

Funerals Are Dead.

Public interest is not. Stories about the funeral industry generate significant traffic. Kinwood polled 250 Ontarians on their attitudes and preferences on their end-of-life arrangements. Findings include the following:

OPEN CASKET?

Preference for end of life arrangements?



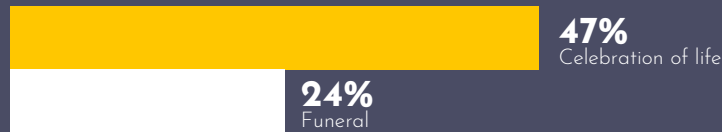
BLACK LIMOS?

Spending money on black limousines?



CELEBRATION OF LIFE VS FUNERAL?

Preference for end of life ceremony.



LEARN ABOUT FAMILY HISTORY?

Future grandchildren should hear about important family history?



kinwoodTM
THE CELEBRATION OF LIFE CO.

Kinwood wants to change how we talk about bereavement and legacy in personal terms that go beyond "I'm sorry for your loss". When speaking to someone in grief, say something specific about the person and their life accomplishments.



There truly is no better option for this type of service. Jeff and his team are top notch, in every possible capacity. Talented, conscientious, careful, committed to every detail, and execution of the highest possible caliber. We are so happy that we picked these professionals. Their services have produced a lasting impact on our family and my father's legacy. Thank you a thousand times.



-JULIE BOND, GOOGLE REVIEW

Commemorative Films

Kinwood combines filmed interviews with family photography, home movies, cell phone video, news clippings to produce beautiful commemorative films and family heirlooms. Kinwood films lead with anecdotes and include quirks, humour, accomplishments, values, and inspiration.



Oral Histories

These beautiful cinema-grade films can incorporate historical video footage, news clippings, interviews, artifacts and more.

Part history, part memories, these first-person & family stories make a generational family gift.

KINWOOD CUSTOM PROJECTS

Photo Digitization

Do you need to preserve important family history?
Do you have an album or box of old family photographs? Kinwood will digitize and restore photographs to ensure they are available for future generations.

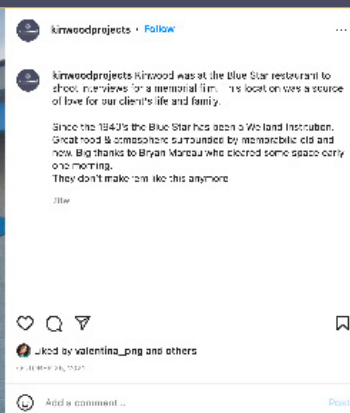
Custom Obits

Platitude Free - Kinwood obituaries lead with anecdotes and include stories to form a mini-biography. Quirks, humour, and inspiration - all the things that made the person unique. Kinwood obituaries always include values, places, and accomplishments.

Celebration of Life

Today, many families seek ceremonies that are sophisticated, unique, and meaningful. Kinwood clients prefer the flexibility, and personalization that the big-funeral industry cannot offer. Kinwood produces personalized, authentic Celebration of Life events.

**OUR
SOCIALS**
@kinwoodprojects





A Film Studio in a Funeral Home? The first of its kind in North America.

KINWOOD, THE CELEBRATION OF LIFE CO. PARTNERS WITH WESTMINSTER FUNERAL AND RECEPTION CENTRE TO MODERNIZE FUNERAL AND MEMORIALIZATION SERVICES

TORONTO MAY 2, 2023

Westminster Funeral and Reception Centre located at Westminster Cemetery ("Westminster") and Kinwood, The Celebration of Life Co. announce the opening of a working film studio in north Toronto. The 700-square-foot film studio is built within Westminster, a 32,100-square-foot state-of-the-art funeral facility.

"As the funeral and death care industry continue to evolve, Kinwood has embraced the changing values and attitudes around bereavement and commemoration. Kinwood films are a new option for families who seek modern memorialization services. These custom films become an heirloom as they are rooted in the authenticity of real voices telling real stories" said Jeff Corcoran, CEO of Kinwood, The Celebration of Life Company. "This commemoration studio is the first of its kind in North America."

"Westminster is excited to offer Kinwood's commemoration films to our client families. This pilot initiative offered within a modern funeral home, demonstrates Westminster's commitment to be an innovative leader in the funeral industry" said Eric Vandermeersch, Regional Vice President - Canada.

"The studio is a beautiful and warm space for family and friends to leave personalized memories commemorating those they have lost."

ABOUT KINWOOD

Founded in 2021, Kinwood, the Celebration of Life Co. is the leader in modern bereavement services. Kinwood believes that people can do more to honour a life than buying flowers or saying, 'sorry for your loss.' Kinwood offers clients an opportunity to recount the love, memories, and stories of an important life. Kinwood is new, independent, and modernizing the funeral industry for the better. Leave memories, not condolences.

www.kinwood.ca

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