

CIERTO

PRODUCT PORTFOLIO SUMMARY

CIERTO
TEQUILA

PRIVATE COLLECTION

REPOSADO

— 100% de Agave —

Authentic "True" Tequila
Handcrafted from the Finest
Highland Agave in
Jalisco, Mexico

750ML 40% ALC/VOL 80 PROOF



Cierito Tequila is True Tequila – authentic 100% natural Tequila handcrafted by generational agaveros from the finest Highlands agave.

Grown in harmony with nature. A pure expression of mature agave. Free of additives, artifice, and shortcuts.

A confluence of organic processes and innovative techniques harvested from around the world. Transformed by time. A torch-bearer for the Mexico of today and tomorrow.




**THE MOST AWARDED TEQUILA
IN HISTORY™**
750+
INTERNATIONAL MEDALS AND AWARDS

**UNPARALLED RECOGNITION &
INTERNATIONAL ACCLAIM**

Cierto has won top honors in every single major spirits competition.

In less than four years, Cierta has won more than 750 international medals and awards, making it “The Most Awarded Tequila in History.”

Each of Cierta’s eight agave expressions has been honored, winning top awards such as:

- TEQUILA OF THE YEAR**
Berlin Intl. Spirits Competition
- TEQUILA OF THE YEAR**
Intl. Beverage Competition
- TEQUILA OF THE YEAR**
Global Spirits Competition
- TEQUILA OF THE YEAR**
Intl. Spirits Competition NYC
- WORLD'S BEST TEQUILA**
World Tequila Awards
- BEST TEQUILA**
Robb Report Best of the Best
- BEST TEQUILA**
Craft Distillers Spirits Competition
- SPIRIT OF THE YEAR**
Critics Challenge Spirits Competition

CIERTO
TEQUILA

DISTILLER AWARDS




CIERTO
TEQUILA

PRIVATE COLLECTION

*Pure Agave Expressions
Embodying the Rich Complexity
of the Highlands' Diverse Terroir*





DESCRIPTION

An incredibly smooth and fresh blanco with bright floral and agave notes

“A finely crafted, luxurious tequila with remarkable smoothness.”

Beverage Testing Institute

AGE

Rested 6-8 Months in Stainless Steel

RATINGS

96 Points, Intl. Beverage Challenge

95 Points, Tasting Panel

95 Points, New York Intl. Spirits Competition

AWARDS WON

99+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

“The best of the best. Floral, grassy, sweet and fragrant, with notes of vanilla, butterscotch and ripe apple, along with an incredibly creamy mouthfeel. This is a blanco worth enjoying on its own.”
Robb Report

“Overall, it’s pretty astounding. Simply one of the finest blanco tequilas you will ever taste. It’s pure and direct with a focused bouquet of flavors that always gives you something new to latch onto.”
Uproxx

“The flavor entry is superb, with a round, creamy and lightly peppered character. A very long finish leaving a yearning for another expressive sip or two. Really a stunner of a young tequila. A+.”
Good Spirits News



DESCRIPTION

A refined, amber reposado with light notes of butterscotch, cinnamon and caramel

"A delicate reposado with an incredibly light and silky texture that expresses great refinement."

Beverage Testing Institute

AGE

11 Months in French Limousin Oak

RATINGS

95 Points, Tasting Panel

94 Points, New York Intl. Spirits Competition

94 Points, LA Invitational Spirits Challenge

AWARDS WON

101+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

“This is next level tequila. This reposado finds a successful balance between fresh and caramel-enrobed apples, pears and creamy citrus, alongside the woody spice of oak.”

Food & Wine

“Cierito is the tequila brand of the year – it lives up to the hype. This outstanding reposado is inviting and sweet, with warm roasted agave notes and the slightest hint of chili pepper, finishing with barrel-aged flavor that doesn’t come across as too woody.”

Uproxx

“Wonderful notes of butterscotch, tobacco and caramel. The Private Collection Reposado is a standout.”

InsideHook



DESCRIPTION
 An elegantly smooth añejo with deep notes of French oak, coffee and burgundy

“An ethereal añejo tequila with silky smooth texture and exceptional drinkability.”
 Beverage Testing Institute

AGE
 18 Months in French Limousin Oak

RATINGS
 97 Points, Tasting Panel
 96 Points, Ultimate Spirits Challenge
 95 Points, San Diego Intl. W&S Challenge

AWARDS WON
 101+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

“Soothing and tasty. The Cierro Private Collection Añejo is truly the gold standard.”

Robb Report

“Smoky oak meets undertones of vanilla, orange peel, coffee and white pepper in this highly impressive tequila. Complex and sophisticated, with understated richness.”

Tasting Panel

“The nose is quite lovely and the palate is similar, with soft flavors of dark chocolate, caramel, light agave and lemon pith. This is a tequila for sipping by the fireplace: soothing, delicious and difficult to put down.”

Drinkhacker



DESCRIPTION

A rare and complex extra añejo with refined notes of caramel, cherries and dark chocolate

"A delicate and elegant extra añejo with finely restrained oak and exceptional texture. This is an exceptionally smooth and silky tequila."

Beverage Testing Institute

AGE

48 Months in French Limousin Oak

RATINGS

98 Points, Tasting Panel
97 Points, Ultimate Spirits Challenge
97 Points, LA Invitational Spirits Challenge

AWARDS WON

102+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

“Exceptionally smooth and excellent tequila. Notes of marshmallow, caramel and roasted coffee lead to ongoing flavors of spice, dark cherry and cocoa.”

