

















## ANNEX 1: EXHIBITION & CONFERENCE: STATISTICS & INFORMATION

<b>Show Title</b>	<b>NRF 2024: Retail's Big Show Asia Pacific</b>
<b>Show Theme</b>	<b>Fast Track Your Success</b>
<b>Date &amp; Time</b>	11 to 13 June 2024  10 am to 6 pm (11 – 12 June) & 10 am to 5 pm (13 June)
<b>Venue</b>	Marina Bay Sands Convention Centre, Level 1, Hall ABC
<b>Supporting Organisations</b>	
<b>Attendees</b>	Approximately 5,000 (Trade and business professionals only)
<b>Total No. of Exhibitors</b>	Over 200
<b>Exhibiting Supplier Brands</b>	Over 300 local/regional/global Brands
<b>Exhibit Profile</b>	<p>Suppliers, entrepreneurs, small businesses, and brands with cool consumer facing products and looking to make their next breakthrough connections with large retailers in hopes of future partnerships.</p> <p>Exhibit Profile as follows:</p> <ul style="list-style-type: none"> <li>• Accounting, Finance &amp; Banking</li> <li>• Big Data</li> <li>• Consulting Services</li> <li>• Customer Service &amp; CRM</li> <li>• E-commerce</li> <li>• Hardware</li> <li>• Human Resources</li> <li>• In-store</li> <li>• Immersive Technologies</li> <li>• Information Technology (IT)</li> <li>• Marketing &amp; Communications</li> <li>• Merchandising</li> <li>• POS</li> <li>• Supply Chain</li> </ul>

<p><b>Participating Countries</b></p>	<p>Exhibiting countries include Australia, Austria, Belgium, Canada, China, Cyprus, France, Germany, Hong Kong, India, Indonesia, Israel, Japan, Korea, Malaysia, Netherlands, New Zealand, Singapore, Spain, Taiwan, UK, USA.</p>
<p><b>Pass Registration (Scan QR code to view various pass types)</b></p>	
<p><b>Visitor Profile (By Title)</b></p>	<ul style="list-style-type: none"> <li>• C-Suite</li> <li>• Senior Executive/SVP/EVP</li> <li>• Vice President</li> <li>• Senior Director</li> <li>• Director</li> <li>• Senior Manager</li> <li>• Manager</li> <li>• Analyst</li> <li>• Others</li> </ul>
<p><b>Retailer Profile (By Business Foundation)</b></p>	<ul style="list-style-type: none"> <li>• IT/Information/MIS</li> <li>• Business Development</li> <li>• Marketing/Sales</li> <li>• Operations/Retail Store Operations</li> <li>• Ecommerce/Digital</li> <li>• Consulting/Analytics/Research</li> <li>• Strategic Planning</li> <li>• Merchandising/Finance/Loss Prevention/Customer Service</li> <li>• Distribution/Supply Chain/Logistics</li> <li>• Others</li> </ul>

