



# NEW SCHEDULE & RATINGS HIGHLIGHTS



 **CBS**  
**NETWORK**  
**HIGHLIGHTS**  
2022-2023

- **#1 in Primetime** for 15 Consecutive Seasons
- **#1 in Daytime** for 37 Years
- **#1 in Late Night** for 6 Years
- **Up +2.2% in Total Minutes** Viewed Across Entertainment, News & Sports
- **#1 in their Categories** – 60 MINUTES, CBS SUNDAY MORNING, FACE THE NATION
- **NFL on CBS and Masters** Hit Seven and Five-Year Highs, Respectively

 **CBS**  
**MULTI-PLATFORM  
STRENGTH**  
2022-2023

- **Viewers Watched 827 Billion Minutes** of CBS Content Across CBS, Paramount+, Pluto TV and the CBS App
- **19 of the Top 30** Series Viewed on Paramount+ are CBS Titles
- **CSI, 48 HOURS and BLUE BLOODS** Among Most Watched Channels on Pluto TV
- **NFL on CBS and UEFA Champions League** Strong Subscription Drivers to Paramount+
- **CBS News Live Streaming is a Top Performer** with active P+ households

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**MOST POPULAR  
BROADCAST  
SHOWS**  
2022-2023

- **#1 Broadcast Series - NCIS**  
**#1 New Series/Drama - FIRE COUNTRY**  
**#1 Comedy - YOUNG SHELDON**  
**#1 News Program - 60 MINUTES**
- **Top 3 Dramas**
- **Top 4 Comedies**
- **More Top 30 Shows Than the Other Networks Combined**
- **7 Shows with 10 Million+ Viewers - Up from Last Year**
- **THE GRAMMY AWARDS +30%**
- **THE KENNEDY CENTER HONORS +17%**
- **THE CMT AWARDS +5% and most watched ever**

# CBS 2023-2024 SCHEDULE

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

8:00



7:00



9:00



8:00



10:00



9:00



10:00

