



Otis Spunkmeyer®

PRETTY, PINK, AND POWERFUL



DISCOVER HOW ONE DELICIOUS COOKIE CAN SATISFY THE CRAVING FOR CHOCOLATE AND CHANGE THE WORLD, ONE BAKERY SALE AT A TIME.

OTIS IS GIVING BACK.

THINK OF IT AS A BAKE SALE... ONLY MUCH, MUCH, BIGGER.

PINK IS STRONGER THAN YOU THINK. That's why we're reintroducing the **Double Chocolate Cookie with Pink Gems** to highlight the importance of breast health and early screening, raise the public's awareness of breast cancer, and encourage in-store bakery operators to give back to their communities through targeted donations to regional charities.

With every purchase of the **Double Chocolate Cookie with Pink Gems**, Otis Spunkmeyer will donate to a national breast cancer foundation to fund breast cancer research and treatment. But we can't do it without you...

PINK GOES WITH everything.



DOUBLE CHOCOLATE COOKIE WITH PINK GEMS

Say hello to a deep, dark, double chocolate gourmet dough studded with both chips and candy-coated chocolates for a little extra crunch in every bite.

- ✓ From our Sweet Discovery line, our most popular butter-blend cookie
- ✓ 1.33 oz frozen cookie pucks—just bake and serve
- ✓ Perfect for impulse buys or sharing with loved ones for any occasion
- ✓ Comforting, familiar snack any time of day



WHY COOKIES?

They drive profit and boost sales. 60% of operators report the sweet snacks they offer drive profit, and good news: cookies earn the highest revenue and profit margins of all dessert types.³

They're low labor. Frozen dough is easy to bake up into chocolate nirvana at a moment's notice, so your bakery always smells like fresh-baked cookies.

WHY CHOCOLATE?

Chocolate is a feel-good food. It reduces stress levels and produces feelings of pleasure and happiness.⁴

It's a #1 flavor. Consumers' top flavors rank Chocolate #1 and Chocolate Chip #2.⁵

It's a top choice. 65% agree that chocolate is their favorite indulgence.⁶

WHY OTIS?

Our cookies increase walk-in and add-on purchasing, with a minimum of labor.

We're #1. Otis is the #1 share leader in the frozen cookie dough category and the #1 brand by cookie volume.⁷

When you succeed, we succeed. You're backed by best-in-class operational capabilities, a commitment to sustainability, assured supply, and community outreach efforts, plus:⁸

- Extensive merchandising materials
- Customizable POS program for your operation to utilize
- Free oven program
- Rebate offers to save you money

FREE OVEN PROGRAM

You buy the cookies, Otis Spunkmeyer sends you an oven and all the stuff you need to get baking.

FREE OVEN REQUIREMENTS

- ✓ PURCHASES of three cases per month
- ✓ CUSTOMER DIRECT ORDERS require Proof of Purchase

(Proof of Purchase may be requested on broker orders after oven placement)

OVEN SPECIFICATIONS

- ✓ UL AND NSF approved
- ✓ ELECTRICAL: 120V, 11.3 amps, 1,350 watts, 60Hz
- ✓ PRE-SET Otis Spunkmeyer cookie oven bakes frozen cookie dough
- ✓ CAPACITY: 3 dozen 1.33oz cookie dough pucks (1 dozen per tray)



ALWAYS BE BAKING.
FRESH-BAKED IS THE #1 REASON FOR ORDERING COOKIES.¹²

KIT INCLUDES:

3 cookie trays, 1 oven timer, 1 hot pad, sampling of bags, pick-up tissues and pan liners, plus baking/cleaning instructions.

Aspire Bakeries Item Number 96200
UPC Code 130879620
UCC Code: 10013087962007

EQUIPMENT VALUE
\$350

READY TO PAY IT FORWARD AND PROFIT?

We want to be your partner and share the mission of increasing health and happiness for everyone. For more ooey goey ideas, inspiration, and solutions, contact your local Aspire Bakeries representative today or call 1-(844)99-ASPIRE.

DESCRIPTION	PRODUCT CODE	GTIN	PACK SIZE	SHELF LIFE (FROZEN)
<i>Sweet Discovery</i> Double Chocolate Cookie with Pink Gems	24197	1-00-13087-24197-3	240/1.33 oz	365 days

³Datassential, How Restaurant Operators Can Tap into the Latest Dessert Trends, 2021 <https://blog.datassential.com/news/dessert-trends-for-restaurant-operators>

⁴Business Insider, Here's the Real Reason You Crave Chocolate, 2017

⁵Technomic, 2021 Away-From-Home Bakery Product Category Assessment Foodservice Report

⁶Top Chocolate Trends of 2022 by Barry Callebaut

^{7,8}Otis Spunkmeyer Commercial Channels Awareness, Attitudes and Usage Study, 2022

⁹Datassential Omnibus Study

¹⁰<https://www.bakingbusiness.com/articles/57917-bakery-survey-shows-consumer-behavior-has-changed>

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