<p><b>Retailer Pass Entitlements</b></p>	<p>Conferences &amp; Seminars, Networking, Retail Store/Shopping Tour, VIP Tour and many more.</p> <ol style="list-style-type: none"> <li>1) <a href="#"><u>Innovation Lab</u></a> The immersive exhibit showcases groundbreaking artificial intelligence (AI), augmented reality (AR), machine learning, facial recognition, robotics and more. See how technology is enabling retail's transformation.</li> <li>2) <a href="#"><u>Start-Up Zone</u></a> Meet the newest companies in retail and see their biggest, standout ideas. Be the first to hear about the breakthrough technology and radical thinking that everyone will be talking about tomorrow.</li> <li>3) <a href="#"><u>Exhibitor Big Ideas</u></a> Don't miss these sessions to hear exhibitors share how their products work in the real world and are changing how retailers "retail". These sessions feature demos and case studies presented by solution providers and their retail clients.</li> </ol> <p>Special behind-the-scenes access to Singapore's cutting-edge retail stores and best-of-show booths at an additional cost.</p> <ol style="list-style-type: none"> <li>1) <a href="#"><u>Retail Store Tours</u></a> These retailer-only tours allow attendees to get insider insights, network with peers and stay ahead of industry trends. Programmes are created with retailers and designed to deliver impactful unique experiences for each retail location.</li> <li>2) <a href="#"><u>Expo Tours</u></a> Each tour is specially curated by experts for retailers to navigate and visit companies recognised for delivering innovative retail solutions, at the same time maximising networking with fellow retailers.</li> </ol>
<p><b>Conference Theme &amp; Topics</b></p>	<ul style="list-style-type: none"> <li>• <b>Theme:</b> Fast Track Your Success</li> <li>• <b>Conference Topics &amp; Trends</b></li> </ul> <div style="display: flex; justify-content: space-around; background-color: #f0f0f0; padding: 10px;"> <div style="width: 45%;"> <p style="text-align: center;"><b>Future of Retail</b></p> <ul style="list-style-type: none"> <li style="margin-bottom: 10px;"> Future-Proofing Through Tough Economic Times</li> <li style="margin-bottom: 10px;"> AI &amp; Machine Learning</li> <li style="margin-bottom: 10px;"> Sustainability &amp; Ethical Practices</li> </ul> </div> <div style="width: 45%;"> <p style="text-align: center;"><b>Reducing Costs</b></p> <ul style="list-style-type: none"> <li style="margin-bottom: 10px;"> De-Risking Supply Chain</li> <li style="margin-bottom: 10px;"> High Retail Costs</li> <li style="margin-bottom: 10px;"> Retail Crimes &amp; Thefts</li> </ul> </div> </div>

	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p><b>Customer First</b></p> <ul style="list-style-type: none"> <li> Customer Experience</li> <li> Personalization</li> <li> Payment Flexibility</li> </ul> </div> <div style="width: 45%;"> <p><b>Latest Digital Data Trends</b></p> <ul style="list-style-type: none"> <li> Digital Transformation</li> <li> First Party Data</li> </ul> </div> </div>
<b>Held In</b>	 <b>SINGAPORE</b> <small>Passion Made Possible</small>
<b>Organised By</b>	 
<b>Official Airline</b>	

**About NRF**

The National Retail Federation passionately advocates for the people, brands, policies and ideas that help retail succeed. From its headquarters in Washington, D.C., NRF empowers the industry that powers the economy. Retail is the nation’s largest private-sector employer, contributing \$3.9 trillion to annual GDP and supporting one in four U.S. jobs – 52 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies. [nrf.com](http://nrf.com)

**About Comexposium**

The Comexposium Group is one of the leading event organisers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organizes more than 150 professional and general public events, covering more than 10 sectors of activity. The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year.

Comexposium is present in the retail sector with market-leading brands such as Paris Retail Week, Siec, Equipmag and One-to-one events in France, Franchise shows in the US, and ad.Tech and iMedia in Asia-Pacific.

In addition to its events, Comexposium creates experiences, as well as opportunities for individuals to meet, enabling communities to connect throughout the year, through an effective and targeted omni-channel approach. [comexposium.com](http://comexposium.com)

### **About Retail's Big Show Asia Pacific**

Retail's most important event in Asia Pacific takes place in Singapore from 11 – 13 June 2024.

The Asia Pacific edition brings together retail industry leaders from across the region to collaborate on a Pan Asia Pacific stage. Be inspired by the biggest retail leaders across Asia Pacific at Retail's Big Show Asia Pacific in one of the world's fastest growing markets. Retail professionals from around the globe can experience three days of educational programming, an all-encompassing Expo featuring the latest retail solutions, as well as an Innovation Lab and Startup Zone featuring breakthrough technologies in Asia Pacific's retail sector. [nrfbigshowapac.com](https://nrfbigshowapac.com)