



IMPIRICUS

# Innovating HCP and Patient support beyond the script

"The ways that pharma can support us are great. It's just that we don't have a good way of accessing and utilizing their resources"

Kashif Firozi, MD, Oncologist at Maryland Oncology Hematology

## Introducing **ImpiricusWallet**™

The first **omnipresent resource**, which is easily accessible at HCP's fingertips and exclusively delivered by the Impiricus network.

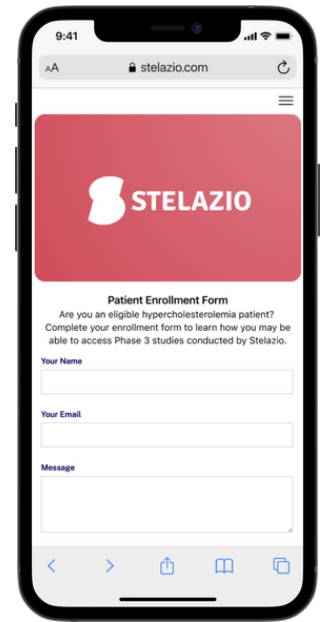
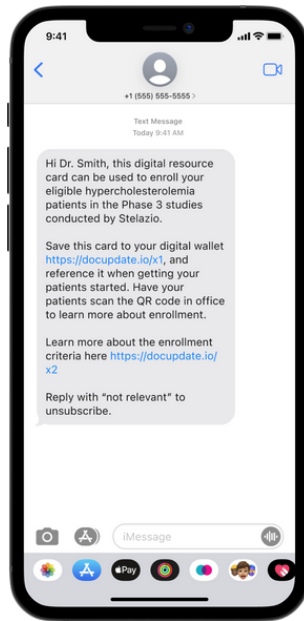
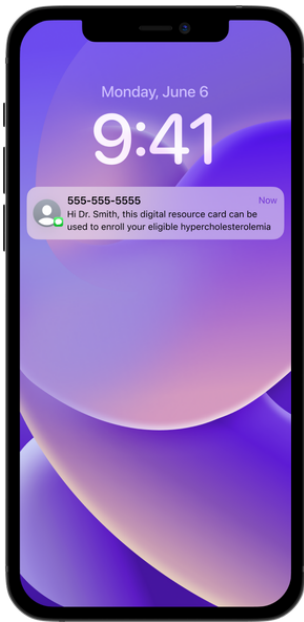
- Deliver valuable **messages and resources directly** to target HCPs
- Save HCP time by linking **patients directly to resources** (co-pay, patient resources, etc...)
- Track usage at the NPI level: **unique QR code usage**
- **No app download** needed to access resources
- Physicians can **easily share with NP/PAs** and other members of their practice



Our mission is to connect healthcare professionals to the resources that give their patients the best access to care.

Get in touch at [info@impiricus.com](mailto:info@impiricus.com) or [www.impiricus.com](http://www.impiricus.com).

# Use Case ImpiricusWallet



HCP Activation

Mobile Wallet

Patient Access

ImpiricusWallet is a fully customizable resource delivered by SMS exclusively through the Impiricus network. Stored within fingers reach in digital wallets, HCPs share with patients to help connect them with additional resources. HCPs easily pull up the resource and a patient can scan the QR code with their camera - no app installation required. This innovative approach to resource utilization can be used with co-pay, hub services, patient resources, financial support, or clinical trial enrollment.



Co-Pay



Hub Services



Patient  
Resources



Financial  
Support



Clinical Trial  
Enrollment

As access and engagement continues to challenge pharma-HCP engagement, ImpiricusWallet ensures brand and scientific value is communicated, and stays top of mind whilst allowing increased access to vital patient information and support.

Our mission is to connect healthcare professionals to the resources that give their patients the best access to care.

Get in touch at [info@impiricus.com](mailto:info@impiricus.com) or [www.ampiricus.com](http://www.ampiricus.com).