

ServiceMASTER *Restore*

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PRESS KIT



Chicago Company Announces Addition of Lake County to Its Service Coverage Area; ServiceMaster Restoration By Simons expands to help home and business owners, adds to its own growth

(Chicago, Illinois) Feb. 1, 2024— [ServiceMaster Restoration by Simons](#), a Chicago-based provider of professional fire and water damage restoration services as well as specialty cleaning services in the Chicagoland area, is proud to announce its expansion of Lake County to its service coverage area.

Owned by President Nasutsa Mabwa and Managing Director Sam Simon, the married couple oversee a woman-owned MBE/WBE certified firm and family-run company whose residential and commercial customers reside in the North Shore, Chicago, Oak Park-River Forest and all towns east of Interstate 294 north to the Wisconsin-Illinois border.

“The disaster restoration market in Chicago is extremely competitive,” Mabwa said. “Over the past decade since we opened our doors in 2013, many smaller restoration companies have opened creating a very tight restoration marketplace. So, we wanted to reassess our growth strategies and that’s when we tapped into an opportunity to expand our coverage area into Lake County.”

Mabwa said that 2023 was a good year for the company, citing record 50% year over year growth from 2022 to 2023, hiring a full-time claims office manager, promoting from within for the role of office manager, adding several new company branded cargo service vans and streamlining service offerings to focus on core areas which include water, fire/smoke and mold restoration.

“With our goal to give high-quality professional services to everyone in our coverage area, we are looking to another successful year in 2024,” Mabwa said.

For more information, visit www.restorationbysimons.com.





As an Institute of Inspection Cleaning and Restoration Certification (IIRC) Certified Firm, Restoration By Simons follows IICRC S500 Standards for professional water and fire damage restoration. Our IICRC-certified technicians will assess the water damage on-site and determine the best course of action to restore your damaged property. For example, clean water damage from a faulty waterline pipe on your property is considerably different from water damage from a sewer backup. As leading experts in the field, we will quickly determine the best course of action so your family or business can get back to normal as soon as possible. Professional restoration companies such as Restoration By Simons have IICRC-trained technicians, appropriate equipment, and the experience necessary for quick and efficient intervention.

Restoration By Simons is an MBE/WBE certified firm and family-run company serving Chicago, Oak Park, River Forest, the North Shore, and all towns east of Interstate 294 north to the Wisconsin-Illinois border. Recently, the company was awarded a variety of honors, including the SB100 Best of Small Business Award Winner 2021, Bronze Stevie® Award in the Female Entrepreneur of the Year category in the 18th annual Stevie Awards for Women in Business, recipient of the 2020 Better Business Bureau's Torch Award for Marketplace Ethics, and the recipient of the 2020 Skokie Business of the Year Award, Honorable Mention Category.

Restoration By Simons provides disaster restoration services including water and flood damage restoration, fire and smoke damage restoration, mold remediation, to residential and commercial customers residing in Chicago, Oak Park-River Forest, the North Shore and all towns east of Interstate 294 north to the Wisconsin-Illinois border.

For more information, visit www.restorationbysimons.com.





ServiceMaster Restoration By Simons, a woman-owned and family-run [water](#) and [fire damage](#) restoration and specialty cleaning business, proudly serves the greater Chicago metropolitan area and its outlying suburbs. ServiceMaster Restoration By Simons is the Chicago-area company of choice for commercial and residential disaster restoration, reconstruction, and specialized cleaning. Our expert staff handles large and small insurance losses and works closely with insurance adjusters, managers, building owners, developers, homeowners, and renters. We also offer specialized structural cleaning, post-construction cleanup, hoarder clean-up, duct cleaning, and general cleaning. No job is too big or too small. We are a proud recipient of the 2020 [Better Business Bureau](#) Torch Award for marketplace ethics.

ServiceMaster Restoration By Simons is proud and honored to support and engage in the communities we serve by giving back. This philosophy is deeply ingrained in ServiceMaster Restoration By Simons' company culture, and our entire company is regularly involved in fundraising.

ServiceMaster has community partnerships with the following nonprofit organizations:

- [The Talking Farm](#), Skokie, Illinois
- [The Evanston Chamber Of Commerce](#), Evanston, Illinois
- [Marshall Bennett Institute Of Real Estate](#), Roosevelt University, Chicago, Illinois
- [The Evanston Arts Center](#), Evanston, Illinois
- [Albany Park Community Center](#), Chicago, Illinois
- [A Safe Place](#), Lake County, Illinois

By including our staff, sub-contractors, and vendors in our community giving programs, ServiceMaster Restoration By Simons fosters and nurtures an environment of giving, meaningful service, and charity to those in need and the organizations that serve them. ServiceMaster Restoration By Simons is committed to providing excellence in service to our customers, with satisfaction guaranteed.



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MISSION: ServiceMaster Restoration by Simons is here to be your reliable partner in all your cleaning and restoration needs in the Chicago and suburbs area. With over 85 years of industry experience, we are a family-owned business deeply rooted in the community, committed to bringing personalized and professional services to both homes and businesses. Located in Chicago, ServiceMaster Restoration by Simons is a woman-owned and family-run company serving Chicago, Oak Park, the North Shore, and all towns east of Interstate 294 north to the Wisconsin-Illinois border.

The business provides disaster restoration services for damages caused by water, fire, flooding, mold remediation, and a wide range of interior specialty cleaning (hoarder/clutter, post-construction, duct, carpet & upholstery, general) to residential and commercial customers.

COVERAGE AREAS: The ServiceMaster By Simons franchise is a large ServiceMaster Enterprise that serves Chicago, Oak Park/River Forest, and all towns east of Interstate 294 north to the Wisconsin-Illinois border. Thanks to our many locations, we can provide a fast response 24/7 to many neighborhoods and suburbs in the Chicago area.

