



**ONSCREEN**

**Helping Older Adults Stay  
Connected, Healthy and Engaged  
Through TV-Based Communication**

**Solution Capabilities**

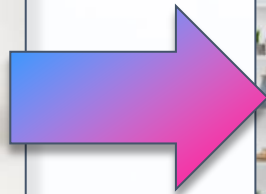
## **With ONSCREEN's TV-based video communication...**

We eliminate technical barriers.

We support caregivers.

We turn TVs into connections, for those who need it most.

## ONSCREEN + TV: Keeping Older Adults Connected



**Easy hookup to the TV – like setting up a Roku.**

Requires Wi-Fi and HDMI compatible TV.

Installs in 15 minutes.

**Families stay  
connected.**







**Reach your loved  
ones from anywhere.**

Callers simply use their mobile devices to call.



**Telehealth visits  
through Zoom and other vendors.**

# Always reach loved ones with Automatic Answering

When a family member, friend, nurse or someone in your care circle call, ONSCREEN automatically answers the call on the TV.



Turns the TV on, and switches inputs automatically. Patent Pending.

# One-Touch Calling

Using a smartphone or tablet, an older adult can easily make a call out, or  
We also support a one-touch button press to connect with a designated contact.



Patent Pending.



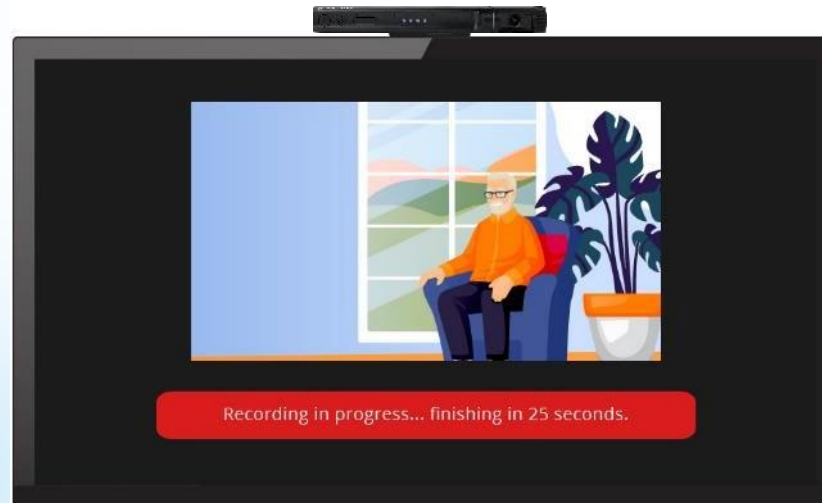
# Join Zoom Classes and Events

Empower older adults to participate in online social events on Zoom, including things such as book clubs, group chats and even happy hours! Fully automated join experience.



# Automated Check-Ins

Easily set up automatic check-ins with patients or loved ones to receive a daily video recording of how they are doing.



# Messages & Reminders

Send messages, reminders, and notifications easily to the TV.



# Video Sharing

Share enjoyable playlists with your loved one.

Can be part of a daily check-in routine, or *whenever* desired.





# Streaming Apps and Entertainment

Support for Prime Video, Sling TV, Pluto TV and more.

Include full entertainment capabilities in one solution.

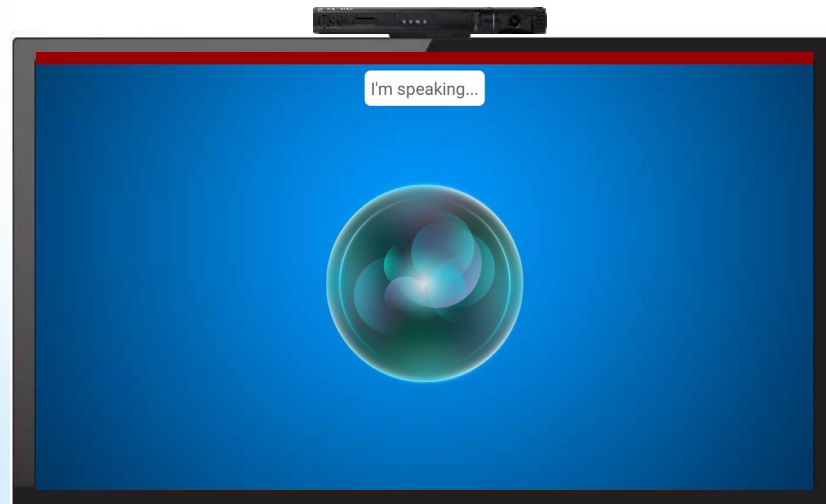


Currently in Testing.

# AI Companion

Generative AI powered solution that can reduce loneliness and be available any time.

