



# **Unveils Innovative Holiday Texting Features for Businesses**



As the holiday season approaches, ProTexting, a leader in SMS marketing solutions, is excited to announce the launch of its new holiday texting features, designed to help businesses connect more effectively with their customers during this festive time.

Understanding the importance of timely and engaging communication, ProTexting's latest update includes a range of tools tailored for the holiday season. These features are crafted to assist businesses in creating, scheduling, and sending out personalized text messages that resonate with the holiday spirit.

## Key Features of ProTexting's Holiday Texting Services:

1. **Fast Sending of Text Messages:** With SMS speeds up to 1000 messages per second, your campaign will reach the recipients in just seconds.
2. **Scheduled Messaging:** Businesses can schedule their holiday texting campaigns in advance, ensuring timely delivery.
3. **Customizable Templates:** A variety of festive templates that can be personalized to match any business's branding and message.
4. **Multimedia Messaging Service (MMS):** Enhanced capabilities to [send MMS images](#) and videos, allowing for more engaging and visually appealing content.
5. **Interactive Elements and Personalization:** Options to include polls, surveys, and contests to engage customers in a fun and interactive way. Add personalized messaging with names and other data tags.
6. **Integrations and Automation:** Connect your ProTexting account to Zapier, [HubSpot](#), [Intercom](#), Shopify, etc to further automate your internal processes.
7. **Analytics and Reporting:** Insightful analytics to track the performance of holiday campaigns and adjust strategies as needed.

"Our goal is to provide businesses with the messaging tools they need to effectively reach out to their customers during the holiday season," said Petar Kassov, CTO of ProTexting. "We understand that the holidays are a crucial time for customer engagement, and our platform is designed to make this process as seamless and effective as possible."

ProTexting's holiday texting features are now available to all users. The company encourages businesses to start planning their holiday communication strategies early to maximize the impact of their messaging.

For more information about ProTexting and its services, please visit <https://www.protexting.com> or contact [1-800-258-9115](tel:1-800-258-9115).



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ProTexting customers have backed up all of these claims by wonderful reviews of the service they have received through the years.



4.9 / 5



★★★★★ Jun 13, 2023

**"Easy to Use, Superior Customer Service"**

★★★★★ Apr 26, 2023

**"Tool with good interface to send mass messages to clients"**

★★★★★ Apr 25, 2023

**"Excellent text messaging tool that works very well and is easy to use"**

★★★★★ Apr 13, 2023

**"Fantastic Text Messaging App"**

★★★★★ Jul 27, 2022

**"Instant messaging service with ProTexting."**



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We can actually take the 5 stars and logos from our homepage of G2, Captera, Google, Facebook, Yelp.



5 / 5



5 / 5



4.6 / 5



4.7 / 5



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