## **FUTUREGRAIL**

## **APPENDIX 1**

## FRACTIONALISED AUCTIONS:

FutureGrail is breaking new ground in the world of auctions by introducing fractionalised bidding for high-value timepieces. This innovative approach allows individuals to bid on owning a fraction of an item, rather than purchasing the item in its entirety, providing a more accessible and flexible investment option. Fractionalised auctions are already popular in the art world, but this is the first time the concept is being applied to the timepiece auction market. To ensure the highest level of transparency and security, all high-value items in the FutureGrail Fractionalised Auction will be digitally recorded on a blockchain ledger, with NFTs provided to deliver irrefutable digital proof of ownership and transparent tracking of ownership and provenance. This ground-breaking approach reinforces FutureGrail's commitment to offering cutting-edge solutions and services to its clients in the fast-evolving world of alternative asset investment.



Fractionalised bidding benefits buyers and sellers of high-value items. It lowers entry barriers to ownership and encourages group ownership, especially for rare items. Buyers can invest in otherwise inaccessible items, while sellers can broaden their market reach. Fractionalised bidding also provides greater liquidity as fractional ownership can be sold to other interested parties at any time. It reflects FutureGrail's commitment to innovation and inclusivity in alternative asset investment.

FutureGrail Fractionalised Auction accepts various forms of payment to provide buyers with maximum

flexibility. In addition to traditional fiat money, buyers can use on-chain options such as cryptocurrency to make payments. This allows for greater convenience and accessibility, as buyers can choose the payment method that best suits their needs.

FutureGrail Auctions differ significantly from other auction platforms in their fee structure. The company only charges a 5% fee for first-time sellers and a 5% buyer premium, making it a more cost-effective option for both buyers and sellers. Moreover, FutureGrail offers an additional benefit to sellers by waiving their premium fee if the same watch is sold again on their platform or through private sales brokered by the company.