These locations include Chicago neighborhoods such as Lincoln Park, Ravenswood, Rogers Park, West Loop, Bucktown, Loyola, Mag Mile, Streeterville, Andersonville, Old Town, and Norwood Park.

West and North Shore suburbs include Oak Park, River Forest, River Grove, Forest Park, Deerfield, Des Plaines, Lake Forest, Northbrook, Highland Park, and Glenview.





Nasutsa Mabwa is President of Restoration By Simons, an MBE/WBE certified firm with the City of Chicago and the State of Illinois. Nasutsa brings an extensive background in commercial real estate development to Restoration By Simons. She is focused on building the commercial and residential side of the property restoration and construction business by nurturing and developing key real estate industry relationships.

For all her achievements and involvement, Nasutsa was honored by the Daily Herald Business Ledger in their C-Suite Awards Ceremony in 2020, a SB100 Best of Small Business Award Winner 2021, Bronze Stevie® Award in the Female Entrepreneur of the Year category in the 18th annual Stevie Awards for Women in Business, the

company is a Better Business Bureau's Torch Award for Marketplace Ethics.

Mabwa previously served as a Senior Project Manager for McCaffery Interests, a real estate development firm. At McCaffery, she managed the Lakeside Development, a 600-acre mixed-use community on Chicago's southeast side. Before joining McCaffery, Mabwa worked for the City of Chicago as an Urban Planner and Director.

Currently, Nasutsa serves on the Board of Directors for the Evanston Chamber of Commerce. She recently served as the Chamber's President. Mabwa also was honored by the Daily Herald Business Ledger in their C-Suite Awards Ceremony in 2020, and as an Influential Women in Business 2017 by the Daily Herald Business Ledger and an Influential Woman in Business in 2018 by the Chicago Business Journal. Nasutsa holds two advanced degrees: a Master's Degree in Urban Planning and Policy from the University of Illinois-Chicago and an MBA with a real estate development concentration from Roosevelt University. Nasutsa resides in Evanston, Illinois with her husband and two children.





Sam Simon is the Managing Director of Restoration By Simons and has earned the highly coveted industry title of IICRC Master Restorer. Sam oversees the technician crews, restoration project management, sub-contractors, fleet, and equipment and works with insurance adjusters on large claim losses. Sam has over 15 years of experience in the restoration industry and is certified in water damage clean up and restoration, fire & smoke damage restoration, mold remediation, carpet and upholstery, health services, advanced drying, odor mitigation by the IICRC and EPA Lead Renovator for Lead Safety Certification.

Before running operations at Restoration By Simons, Sam worked with a Chicago-area restoration franchise for five years, learning the industry from soup to nuts, launching the ServiceMaster Clean service line, managing the company's marketing department, and managing restoration projects.

Sam has a background in broadcast journalism working as a producer for WTTW Channel 11, producing and directing public television interstitials and spots. Before WTTW 11, Sam was a freelancer for ESPN, Fox Sports, and the PGA Tour, just to name a few, and toured with bands and popular television shows such as Van Halen and Dancing With the Stars. Sam resides in Evanston, Illinois with his wife and two children.





Your home is your most valuable asset. What happens if it gets damaged? Do you have the tools necessary to fix it?

DID YOU KNOW that clean water damage from a faulty water line pipe on your property is considerably different than water damage from a sewer backup? Or, that fire and water are the leading causes of property damage?

As leading experts in keeping your properties safe and clean, Nasutsa Mabwa and Sam Simon, President and Managing Director of Restoration by Simons are here to educate and empower you to make sound decisions when it comes to the cleaning and restoration of your properties. “RESTORE: A complete guide to protecting your home as your most valuable asset from water and fire disasters” written by Mabwa and Simon is designed to be your go-to guide to protect and combat fire and water damages to keep your property at its prime

RESTORE calm amidst the chaos. PROTECT your property, available on [Amazon](https://www.amazon.com)

Restore



ServiceMaster Restoration By Simons Expands into Lake County, Illinois:

ServiceMaster Restoration By Simons, a provider of professional fire and water damage restoration services as well as specialty cleaning services in the Chicagoland area recently expanded into Lake County, Illinois. Both President Nasutsa Mabwa and Managing Director Sam Simon, the company's owners, made a strategic decision to offer their services to what they saw as an untapped territory. They can talk about why they decided to add to their area and what it means for their growth as a small business.

Giving Back to Their Communities, Clients: ServiceMaster Restoration By Simons' President Nasutsa Mabwa and Managing Director Sam Simon believe in giving back to their North Shore communities as well as their clientele. The husband and wife team give generously to nonprofits like The Talking Farm in Skokie and The Evanston Arts Center and also to clients in specific circumstances. One example was a 99-year-old woman who had a flooded basement and whose homeowner's insurance would not cover flood damage and remediation. Her only solution was to sell her home. Hearing about this difficult situation, Nasutsa and Sam waived the fee for their work so that the client could continue living in her home.

Helping Young Women Become Entrepreneurs: ServiceMaster Restoration By Simons' President Nasutsa Mabwa works closely with young women who want to enter the business arena and perhaps become future entrepreneurs. Nasutsa, who worked in commercial real estate development, has helped women in the area and currently those who are in emergency recovery services. Nasutsa can talk about the issues and concerns women have as well as some of the resources or strategies she had used to help her become a business owner.

How to Protect Your Home At All Costs: People take pride in owning their homes and want to keep them in good shape because a property is a lifelong investment. What happens when sudden disasters such as floods or fires cause damage? What should they do? Restoration By Simons owners Nasutsa Mabwa and Sam Simon have the answers in their book: ["RESTORE: A complete guide to protecting your home as your most valuable asset from water and fire disasters."](#)



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