

Elevate Your Tech Life: Cooler Master Offers a Global Black Friday Extravaganza of Innovations for the Tech Enthusiast

TAIPEI CITY, Taiwan – November 17, 2023 – Cooler Master, a leading provider of PC components, gaming peripherals, and tech lifestyle solutions, has today announced its Black Friday deals. This year, we're taking our Black Friday extravaganza worldwide, with each country offering a unique slate of high-performance gaming gear and innovative products.

"Our Black Friday lineup is a testament to our commitment towards integrating cutting-edge technology with everyday life. These products are not just tools; they are extensions of the modern tech lifestyle, enhancing the way our customers interact with technology in their daily lives. We're proud to offer solutions that are both high-performing and lifestyle-centric, ensuring that every tech enthusiast finds something that resonates with their individual needs this holiday season."

Tech Lifestyle Meets High-End Gaming

- **Cooler Master 30th Year Anniversary Cosmos Infinity Gaming PC Desktop:** A testament to three decades of innovation, this desktop isn't just a gaming beast with its AMD Ryzen 9 7950X and NVIDIA GeForce RTX 4080, but also a lifestyle statement with its sleek design and cutting-edge features.
- **Cooler Master HAF 5 Pro High Performance Gaming PCs:** With two variants featuring Intel i5 12400F CPUs and NVIDIA GPUs, these PCs embody the fusion of high performance and modern aesthetics, suitable for any tech-savvy individual's lifestyle.

Ergonomic Peripherals for Everyday Use

- **Cooler Master MM712 Wireless Gaming Mouse:** This hybrid wireless mouse, boasting a lightweight design and high precision, is not only perfect for gaming but also for everyday use, reflecting a tech lifestyle that values both performance and comfort.

Advanced Thermal Solutions for the Modern User

The thermal solutions like the **MasterAir MA824 Stealth** and **MasterLiquid 360L Core White** are not only about superior cooling but also about integrating into the lifestyle of modern users who appreciate efficiency and design.

MOBIUS 140P ARGB – Balance and Performance Redefined

Cooler Master's Mobius140P ARGB enhances any tech setup with its Ring Blade Design and Pressure Air Acceleration, offering optimal performance and acoustics. Ideal for a range of applications, from cooling solutions to intensive gaming, it combines Absolute Acoustics and Luminescent Light Effects with Addressable Gen 2 RGB, embodying Cooler Master's commitment to engineering excellence.

Reliable Power Supplies with a Modern Twist

The **Cooler Master V850** and **V1100 SFX Gold ATX3.0 Power Supplies** are designed for the modern tech enthusiast, offering power, a sleek design and quiet operation, aligning with the needs of a contemporary tech lifestyle.

Stylish and Functional PC Cases

Cases like the **NR200 White SFF Mini-ITX Case** and **HAF 500 White High Airflow ATX Mid-Tower** showcase how Cooler Master combines functionality with a modern aesthetic, catering to those who view their PC as a part of their lifestyle.

This Black Friday, Cooler Master is redefining the relationship between technology and lifestyle. Our products are designed for those who seek performance, style and innovation in their tech products. Join us in celebrating this new tech lifestyle with our exclusive Black Friday deals.

Explore these incredible offers at our [Amazon store](#) and visit the [Cooler Master website](#) for more information.

About Cooler Master:

Established in 1992, Cooler Master is a performance PC component and peripherals brand with a track record for advancing the industry. From the world's first aluminum PC case to our pioneering thermal technologies, Cooler Master is committed to breaking technological boundaries and challenging the status quo. Our focus is to create a community for individuals who dare to stand out and embrace their inventive identity. Whether new builders use a PC as medium for self-expression, or hardcore gamers set up their battle stations to pay homage to their favorite character, we revel in being Wired Different. We are a brand aiming to go above and beyond by creating cool products for awesome people to build in their own way. More information is available at www.coolermaster.com and join us on [Instagram](#), [Twitter](#), [Discord](#) and [Facebook](#).

