



AVC CORPORATION | YOUR ONE STOP SHOP SOLUTION

Envirobox - Retail Product Transition Plan

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## Envirobox with Window

### Envirobox Advantages over the Enviroshell

- Multi retail usage – Club, Shelf & Peg
- Hot or Cold seal
- Can eliminate double packaging – bulk to Envirobox
- Lower packaging material cost
- 100% recyclable package
- 100% recyclable material content



- Secure but easier to open at home (tear strip and thumb hole can be added)
- Improved cube utilization for shipping
- Improved Wal-Mart scorecard results
- Sustainable and secure
- No adhesive used to secure the window. Once the package is opened the plastic and corrugated separate instantly – ready for recycling



## Envirobox with Window

### Potential Product Categories

(The goal is to make the products package more Cost Efficient, recyclable, and reduction of cube utilization . Sizes, depth, height, and width will vary with the products)

- Electronics – Cameras, Laptop computer & accessories, headphones , Hard Drives, Cables etc.
- Office supplies – Pens, Markers, Crayons, etc.
- Kitchen Supplies – Pans, beverage gift sets, cutlery, table sets, accessories, small kitchen appliances, etc.
- Hardware – tools, extensions cords, lighting, gloves, fans etc.
- Sporting goods – fishing, multi ball packages (golf, tennis, etc.), swimming pool items.
- Cosmetics – Perfumes, cosmetics, oral care, hair care, shavers, skin care, home health care, etc.
- Pet supplies – grooming, hair care, toy and bone bundles.





◆ **Envirobox with Window**

- There is NO adhesive used to secure the RPET window. Once the package is opened the plastic and corrugated separate instantly – ready for recycling





## Reusable Envirobox

Example of existing reusable Envirobox allowing consumer to re-use the box at their convenience (100 % recyclable package)



**Tear strip**  
(for reusability)



**Thumb hole**  
(To open box once tear strip has been removed)



Tear strip has been removed, allowing the remaining flap of the handle to fold down and tuck into the package



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ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT





**ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT**

**ROKU 2 XS COSTCO BUNDLE**  
Package Evolution



BASE COMPONENTS



INITIAL COSTCO  
ERB PACKAGING



1<sup>st</sup> GENERATION  
ENVIROBOX PACKAGING



CURRENT  
ENVIROBOX PACKAGING



**ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT**



**INTERNAL COMPONENT  
COMPARISON**



Reduction of plastic, insert card  
and overall volume of package.



Reduces overall volume of plastic significantly.  
Still uses 100% recyclable plastic materials.

**PACKAGING COMPARISON**



Reduced product/package  
ratio by 15 %

Reduced GHG by 15%

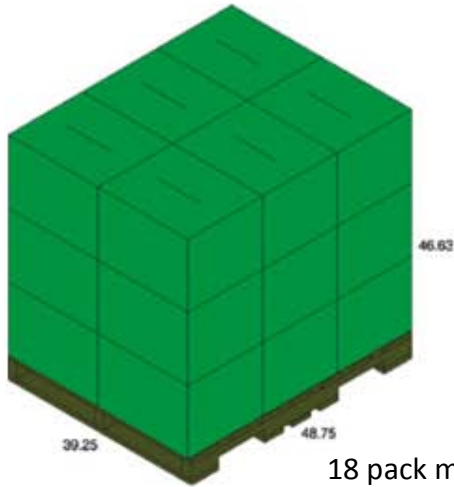






**ROKU 2/ROKU 3 Envirobox – ACTIVE COSTCO PROJECT**

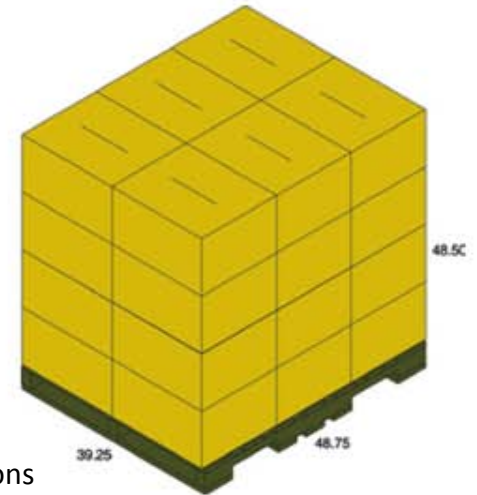
**INTERNAL COMPONENT  
COMPARISON**



18 pack master cartons  
yielding  
90 units per pallet

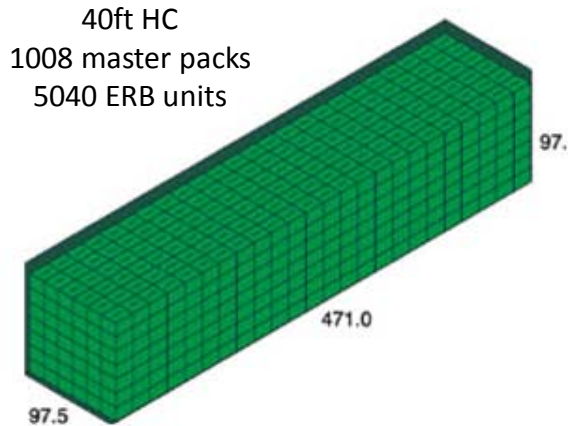


33% increase  
in cube utilization



24 pack master cartons  
yielding  
120 units per pallet

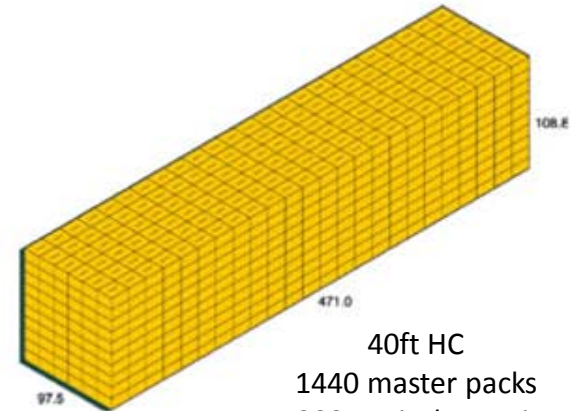
**PACKAGING COMPARISON**



40ft HC  
1008 master packs  
5040 ERB units



42.8% increase  
in cube utilization



40ft HC  
1440 master packs  
7200 Envirobox units