



WORLDSKILLS LYON 2024

THE WORLDSKILLS COMPETITION RETURNS TO FRANCE AFTER NEARLY 30 YEARS

FOR ITS 47TH EDITION, THE WORLDSKILLS COMPETITION, THE LARGEST SKILLS COMPETITION FOR YOUNG PEOPLE UNDER THE AGE OF 23, IS COMING TO LYON IN 2024

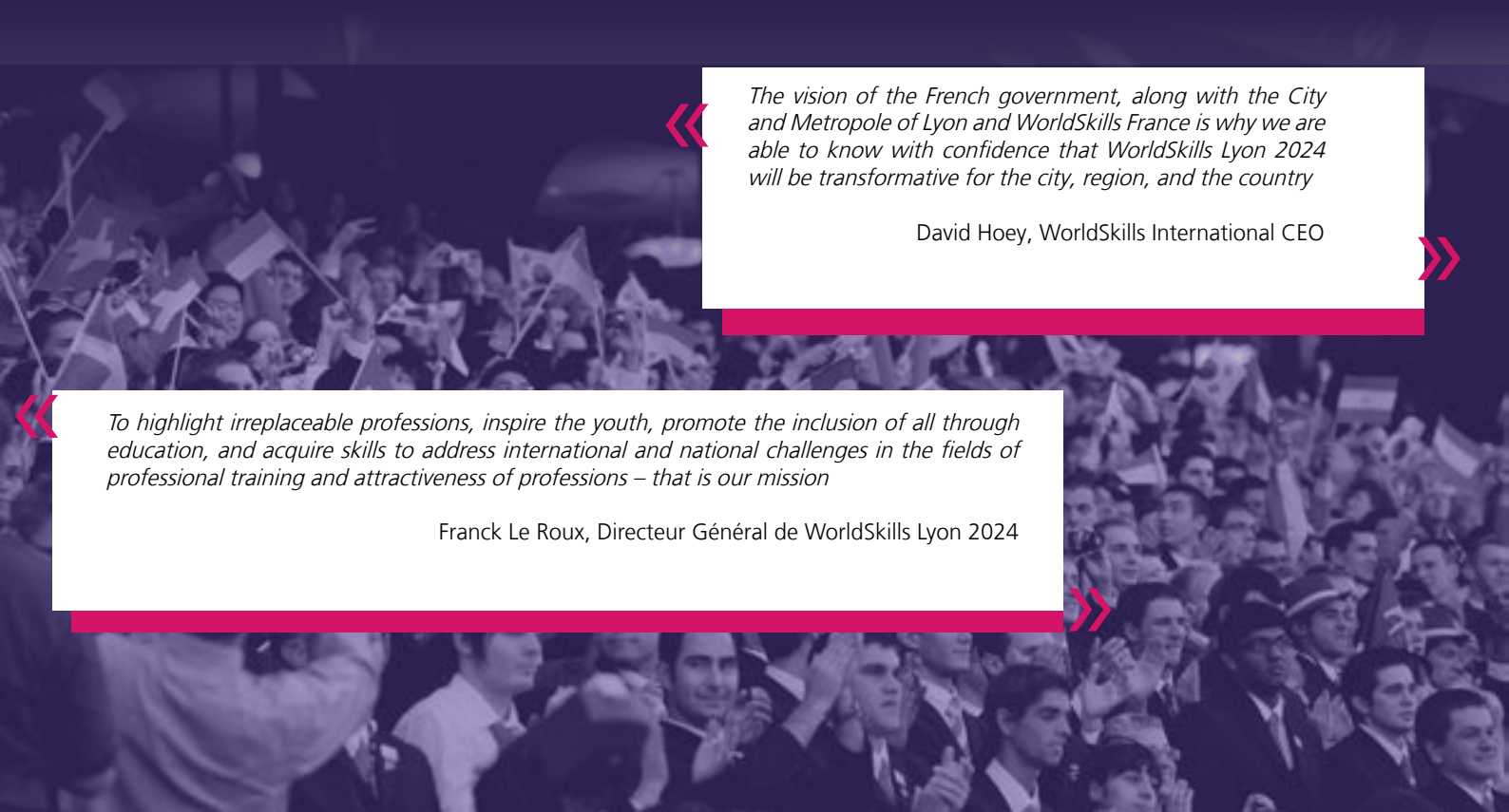
The WorldSkills movement was created over 70 years ago, out of a desire to promote skills and expertise. Now, the movement continues to encourage skills and vocational training. Over 85 countries and regions are part of the movement and have come together to promote their national expertise, looking for innovation. This same expertise will enable them to face social and economic challenges, and to bring out the talents of today and tomorrow to meet the needs of industry.

From 10 to 15 September 2024, 1,500 Competitors from 65 countries and regions will compete in 62 skills in front of 250,000 visitors, demonstrating their excellence and know-how.

The WorldSkills Lyon 2024 Organizing Committee, is responsible for delivering the Competition and welcoming the world to this large-scale event. WorldSkills Lyon 2024 is much more than just a Competition. It aims to break down prejudices surrounding vocational training to meet the challenges of industries facing economic tension, and to encourage young people to consider these skills for their future. In addition to being in high demand, those skills are vectors of excellence, professional success, and personal fulfillment.

During the launch of the "Competition Preparation Week" - (CPW), a dedicated time to the logistical coordination with international WorldSkills stakeholders, the WorldSkills Lyon 2024 Organizing Committee organized a dedicated press conference, with the Metropole and the City of Lyon.