Tasting Panel

“Cierito Private Collection Extra Añejo is like an absolutely delightful crème brûlée.”

VinePair

“Aged primarily in French Limousin oak, this tequila has notes of tobacco, cherries, dark chocolate, vanilla and French oak, while surrounding the palate with an amazing honey and spice finish.”

Medium

**CIERTO**
TEQUILA

RESERVE COLLECTION

*Elegantly Refined Expressions
from the Personal Tequila Library
of our Master Distillers*





DESCRIPTION

An elegant and silky smooth blanco with light crisp notes of pure sweet agave

"Subtle and smooth to taste, with hints of fruitiness. Balanced and gently warming with a juicy, elegant finish."

World Tequila Awards

AGE

Rested 6-8 Months in Stainless Steel

RATINGS

96 Points, Ultimate Spirits Challenge

94 Points, Sommelier Challenge

93 Points, Cigar & Spirits Magazine

AWARDS WON

80+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

“Extraordinary. Spicy and floral on the nose, with hints of lime, flower and lilac alongside a deeper, meaty note. Soft and vanillin at first on the palate, but those mouthwatering savory, herbal notes come roaring back on the finish.”

Ultimate Spirits Challenge

“Pronounced and highly attractive on the nose with a classic agave character. Well balanced on the palate with a pleasing viscosity which highlights the fruity and pleasantly spicy undertones.”

International Wine & Spirits Competition

“A very refined blanco that displays enticing fresh agave aromas complemented by notes of salinity, citrus and a faint hint of minerality. On the palate, a very clean presentation with all the aroma elements present in balanced fashion.”

Spirits Review Online



DESCRIPTION

An alluring and refined reposado with clear notes of oak, cinnamon and vanilla

"Aromas of smoky agave and nuts, along with papaya. On the palate, this offers plenty of butterscotch, a full texture, and a hint of milk chocolate. The finish is incredibly smooth."

World Tequila Awards

AGE

11 Months in French Limousin Oak

RATINGS

97 Points, Cigar & Spirits Magazine

95 Points, Critics Challenge

94 Points, Ultimate Spirits Challenge

AWARDS WON

84+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

“A stunning array of preserved tropical fruits mingle with hints of black pepper, Meyer lemon and vanilla bean on the nose. Soft and smooth on the palate, with honeyed walnuts, dulce de leche and pineapple dotted with hints of citrus. Excellent and highly recommended.”

Ultimate Beverage Challenge

“This reposado strikes all the right chords. Layered aromas of agave, citrus, pepper and vanilla entice, leading to a seductive palate and bright finish with full integrity. Classy stuff!”

Spirits Review Online

“Cierito Reserve Collection Reposado has a long finish, with aromatic flavor of exotic fruit.”

LA Invitational Spirits Challenge



DESCRIPTION

A luxuriously smooth añejo with well-defined notes of French oak, cherry and coffee

“Warm toffee aromas, followed by butterscotch and subtle spicy notes on the tongue. There is also some hint of smoke, which gives it a smoothness and sense of balance.”

World Tequila Awards

AGE

18 Months in French Limousin Oak

RATINGS

96 Points, Sommelier Challenge
95 Points, Cigar & Spirits Magazine
95 Points, Critics Challenge

AWARDS WON

82+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

“Complex and layered aromas of green peppercorn, cedar and cinnamon. On the palate, brown butter and mature agave intertwine and give way to a very cerebral finish. Sip, savor, repeat.”
Ultimate Spirits Challenge

“Cierito keeps the refined quality coming with this spectacular añejo. Mellow vanilla bean notes join citrus, stony minerality and pepper spice on the palate and very long finish. Bravo!”
Spirits Review Online

“Butterscotch and herbs tantalize the nose. Sweet agave and the well-judged oak reveal an elegant character and bring a savory, yet delicate balance.”
International Wine & Spirits Competition



DESCRIPTION

A rare and complex extra añejo with refined notes of caramel, cherries and dark chocolate.

"A great balance of wood and spirit on the tongue, while maintaining a soft, smooth texture. Classy and restrained, with a soft, gentle finish."

World Tequila Awards

AGE

48 Months in French Limousin Oak

RATINGS

97 Points, Cigar & Spirits Magazine

97 Points, Critics Challenge

96 Points, New York Intl. Spirits Competition

AWARDS WON

92+ to date

AWARD HIGHLIGHTS





EXPERT REVIEWS

"This bottle will make your whiskey-loving friends try tequila. Cierro is a home run, simply divine."
Luxatic

"Excellent and highly recommended. Mixed savory aromas evolve into maple-kissed oak and baked earth when left to breathe in the glass. Dried pineapple flavors reveal the agave while notes of cinnamon and clove add layers of complexity. Enjoy neat with a cigar."
Ultimate Spirits Challenge

"Lovely extra añejo. The oak is well chosen, and the wood tones are bold without taking away the tequila nuance that fans adore."
Spirits Review Online

CIERTO

CIERTO.COM | @CIERTOTEQUILA

CIERTO
TEQUILA

PRIVATE COLLECTION

REPOSADO

— 100% de Agave —

Authentic "True" Tequila
Handcrafted from the Finest
Highland Agave in
Jalisco, Mexico

750ML 40% ALC/VOL 80 PROOF