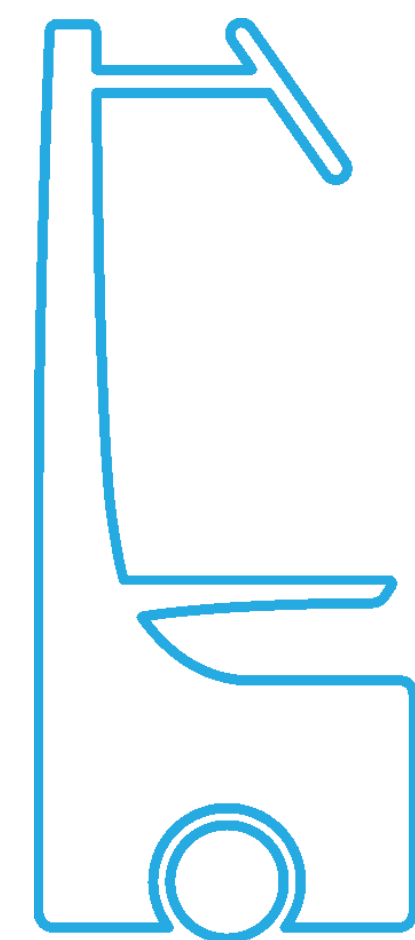


By the Numbers

# Peak 2023: Cyber Week



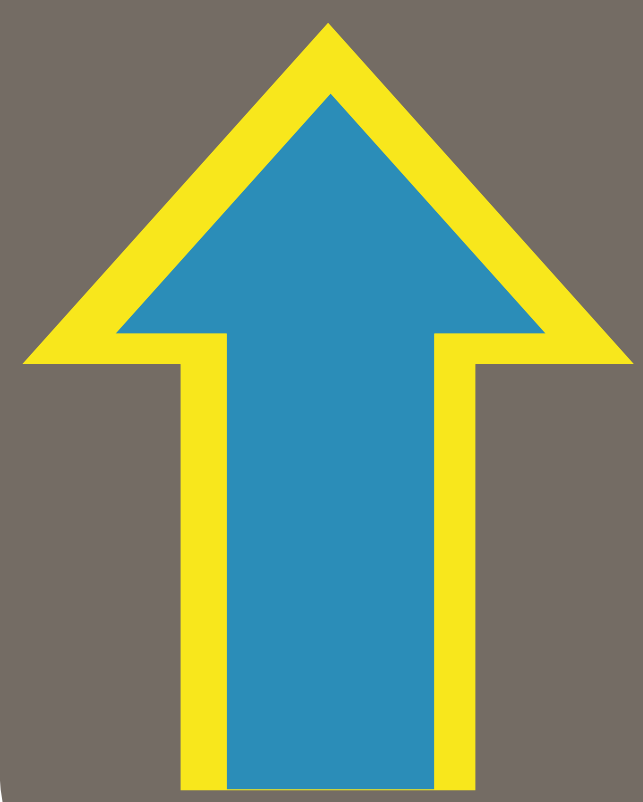
Cyber Week 2023 defied lukewarm predictions to set new records with a staggering **\$38 billion in sales**, with events starting as early as October. This clearly shows that holiday shopping is in constant evolution, demanding that retailers remain adaptable and proactive rather than risk falling behind.