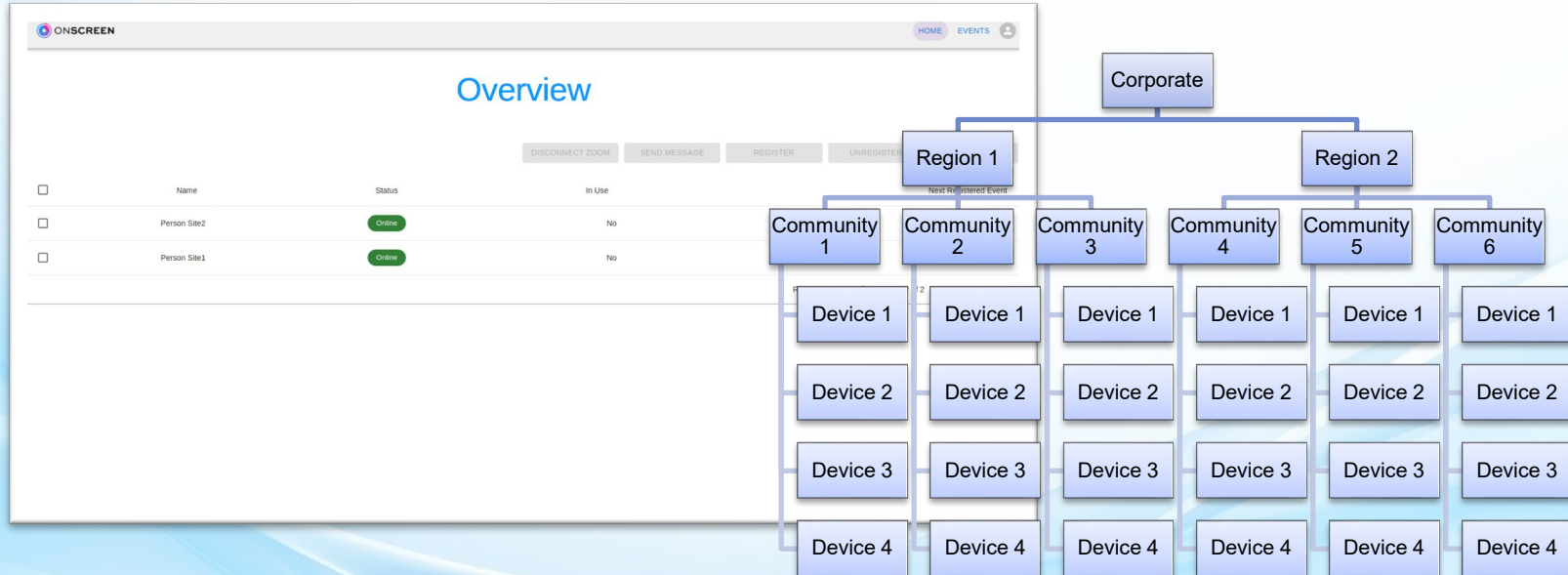
Can be used for medical information gathering, companionship, and infinite other use cases.



Currently in Testing.

# Enterprise Management & APIs

Manage multiple devices across multiple communities from web-based portal, and support for deep integration into existing systems.



The image displays a screenshot of the ONSCREEN web portal on the left and a hierarchical organizational diagram on the right.

**Web Portal Screenshot:**

- Header: ONSCREEN logo, HOME, EVENTS
- Title: Overview
- Buttons: DISCONNECT ZOOM, SEND MESSAGE, REGISTER, UNREGISTER
- Table:

<input type="checkbox"/>	Name	Status	In Use
<input type="checkbox"/>	Person Site2	Online	No
<input type="checkbox"/>	Person Site1	Online	No

**Organizational Diagram:**

- Corporate
  - Region 1
    - Community 1
      - Device 1
      - Device 2
      - Device 3
      - Device 4
    - Community 2
      - Device 1
      - Device 2
      - Device 3
      - Device 4
    - Community 3
      - Device 1
      - Device 2
      - Device 3
      - Device 4
  - Region 2
    - Community 4
      - Device 1
      - Device 2
      - Device 3
      - Device 4
    - Community 5
      - Device 1
      - Device 2
      - Device 3
      - Device 4
    - Community 6
      - Device 1
      - Device 2
      - Device 3
      - Device 4

# Happiness Improvement

Before ONSCREEN:

**4.9**

**48%**  
Improvement

After ONSCREEN:

