Envirobox Advantages over the Enviroshell

- Multi retail usage – Club, Shelf & Peg
- Hot or Cold seal
- Can eliminate double packaging – bulk to Envirobox
- Lower packaging material cost
- 100% recyclable package
- 100% recyclable material content

- Secure but easier to open at home (tear strip and thumb hole can be added)
- Improved cube utilization for shipping
- Improved Wal-Mart scorecard results
- Sustainable and secure
- No adhesive used to secure the window. Once the package is opened the plastic and corrugated separate instantly – ready for recycling
Potential Product Categories
(The goal is to make the products package more Cost Efficient, recyclable, and reduction of cube utilization. Sizes, depth, height, and width will vary with the products)

- Electronics – Cameras, Laptop computer & accessories, headphones, Hard Drives, Cables etc.
- Office supplies – Pens, Markers, Crayons, etc.
- Kitchen Supplies – Pans, beverage gift sets, cutlery, table sets, accessories, small kitchen appliances, etc.
- Hardware – tools, extensions cords, lighting, gloves, fans etc.
- Sporting goods – fishing, multi ball packages (golf, tennis, etc.), swimming pool items.
- Cosmetics – Perfumes, cosmetics, oral care, hair care, shavers, skin care, home health care, etc.
- Pet supplies – grooming, hair care, toy and bone bundles.
There is NO adhesive used to secure the RPET window. Once the package is opened the plastic and corrugated separate instantly – ready for recycling.
Example of existing reusable Envirobox allowing consumer to re-use the box at their convenience (100% recyclable package)

Tear strip
(for reusability)

Tear strip has been removed, allowing the remaining flap of the handle to fold down and tuck into the package

Thumb hole
(To open box once tear strip has been removed)
AVC CORPORATION | YOUR ONE STOP SHOP SOLUTION

ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT
AVC CORPORATION | YOUR ONE STOP SHOP SOLUTION

ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT

ROKU 2 XS COSTCO BUNDLE
Package Evolution

BASE COMPONENTS

INITIAL COSTCO
ERB PACKAGING

1ST GENERATION
ENVIROBOX PACKAGING

CURRENT
ENVIROBOX PACKAGING
ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT

INTERNAL COMPONENT COMPARISON

Reduction of plastic, insert card and overall volume of package.

PACKAGING COMPARISON

Reduces overall volume of plastic significantly. Still uses 100% recyclable plastic materials.

Reduced product/package ratio by 15%

Reduced GHG by 15%
ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT

**INTERNAL COMPONENT COMPARISON**

- 33% increase in cube utilization
- 18 pack master cartons yielding 90 units per pallet
- 24 pack master cartons yielding 120 units per pallet

**PACKAGING COMPARISON**

- 42.8% increase in cube utilization
- 40ft HC: 1008 master packs, 5040 ERB units
- 40ft HC: 1440 master packs, 7200 Envirobox units