



COCM Selected as Student Housing Management Partner at Marywood University

Scranton, PA – COCM (Capstone On-campus Management) and Marywood University is excited to announce its partnership to provide residence life and occupancy management services at the university, effective Dec. 1, 2023.

With this new partnership, Marywood University is positioned to enhance its student housing experience and further align residence life efforts with institutional goals, aimed at supporting students from day one, strengthening infrastructure, providing excellent service, ensuring transparent communication, and strategically allocating resources for long-term institutional growth.

Marywood University will benefit from COCM's expertise in residence life and occupancy management as it provides services for the university's 889 beds available across four residence halls and one apartment complex. These housing options cater to a diverse range of student preferences, including traditional, suite-style, and apartment living arrangements.

One key aspect of this partnership will be the collaboration between COCM and Marywood team members to streamline communication with residents and across campus. Additionally, COCM will work to refine occupancy management strategies that position Marywood's housing to better recruit and retain students while improving operational efficiency.

"This collaboration represents an exciting step forward in our ongoing efforts to provide students and institutions with exceptional housing and support services," said Will Davenport, COCM Chief Operating Officer.

To ensure a smooth transition for residents, COCM has a well-established plan in place, built on its experience with nearly 30 campus housing management transitions.

Most of the current residence life team members, including all Residential Hall Directors (RHDs) and student staff, will remain in their positions, continuing to assist residents as they always have. COCM will also be introducing additional team members over the next few months, further enhancing the support provided to Marywood University students.

For more information about Marywood University and its new residence life partner, please visit www.marywood.edu.

About COCM:

COCM (Capstone On-Campus Management) is a company of student housing professionals focused on providing third-party management services for on-campus and university-affiliated student housing communities. COCM's stated mission is to provide exceptional management of student housing communities through excellence in customer service, facilities maintenance, residence life, and financial performance, all encompassed by a focus on student success. The company's current management portfolio is 33,420 beds at 38 campuses, spread across 18 states.