



# NEWSRELEASE

## Lou Fusz Automotive Launches 2nd Mighty Auto Parts Franchise

Peachtree Corners, GA – January 30, 2024 – Lou Fusz Automotive proudly announced the launch of their second Mighty Auto Parts franchise in December of 2023. This marks a significant milestone in their continued success and commitment to expansion. Josh Rosenthal, Parts Operations Director at Lou Fusz Automotive Network, attests to the transformative impact on their operations. "Mighty Auto Parts has simplified our procurement of chemicals, supplies, and maintenance parts by consolidating our many vendors to one. It's truly a one-stop shop," Rosenthal emphasizes.



By centralizing their sourcing through Mighty Auto Parts, dealerships gain the advantage of increased efficiency, cost-effectiveness, and simplified inventory management. As Rosenthal notes, "Mighty Auto Parts has made our dealership group more efficient by stocking our shelves with what we need, when we need it. We don't have to wait for an item to complete a vehicle." Josh D'Agostino, President and CEO of Mighty Auto Parts, shares his excitement, "Josh Rosenthal and the Lou Fusz organization are tremendous partners for us, and the expansion into a second location is welcomed by the entire Mighty Team. Josh is truly committed to this initiative, and we are thankful for his leadership."

Mighty Auto Parts not only provides a comprehensive inventory of OE-quality automotive products but also offers dealerships the opportunity to regain control over their profit margins. When dealerships become their own suppliers, there is a reduction in costs, eliminating unnecessary markups, and enjoy a more direct and transparent supply chain.

In addition to the financial benefits, Mighty Auto Parts enhances the reconditioning process for dealerships. With timely access to essential supplies and a diverse range of high-quality products, dealerships can expedite the vehicle reconditioning process, reducing downtime, and ensuring a more seamless customer experience.

As more dealerships follow in the footsteps of Lou Fusz Automotive Network, the automotive industry is witnessing a shift towards greater autonomy, efficiency, and profitability. The Mighty Auto Parts franchise proves to be a strategic investment for dealerships aiming to elevate their operations in an ever-evolving market.

### About Mighty Distributing System

Headquartered in Peachtree Corners, GA, Mighty supports 100 franchised distributors in 44 U.S. states and five international markets. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality under-hood and under-car parts, chemical products, lubricants, shop supplies, and PPE products. Over the past 30 years, the Mighty System has seen significant growth by aligning with tire groups, quick lube chains, and car dealerships groups seeking a vertical integration strategy. Mighty was founded in 1963.

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