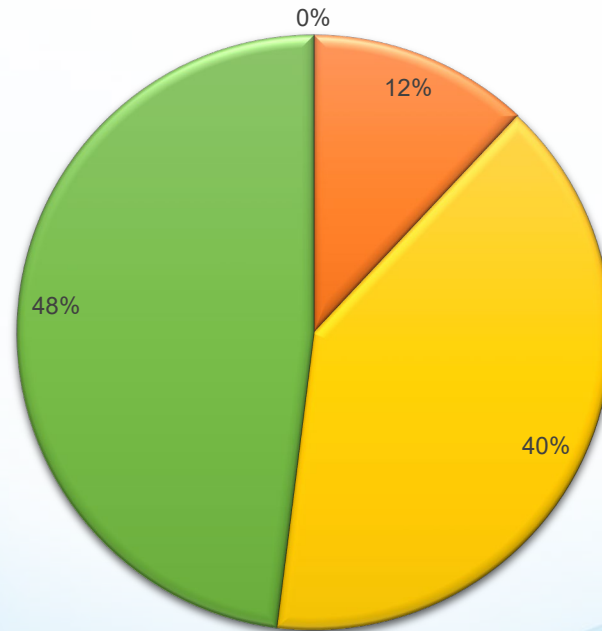
**7.3**

Happiness Rating of 1-10

N = 29



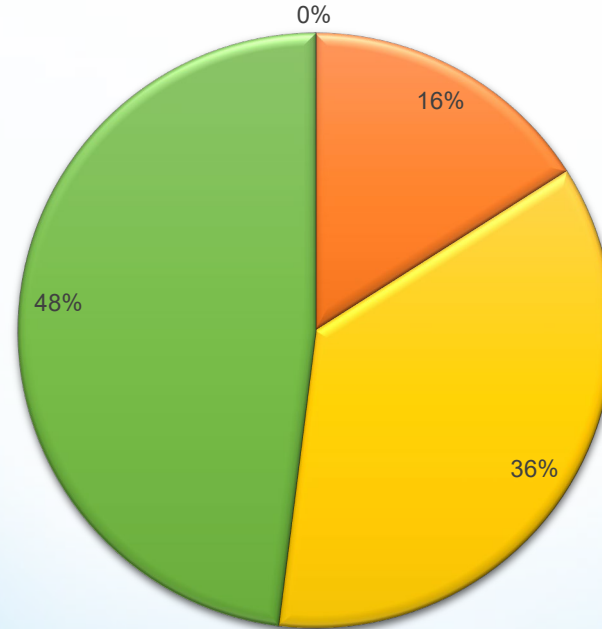
## Do you feel like using ONSCREEN is making your loved one feel less lonely?







I don't know    Somewhat    Very much so    Not at all

N = 25

## Do you feel like video calls/visits through ONSCREEN are helping your loved one's well-being?



 I don't know  Somewhat  Very much so  Not at all

N = 25

# NPS Score

January 1, 2023 - July 31, 2023

Filters

**+63**

NPS <sup>?</sup>

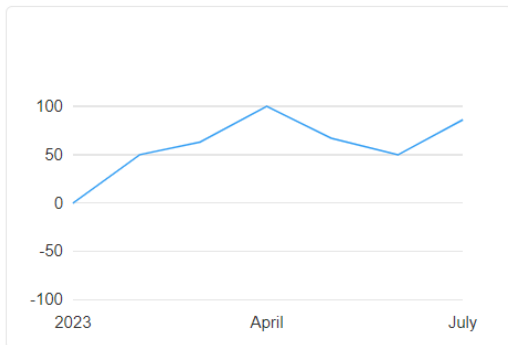
- **40 Promoters (77%)**
- **5 Passives (10%)**
- **7 Detractors (13%)**

**52**

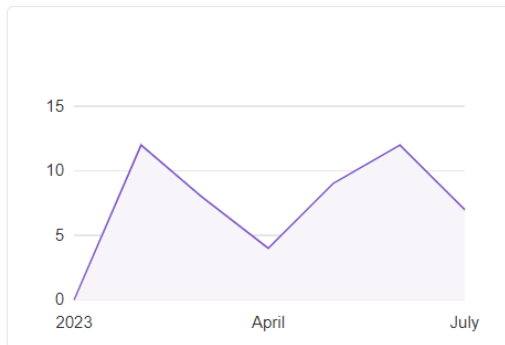
Responses

NPS of 50+ is considered "Amazing"

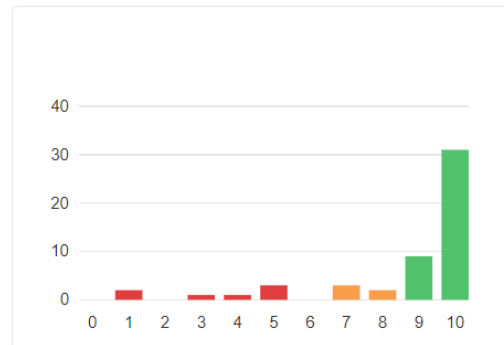
NPS Trend



Response Trend



Rating Frequency





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Through TV-Based Communication

**For more info, please contact**  
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