

A decade of progress on flood insurance







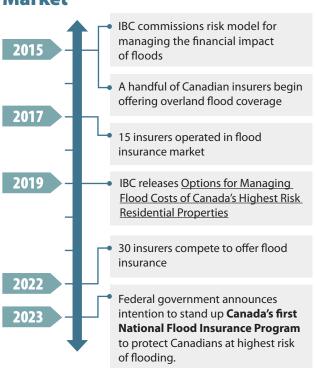
TORONTO FLOOD - July 8, 2013





Total insured losses: \$3.1 Billion

Evolution of Flood Insurance Market



Anatomy of a Flood Policy



Overland flood coverage is contingent on sewer backup (SBU) coverage. SBU was either a prerequisite for overland flood coverage, or SBU and flood coverage were bundled together.



National take-up rate

(share of homeowner's policies with flood endorsements):

70%

Properties at Risk of Flooding

80%
Very Low
Flood RiskPrivate Market

11% − 1 in 100 yr
→ incl. 8% − 1 in 20 yr