## 2023 Global Cyber Week Performance

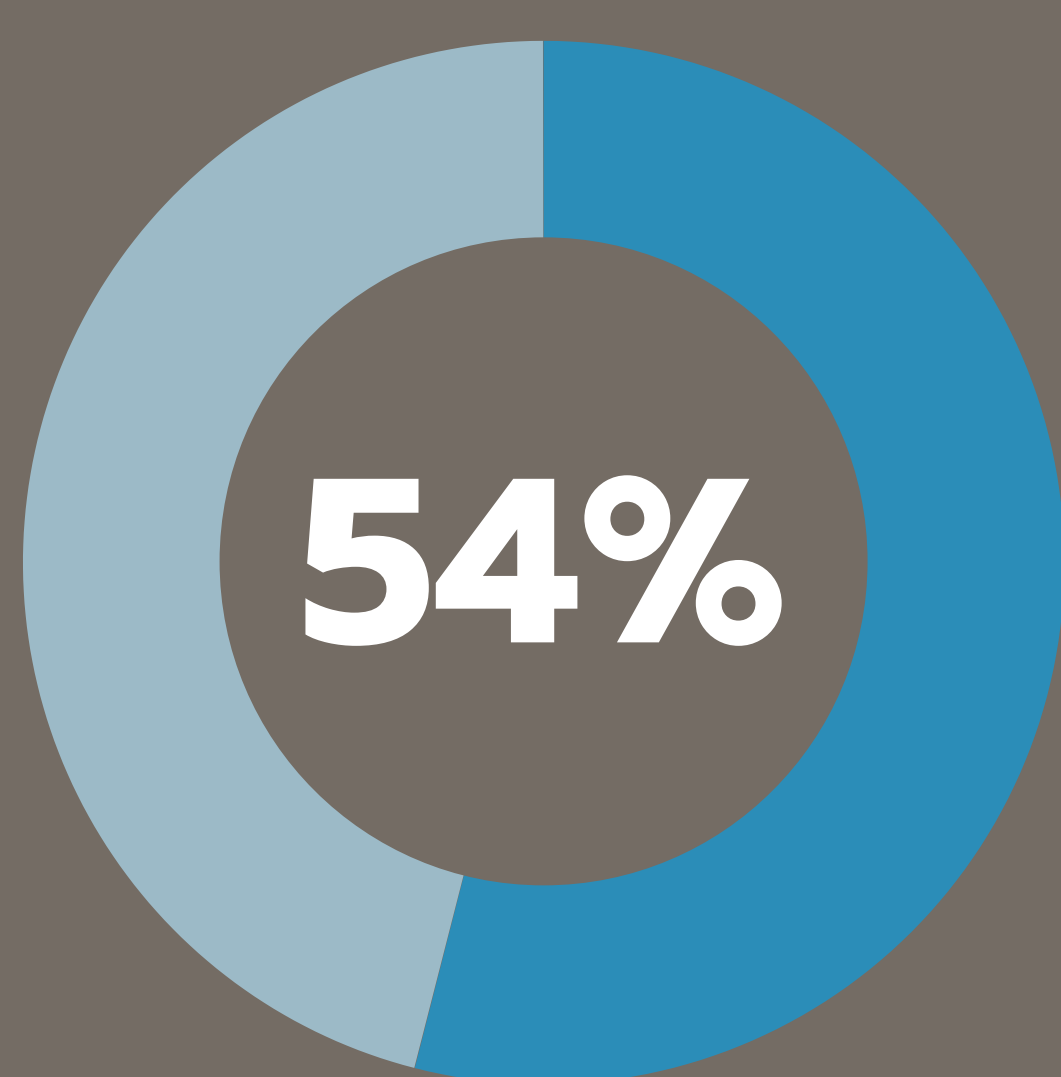
Black Friday and Cyber Monday exceeds expectations for 2023

**\$38  
Billion**

Total Global  
Cyber Week Sales



7.8%  
YOY



Online Mobile Orders  
increased vs. 2022



10.4%  
YOY

**\$12.4  
Billion**

Cyber Monday was  
largest day in history!