On 29 January, representatives of the WorldSkills movement from around the world stood alongside WorldSkills Lyon 2024 and its institutional partners to present the 2024 roadmap for the WorldSkills Competition 2024. vont concourir dans 62 métiers devant 250 000 visiteurs, démontrant leur excellence et leur savoir-faire.



« The vision of the French government, along with the City and Metropole of Lyon and WorldSkills France is why we are able to know with confidence that WorldSkills Lyon 2024 will be transformative for the city, region, and the country

David Hoey, WorldSkills International CEO »

« To highlight irreplaceable professions, inspire the youth, promote the inclusion of all through education, and acquire skills to address international and national challenges in the fields of professional training and attractiveness of professions – that is our mission

Franck Le Roux, Directeur Général de WorldSkills Lyon 2024 »



WORLDSKILLS LYON 2024, A PLATFORM DEDICATED TO THE PROMOTION OF SKILLS AND VOCATIONAL TRAINING SUPPORTED BY THE PUBLIC AUTHORITIES

Through the launch of the “Competition Preparation Week”, the representatives of the Metropolis and the City of Lyon each recalled the stakes of the event as a means of promoting French expertise, as well as its positive impact on the territory, on youth and on the French and international professional sectors.

« It is a true honor for the Metropole de Lyon to host the 47th edition of the WorldSkills Competition, one year after hosting the national competition. The scale of this event and its quality make it a valuable tool to promote the sixty or so trades in competition and introduce them to the younger generation. As a historical partner of this event, the Metropole de Lyon actively engages within the scope of its responsibilities for employment and integration, especially in support of the numerous in-demand professions in the region. This is how it will support numerous middle school students from REP (Education Priority Network) and integrate them into the One School One Country program »

Bruno Bernard, Président de la Métropole de Lyon

« Hosting the WorldSkills Competition will showcase the excellence of our region's expertise and support for our young talents. I am eager for the people of Lyon to experience this event at Eurexpo, within the businesses, and at the heart of our city, in the trades village on Bellecour Square »

Grégory Doucet, Maire de Lyon

WORLDSKILLS LYON 2024 : MUCH MORE THAN A COMPETITION, THIS IS AN AMBITIOUS ROADMAP FOR YOUNG PEOPLE AND SKILLS

A real commitment to youth and education: nearly half of the 250,000 visitors will be students

WorldSkills Lyon 2024 carries the ambition that nothing will ever be the same again for vocational training on the morning of 16 September 2024. On 31 January, the Organizing Committee will announce the launch of an ambitious program called One School One Country. This unique twinning program will allow 65 schools in and around the Metropolis of Lyon to be put in contact with one of the international delegations taking part in the Competition. Schools will be invited to welcome Competitors from the countries and regions taking part in the Competition, on the morning of the Opening Ceremony, for a meeting with the students to share experiences. The children will then have the opportunity to attend WorldSkills Lyon 2024 to see their Competitors in action and support them

2024: France: Land of Games, but also the beating heart of the skills that makes everything possible

In line with the inter-ministerial roadmap supported by the Ministries of Sport and Labor to promote integration in and through sport, WorldSkills Lyon 2024 has announced the launch of the «Sports & Skills» program, which is part of the «Great national Cause 2024». This program has two main objectives:

- To mobilize and engage a community of participants in the sports ecosystem, who want to make an impact around WorldSkills Lyon 2024,
- To create a bridge between sports federations and WorldSkills Lyon 2024 to inspire young athletes and re-engage young people unemployed towards professional opportunities.

WorldSkills Lyon 2024 reveals the medals of the future World Skills Champions

WorldSkills Lyon 2024 has unveiled the design of the medals that will be awarded to future WorldSkills Champions. They symbolize French excellence, the city of Lyon, and skills.

Bellecour Square, the largest pedestrian square in Europe, is one of the first key elements of this medal. It represents the starting point, where everything begins, as for the beginning of a brilliant and meaningful career. The six sides of the hexagon represent both France and the six sectors making up the Competition. The 62 skills represented are symbolized by a dot in relief.

Testimonials from former Champions: a voice to embody the values of WorldSkills Lyon 2024, Excellence, Openness, Generosity, and Unity

The press conference ended with inspiring testimonials from Yusra Assali, the first woman from the African continent to represent her skill during a WorldSkills Competition, and Cloé Lemaréchal, who has overcome her disability to meet all the challenges. They both shared their experience of the Competition: an exceptional human adventure, coupled with a unique professional springboard. Their testimonials echo one of WorldSkills' greatest ambitions: to bring together young people coming from all countries and all backgrounds, in all their diversity, to celebrate skills and excellence together, to show that anything is possible, and to embody their motto:

" Where There is a Skill, There is a Way "

*I chose change first by entering a male-dominated skill.
I again chose change by participating at the WorldSkills as the first Moroccan woman in technical skills and the only woman competitor in electronics*
Yousra Assali, Competitor at the WorldSkills Competition 2019 in Kazan in Electronics
First Moroccan woman to have competed in the field of electronics

During my schooling I was told that I was useless, They never believed in my ability to succeed. Embarking on this WorldSkills journey required personal involvement, discipline, believing in myself but above all, never giving up!!
Cloé Lemaréchal, Competitor at the WorldSkills Competition 2022 – Special Edition in Fashion and Creation
Medalist in Fashion and Creation at the Abilympics 2023 Competition



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