

# 2023 LOEB AWARDS BANQUET & CELEBRATION SEPTEMBER 28 @ 6 PM EDT CAPITALE - NYC

EST. 1957

## THE GERALD LOEB AWARDS

Distinguished Business & Financial Journalism

THE G & R LOEB FOUNDATION, INC.

### SPONSORSHIP LEVELS & TICKET RESERVATIONS

Master of Ceremonies:  
Tyler Mathisen, CNBC

Winners are announced  
**LIVE only on this night!**

Fillet Dinner • Open Bar All Night  
Live DJ from SiriusXM Studio 54

Event Attire: Business

Portions of the cost of tickets to events by organizations under section 501(c)(3) of the IRS Code may be tax deductible. Please consult your tax advisor.

**Your support is vital to help continue our mission to encourage and recognize reporting on business and finance that informs and protects the private investor and the general public.** The G. and R. Loeb Foundation is a 501(c)(3) non-profit organization, and our most significant source of support is from banquet table, ticket and sponsorship sales. The only other source of support is competition entry fees. The foundation has no employees, and the funds received go directly into the operation and administration of the Loeb Awards — the highest honors in business journalism in the United States.

Sponsorships, tables, tickets, tribute ads and discount\* information: Kristen Kirkpatrick • 419-350-4963 • kristen.kirkpatrick@anderson.ucla.edu  
\*20% Discount Details: All media outlets and 2023 finalists are eligible. Discount is valid for all sponsor levels and one (1) individual ticket.

Deadline for inclusion in Tribute Journal is September 12. CUSTOM SPONSOR PACKAGE CREATION IS AVAILABLE!

<b>MORE SEATS THAN LAST YEAR!</b> <i>(Limited number of tables at this level)</i>				<b>MORE SEATS THAN LAST YEAR!</b>	
<b>PLATINUM LEVEL*</b> \$25,000		<b>GOLD LEVEL*</b> \$20,000		<b>BRONZE LEVEL*</b> \$10,000	
TABLE SEATS 12		TABLE SEATS 10		TABLE SEATS 10	
TABLE PLACEMENT Front Row		TABLE PLACEMENT Front Center		TABLE SEATS 10	
TRIBUTE JOURNAL AD Full Page: Inside Front or Outside Back or 2-Page Spread		TRIBUTE JOURNAL AD Full Page: 2-Pages Non-Spread		TRIBUTE JOURNAL AD Half Page	
SOCIAL MEDIA Pre-event: 2 Mentions During: 3 Mentions Post-event: 2 Mentions (~30 million reach over this period)		SOCIAL MEDIA Pre-event: 1 Mention During: 2 Mentions Post-event: 1 Mention (~30 million reach over this period)		SOCIAL MEDIA During: 1 Mention Post-event: 1 Mention (~30 million reach over this period)	
		SPONSOR LISTING (All Levels Above) Website, Invitation Emails, Printed Collateral, Logo Loop and All Related Material			
		PRESS RELEASE MENTION (All Levels Above) Post-event national wire distribution by PR Newswire			
<b>GROUP PACKAGE</b>	<b>ASSOCIATES LEVEL* - \$7,500</b> SEATS: 6 TRIBUTE JOURNAL AD: Narrow Banner	<b>+1 SPECIAL</b>	<b>DUO - \$850</b> SEATS: 2 (Not eligible for discounts)	<b>INDIVIDUAL* - \$450</b> SEAT: 1	

### TRIBUTE JOURNAL ADS OR ACKNOWLEDGMENTS:

FULL PAGE: \$2,000

HALF PAGE: \$1,500

QUARTER PAGE: \$1,000

NARROW BANNER: \$500

Ad deadline for inclusion in Tribute Journal is September 12. **Special Note: Format for the Tribute Journal has changed for 2023. Ad specs are different than last year.** Please contact Kristen Kirkpatrick (see top of sheet) for more information.