9.6%  
YOY

Source: Adobe Analytics

## Total Number of PEAK Units Picked by Locus

**331**  
MILLION  
Units Picked  
during Peak

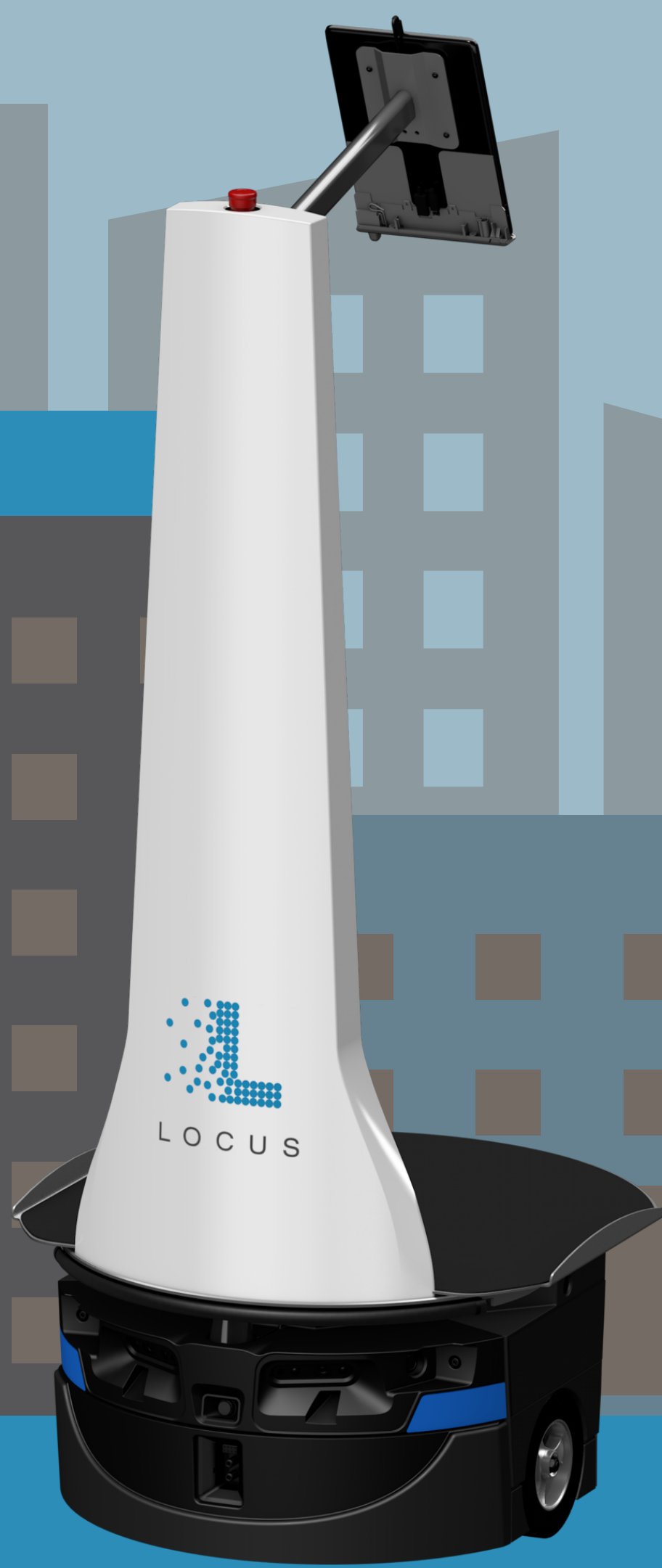
**+66%**

vs. 2022

**1.2**  
BILLION  
Units Picked in  
2023

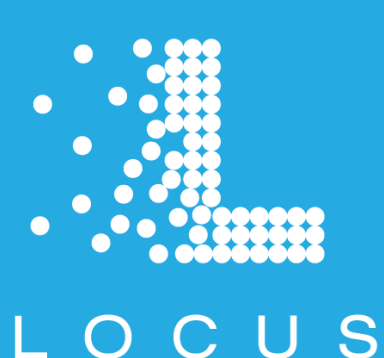
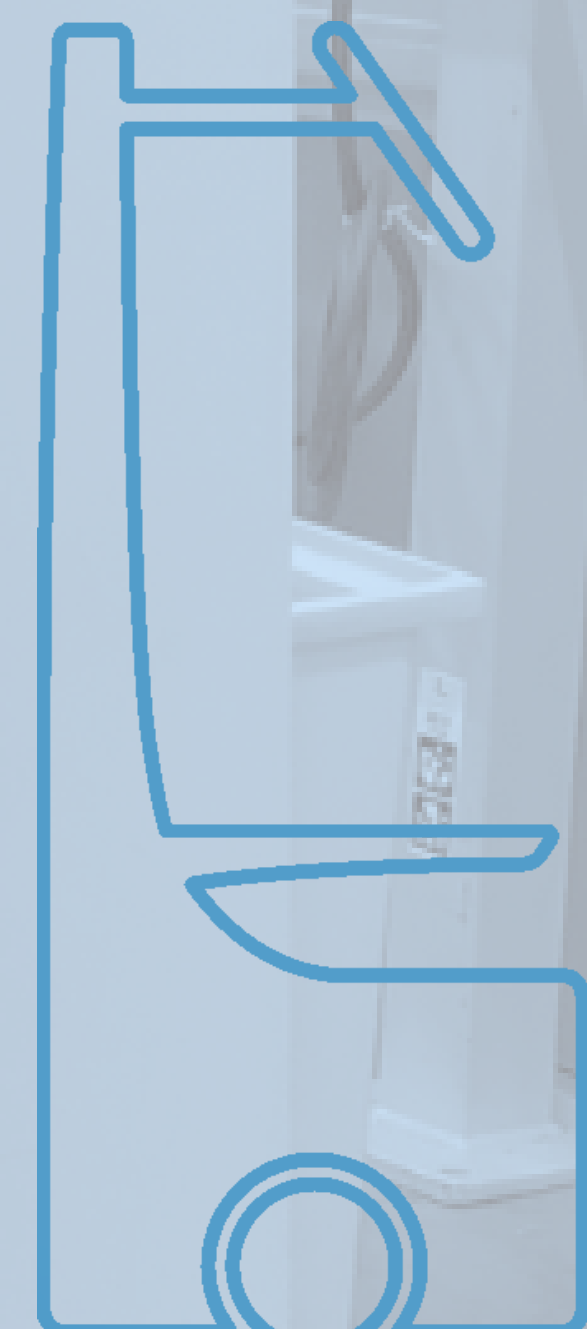
**+82%**

vs. 2022



## Total Units Picked by LocusBots To Date

**2.5**  
Billion



Locus Robotics  
Move What Matters

[www.locusrobotics.com](http://www.locusrobotics.com)

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