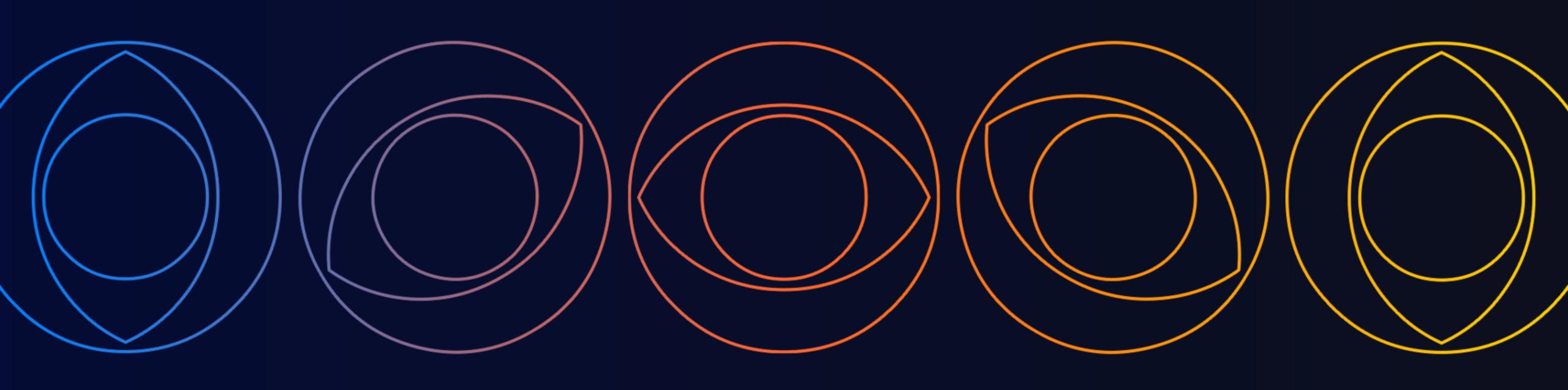
OCBS NEW SCHEDULE & RATINGS HIGHLIGHTS



OCBS NETWORK HIGHLIGHTS 2022-2023

- #1 in Primetime for 15 Consecutive Seasons
- #1 in Daytime for 37 Years
- #1 in Late Night for 6 Years
- Up +2.2% in Total Minutes Viewed
 Across Entertainment, News & Sports
- #1 in their Categories 60 MINUTES,
 CBS SUNDAY MORNING, FACE THE NATION
- NFL on CBS and Masters Hit Seven and Five-Year Highs, Respectively



OCBS MULTI-PLATFORM STRENGTH 2022-2023

- Viewers Watched 827 Billion Minutes of CBS Content Across CBS, Paramount+, Pluto TV and the CBS App
- 19 of the Top 30 Series Viewed on Paramount+ are CBS Titles
- CSI, 48 HOURS and BLUE BLOODS
 Among Most Watched Channels on Pluto
 TV
- NFL on CBS and UEFA Champions
 League Strong Subscription Drivers to
 Paramount+
- CBS News Live Streaming is a Top
 Performer with active P+ households



OCBS MOST POPULAR BROADCAST SHOWS 2022-2023

- #1 Broadcast Series NCIS
 #1 New Series/Drama FIRE COUNTRY
 #1 Comedy YOUNG SHELDON
 #1 News Program 60 MINUTES
- Top 3 Dramas
- Top 4 Comedies
- More Top 30 Shows Than the Other Networks Combined
- 7 Shows with 10 Million+ Viewers –
 Up from Last Year
- THE GRAMMY AWARDS +30%
- THE KENNEDY CENTER HONORS +17%
- THE CMT AWARDS +5% and most watched ever

OCBS 2023-2024 SCHEDULE

