



PUMPKIN *Pie* LTO

Fall / Winter 2023



Our premium Pumpkin Pie ingredient contains **real pumpkin puree** along with the sweet and nutty pumpkin pie spices we all associate with this fall classic, commonly referred to as “**pumpkin spice.**” This versatile ingredient is rich and creamy, with a light and airy texture, yet a mild and sweet taste that pairs well with a variety of existing ingredients to create fabulous new fall menu options.

Primary Pumpkin Pie Tasting Notes:



- Sweet, nutty, and slightly earthy
- Warm spice notes, comforting on the palate
- Enhances spice notes within other recipe ingredients
- Smooth texture adds depth and richness to creamy style drinks
- Recognizable holiday smell/taste adds a personal connection with customers

Our new Pumpkin Pie is a quality flavoring ingredient, with all the characteristics consumers look for during the fall and winter seasons. Nearly every coffee house, bar, and restaurant infuse pumpkin spice flavors into their cuisine and drink options every season, making this the perfect LTO for your menu.





Elevate Your Fall Menu with Our New Pumpkin Pie Drink!



As autumn approaches, we're excited to introduce a delicious addition to your fall menu lineup! Introducing our all-new Pumpkin Pie offering – a compelling blend of the season's most beloved flavors in a perfectly chilled, irresistible beverage.



Capture the Essence of Fall:

Our new Pumpkin Pie Menu offerings are crafted to evoke warmth and nostalgia, making it a must-have for this season.



Stay Ahead of the Curve:

Offer this exclusive seasonal delight and don't fall behind your competitors. Customers will notice.



Boost Your Bottom Line:

Leverage the pumpkin spice craze to drive increased foot traffic and sales during fall.



Effortless Integration:

Incorporating this LTO into your menu is easy. Contact our team, and we will provide everything you need for success.

Note: We provide all the content, including marketing materials, preparation guidelines, and even promotional strategies. It's a true plug-and-play experience.





Coffees

Pumpkin Spice Latte ★★★★★
98-Pumpkin_Spice_Ltte-US1

Competitive with ubiquitous Pumpkin Spice Lattes on the market. Real pumpkin flavor, not just the spices come through. Packs a pumpkin punch!

Pumpkin Spice Cold Brew "nitro style" ★★★★★
98-Nitro_Style_Pumpkin_Spice_Cbrw-US1

Fall spices come through in the foam. Provides nice aromatics. Tasty. Great Visuals. Possible HIT!

Pumpkin Spice Frappe ★★★★★
98-Pumpkin_Spice_Ltte_Smot-US1

Tasty and very comforting. Can see this at any coffee/cafe chains, specialty beverage places... very pumpkin forward

Pumpkin Spice Cold Brew/Iced coffee ★★★★★
98-Pumpkin_Spice_Icof-US1

Haven't seen a lot of competitors pull this off, so we are excited about how good this tastes. Just a little more sugar than the nitro version

Pumpkin Spice Mocha ★★★★★
98-Pumpkin_Spice_Mocha_Ltte-US1

Classic mocha with pumpkin accent. very holiday feels. with spices could be a hero. Toppings: :cinnamon or holiday spice powder

Pumpkin Spice Oatmilk Latte ★★★★★
98-Pumpkin_Spice_Oatm_Ltte-US1

Oat-milk pairs well with the pumpkin. Actually makes the "oat" or "grain" flavor pleasurable. A nice match



Boba Tea

Pumpkin Spice Milk Tea ★★★★★
98-Pumpkin_Spice_Thai_Mtea-US1

Really complementary flavors. Thai spices give a chai-like effect. Would be really good with boba! Tastes premium, but needs to have the thai tea ingredient. Decadent

Pumpkin Spice Milk Tea Smoothie (Non-Dairy Creamer) ★★★★★
98-Pumpkin_Spice_Mtea_Smot-US1

Good color, nice orange hue, great for marketing visuals. Fall feelings, nostalgia, offer to milk tea places!! Lean into boba, craft beverage. marketing/blog post worthy."iced blended pumpkin thai tea" Toppings: evap milk, thai cinnamon garnish, whip cream

Smoothies

Chocolate Pumpkin Pie Smoothie ★★★★★
98-Choc_Pumpkin_Pie_Smot-US_1

Tasty! Good balance of both primary flavors.

Pumpkin Spice Smoothie (nestle) ★★★★★
98-Pumpkin_Spice_Smot-US1

Tastes like a chai frap, pumpkin forward, kid friendly, white color is not ideal

Pumpkin Spice Smoothie Oat ★★★★★
98-Pumpkin_Spice_Mtea_Smot_Oat-US1

Pretty close to a pumpkin pie smoothie, good with whipped cream and nutmeg, if add garnish can go up to hero status. Toppings: whipped cream, caramel, cinnamon stick



Swirls

Pumpkin Pie Oat Milk Swirl

★★★★★

98-Pumpkin_Spice_Oatm_Smot-US1

Comforting quality. frames the oat/grain flavor better. If a customer has salted caramel or vanilla we can swap those in for cane sugar for an even better beverage. Toppings: ginger cookie crumbles would be great.

Pumpkin Spice Oat Milk Swirl

★★★★★

98-Pumpkin_Spice_Oatm_-US1

Slightly creamy, good taste, pumpkin not too overpowering, hits with spices, can be branded as a pumpkin "chai" swirl. more of an adult/teen swirl vibe. With addition of a bit of tea might trick them.

Lemonades

Pumpkin Spice Lemonade

★★★★★

98-Pumpkin_Spice_Lemn-US_1

For the pumpkin junkie.

Winter Punch

★★★★★

98-Winter_Punch-US_1

Tastes like a refresher style holiday punch. Doesn't highlight pumpkin but is an over-all solid punch with flavors reminiscent of the holidays. Decent kid option.

Cocktails (price does not include vodka)

Pumpkin Spice Mudslide

★★★★★

98-Pumpkin_Spice_Mudslide-US_1

Got to have it.

Spiked Holiday Punch

★★★★★

98-Spiked_Winter_Punch-US_1

Decent holiday style punch based on our ingredients. Isn't a favorite but is decent and one of the only cocktails on the list.

