

Fear Free and Antelligence Partner to Serve Veterinary Students

DENVER, CO January 9, 2024 - - Fear Free® and Antelligence announced a partnership designed to help veterinary students better understand the business side of medicine, anchored by Fear Free's sponsorship of the Veterinary Student Insider (VSI), an Antelligence publication launched in 2021. The partnership is designed to expand VSI's reach and build its readership among students. It is also designed to promote and advance the student version of Fear Free, which is currently offered at no charge.

"We're thrilled to bring on Fear Free as a partner to serve students, promote Fear Free and greatly expand our reach into the student community," commented Dr. Bre Demaline, managing editor of the Veterinary Student Insider and a recent graduate of Michigan State University currently practicing in Michigan. "It's also a great way to involve more students with Fear Free, which brings value to the practices they join and the pets under their care."

"Fear Free is excited to partner with Antelligence and sponsor the Veterinary Student Insider," said Randy Valpy, CEO of Fear Free. Valpy further commented, "Fear Free has become one of the single most transformative initiatives in the history of companion animal practice and is recommended or mandated at most veterinary colleges in the USA. We are proud to offer our certification course at no charge to students."

Students can register for their Fear Free certification by clicking [here](#).
To sign up for VSI, click [here](#).

About Fear Free

Founded by Dr. Marty Becker and developed by hundreds of experts in behavior, medicine, and handling, Fear Free offers online and in-person education to veterinary professionals, the pet professional community, animal shelter staff and volunteers, and pet owners. Fear Free provides both professionals and pet lovers alike with the knowledge and tools to look after a pet's physical and emotional wellbeing.

Veterinary or pet professionals can learn more about becoming Fear Free Certified by visiting fearfreepets.com. Pet owners can visit fearfreehappyhomes.com to access free videos, articles, and more that will help improve the physical and emotional health of their pets right at home. Shelter, rescue, and animal welfare employees and volunteers can visit fearfreeshelters.com to enroll in the complimentary program.

About Antelligence

Antelligence delivers timely, comprehensive and expertly curated information and insights for animal health industry stakeholders, enabling them to make well-informed decisions for their businesses. Staffed by a team of industry experts, its publications provide a broad, agnostic view of what's happening in animal health, from the companion animal, to livestock, to pet retail and veterinary education sectors. Antelligence focuses on the business side of the industry, serving over 50,000 highly engaged subscribers with the Fountain Report, Pet Care Weekly and the Veterinary Student Insider. For more information, visit www.antelligence.com.

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