right" on a dating app if a pet is featured in the profile

About **9 in 10** people say pets act as conversation starters or icebreakers



## Pet-friendly places help build community.

**83%** of pet parents say their neighbors look out for each other's pets



**88%** of pet parents want more pet-friendly community spaces to connect with other pet lovers

**70%** say owning a pet makes them more invested in their community

By harnessing the ability of pets to provide companionship and connection, while at the same time helping get more pets into loving homes, we're delivering on our purpose at Mars Pet Nutrition North America: A BETTER WORLD FOR PETS. Read more at [BetterCitiesforPets.com](https://www.bettercitiesforpets.com) and [StateofPetHomelessness.com](https://www.stateofpethomelessness.com).