

Want Greater Insight into the Health Risks of Your Population?



Learn More About:

- ✔ Lifestyle and risky behaviors
- ✔ Social factors such as housing and food insecurity, safety and access to social support
- ✔ The likelihood of developing a chronic condition
- ✔ The impact of chronic conditions



VBA's population health management solution combined with PDHI's health risk assessment

deliver greater insight into the current and potential risk of your population, enabling healthcare payers to do more and do it more effectively.

Our dynamic population health management reporting solution automatically stratifies members into the four risk categories of lifestyle, disease risk, disease impact and social determinants of health. It also provides a heat map of your highest to lowest risk populations. This enables users to cross tabulate all four key risk categories using cohort analysis.

Users can also assess risk by:

- ✔ Group, division and book of business
- ✔ Age, gender and ethnicity
- ✔ Healthcare utilization history

The HRA reporting in VBAanalytics is dynamic, allowing you to drill down into member-level details with just a few clicks.



NCOA-Compliant Health Risk Appraisals and Self-Management Tools

Available for Commercial, Medicare and Medicaid Populations



CREATE EVIDENCE-BASED PROGRAMS TO TARGET SPECIFIC HEALTH RISKS AND LIFESTYLE BEHAVIORS



TRACK AND MEASURE THE EFFECTIVENESS OF ESTABLISHED PROGRAMS



MAKE MORE PERSONALIZED RECOMMENDATIONS TO GROUPS AND MEMBERS

Break down the silos in your data, take more immediate action and measure the results with VBAanalytics.




Encourage Members to Take Control of Their Health

Help members understand how their lifestyle and behaviors impact their health and well-being, raise awareness of health risks and create teachable moments. *It all starts with the health risk assessment.*

The VBAGateway member portal is an easy way for members to gain access to the PDHI health risk assessment and self-management tools online. Plus, you can boost member completion rates with email and text reminders through VBAVoice Notifications.

Choose Your Package

VBA offers a variety of options to meet your needs, whether you are looking for an assessment and interactive wellness tool, or you need a more comprehensive approach that includes HRA delivery and population health management analysis to help minimize risk.

PICK YOUR APPROACH 	Assessment Only	Assess + Analyze	Assess + Analyze + Deliver	Assess + Analyze + Deliver + Notify
	HRA	HRA + VBAnalytics	HRA + VBAnalytics + VBAGateway	HRA + VBAnalytics + VBAGateway + VBAVoice Notifications
Comprehensive assessment of lifestyle, risky behaviors, social determinants of health and disease risk	✓	✓	✓	✓
Dynamic reports that stratify members based on level of risk across four categories: disease risk, disease impact, lifestyle and social determinants of health	—	✓	✓	✓
Member-level detail reports with the ability to sort and filter by age, gender, ethnicity and more	—	✓	✓	✓
Ability to leverage healthcare claims data for a more complete picture	—	✓	✓	✓
Deliver the assessment to your members via the VBAGateway member portal	—	—	✓	✓
Encourage members to complete their assessment by sending email or text reminders using VBAVoice Notifications	—	—	—	✓

Already have VBAnalytics?

Add the PDHI health risk assessment and population health reporting to any of our analytics packages:



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For more information or to schedule a demo, contact your VBA Account Executive or email us at vbasaes@vbasoftware.com today.