GLOBAL AI LEADERSHIP

Power your future with AI

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THE FUTURE IS HERE
Our AI powered future starts today

AI is changing the world, much like electricity did a century ago. It's not just about building AI; it's about using it effectively across different industries. This is more than a tech trend—it's the future of work, and the focus is on using AI to augment our work, community and lives.

Mia - Mission Impact Academy's 6-week **Global AI Leadership Program** is designed to educate and empower women with no technical background looking to understand and learn how to use AI. The program will cover use cases of existing AI tools and its applications for work, image creation, productivity and more.

> "The future of AI is not just about technology, it's about the people behind it"
>
> *Tarja Stephens & Janna Salokangas,*
> *Co-founders of Mia*

WHY AI AND WHY NOW?

Preparing you for the future of work

At Mia, we understand and embrace the immense potential of AI. We firmly believe that the evolution of AI represents the most remarkable technological advancement in recent history. According to the OECD, over a billion jobs—nearly a third of all global jobs—are poised to be reshaped by technology within the next decade.

AI isn't merely a trend; it's a pivotal transformation shaping every industry across the globe.

300M
Jobs will be disrupted by
Artificial Intelligence*

80%
Of the number of jobs at risk by
AI are held by women*

70%
Of companies will use some
form of AI by 2025

*Goldman Sachs report

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ABOUT THE PROGRAM
6-week online skills certification

The Global AI Leadership Program is a cohort-based, community-driven program for women with no technical background looking to understand and apply artificial intelligence to their day-to-day work. The program is designed to empower participants with the knowledge base and practical hands-on experience to navigate an evolving workforce landscape.

📅 6-Weeks	🕐 3 hours a week	🌍 Global

Program Schedule

Tuesdays & Thursdays
12:00 pm - 1:00 pm EST

ORIENTATION:
October 19 at 12:00 pm EST

WEEK 1
October 24 & 26 at 12:00 pm EST

WEEK 2
October 31 & Nov 2 at 12:00 pm EST

WEEK 3
November 7 & 9 at 12:00 pm EST

WEEK 4
November 14 & 16 at 12:00 pm EST

WEEK 5
November 20 & 22 at 12:00 pm EST

WEEK 6
November 28 & 30 at 12:00 pm EST

SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY EDUCATION

5 GENDER EQUALITY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

KEY OUTCOMES
After the program, participants will:

UNDERSTAND AI BASICS

Gain a solid understanding of foundational AI concepts, literacy, and ethical AI.

LEARN HOW TO USE AI

Explore the latest AI tools, learn prompting, and access resources with case studies.

GAIN AI WORK SKILLS

Create personal AI Work Portfolio. Show AI skills that can be integrated into your day to day work.

LEAD WITH IMPACT

Amplify your leadership and communication skills with a contextual understanding of AI.

GLOBAL AI NETWORK

After the program, alumni will have access to the Mia Learning Network for continuous learning and networking opportunities.

EVENTS
Live workshops

600+
Members

55
Countries

RESOURCES
Stay up to date

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PARTICIPANTS
Who will benefit from this program

The Global AI Leadership Program is specifically tailored for non-technical women from all industries, sectors, and backgrounds who are eager to learn and excel in the fast-paced world of the technological landscape. No prior AI experience is necessary.

All leaders, allies, and champions (of any gender) passionate about unlocking the unique challenges of women's leadership, and who are responsible for the career development of others, are also encouraged to attend.

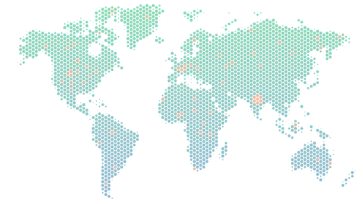### KEY BENEFITS TO EMPLOYERS

| Enhance internal mobility | Amplify employee satisfaction | Increase workforce productivity | Champion diversity and inclusion |

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PROGRAM OUTLINE
Weekly Sessions

Week 1

THE FUTURE IS HERE:
Introduction to AI and its impact

Session 1
AI-Driven Future: How emerging technologies are shaping our world

Session 2
Building a Responsible AI Future:
Ethics, safety, and inclusion

Week 2

AI-POWERED WORK:
Making AI work for you

Session 1
AI at Work: Power up your productivity and innovation

Session 2
How to use AI: AI Tools – get started with prompting

Week 3

AI IN ACTION:
Let's experiment with AI tools

Session 1
AI in Action: Part 1
Building with AI tools

Session 2
AI in Action: Part 2
Building with AI tools

Week 4

IMPACT AND LEADERSHIP
21st century leaders

Session 1
AI for Global Good: Driving positive change

Session 2
Women Leadership Hour:
Lead with purpose

Week 5

AIM WITH MIA
Global AI networking

Session 1
Cultivating Global Connections:
Career Development

Session 2
AI in Action: Create a personal
AI portfolio **

Week 6

PROJECT SHOWCASE &
CLOSING CEREMONY
Metaverse Campus

Session 1
Metaverse Impact Gallery:
A Celebration of AI Creativity

Session 2
Closing Ceremony: Celebration
of Achievements and Impact

*** In order to create the personal AI Portfolio, participants must complete the
3rd party platforms' privacy disclaimer for the download.*

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NEW WAYS OF LEARNING

PROGRAM GUIDES
Facilitators and AI Educators

The program is guided and supported by a global team of AI specialists, leadership coaches, well-being experts, startup founders, and pioneers in AI and emerging technologies. Together they offer a unique blend of future-focused insights, practical knowledge, and real-world experiences, all aimed at equipping participants to excel in the rapidly evolving fields of AI and leadership.

VISITING GUEST SPEAKERS
Connect and engage with pioneers

The program is supported by pioneering companies and leaders from various industries and world leading organizations, who will join as guest speakers and panelists. Together, they will share firsthand learnings and insights of what it's like to lead in an AI-driven future.

PROGRAM CHAMPIONS
World leading trailblazers as supporters

The program includes 'Program Champions', a diverse group of global leaders and industry trailblazers serving as powerful supporters. They offer invaluable insights and share their personal journeys in the fast-evolving business landscape.

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SKILLS CERTIFICATION
Professional Certificate for AI

Upon successful completion of the Global AI Leadership Program, participants will be awarded a digital Certificate of Completion, serving as a professional credential to showcase their new skills and competencies.

CERTIFICATE
OF COMPLETION

Global AI Leadership Program

PROUDLY PRESENTED TO

Jane Smith

for successfully completing the Global AI Leadership online program

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HEAD OF PROGRAM   CO-FOUNDERS

With the new credentials, participants will be recognized with pioneering AI and leadership skills uniquely positioning them as innovative leaders ready to enter the new AI-driven future.

MICRO-CREDENTIALS

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TUITION AND SCHOLARSHIPS

Program Cost

Joining the Global AI Leadership Program is a personal investment in your career and future.

Justification letter *for your employer*

$1,450
APPLY NOW

Enterprise Team

Boost your team's AI skills and innovation while reinforcing a commitment to diversity and social responsibility.

Employers
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BE INSPIRED BY THE FUTURE

www.themia.world

CONTACT US

Email: programs@themia.world
Program Website: globalaileadership.ai