



# ARMY BRAND LAUNCH - KEY BIOGRAPHIES

### HON. CHRISTINE WORMUTH 25<sup>TH</sup> SECRETARY OF THE U.S. ARMY

Hon. Christine Wormuth was confirmed by the U.S. Senate and appointed as the 25th Secretary of the U.S. Army on May 27, 2021. The Secretary of the Army is the senior civilian official within the Department of Defense (DoD) responsible for all matters relating to the U.S. Army.

Prior to confirmation, Wormuth was the Director of the International Defense and Security Center at the RAND Corporation. At RAND, she ran a program responsible for more than \$30 million in research and analytical support to OSD, the Joint Staff and other organizations. She was a frequent writer and speaker on foreign policy, national security and homeland security issues.

Before joining RAND, Wormuth served in several roles during the Obama Administration. From 2014-2016 Wormuth served in DoD as Under Secretary of Defense for Policy, where she advised the Secretary of Defense on the full range of regional and functional national security issues. Her first role in the Obama administration was as Principal Deputy Assistant Secretary for Homeland Defense from early 2009 until December 2010. She then served as a Special Assistant to the President and Senior Director for Defense at the National Security Council until August 2012. Wormuth then returned to the Pentagon as Deputy Under Secretary of Defense for Strategy, Plans, and forces, and led the 2014 Quadrennial Defense Review.

Wormuth entered the government in 1996 as a Presidential Management Intern and began her public service career in the Policy Office of the Office of the Secretary of Defense until 2002.

After leaving government, she worked in the private sector on defense issues and then was a senior fellow at the Center for Strategic and International Studies for five years.

Wormuth holds a Bachelor of Arts in Political Science and Fine Arts from Williams College and a Masters of Public Policy from the University of Maryland.

She is married to a retired Navy officer and has twin daughters.





## GEN. JAMES MCCONVILLE CHIEF OF STAFF OF THE U.S. ARMY

Gen. James McConville assumed duties as the 40th Chief of Staff of the U.S. Army, Aug. 9, 2019, after most recently serving as the 36th Vice Chief of Staff of the U.S. Army.

He is a native of Quincy, Massachusetts and a graduate of the U.S. Military Academy at West Point, New York. He holds a Master of Science in Aerospace Engineering from Georgia Institute of Technology and was a National Security Fellow at Harvard University in 2002.

McConville's command assignments include commanding general of the 101st Airborne Division (Air Assault), where he also served as the commanding general of Combined Joint Task Force-101, Operation Enduring Freedom; deputy commanding general (Support) of the 101st Airborne Division (Air Assault), where he also served as the deputy commanding general (Support) of Combined Joint Task Force-101, Operation Enduring Freedom, commander of 4th Brigade, 1st Cavalry Division, Operation Iraqi Freedom; commander of 2nd Squadron, 17th Cavalry Regiment, 101st Airborne Division (Air Assault); and commander of C Troop, 2nd Squadron, 9th Cavalry Regiment, 7th Infantry Division (Light).

His key staff assignments include the U.S. Army deputy chief of staff, G-1; chief of Legislative Liaison; executive officer to the vice chief of staff of the Army; G-3 for 101st Airborne Division (Air Assault); J5 strategic planner for U.S. Special Operations Command; S-3 for 25th Combat Aviation Brigade; S-3 for 5th Squadron, 9th Cavalry; and S-3 for Flight Concepts Division.

McConville is a senior Army aviator qualified in the AH-64D Longbow Apache, OH-58 Kiowa Warrior, AH-6, AH-1 Cobra and other aircraft. His awards and decorations include two Distinguished Service Medals, three Legions of Merit, three Bronze Star Medals, two Defense Meritorious Service Medals, three Meritorious Service Medals, two Air Medals, the Joint Service Commendation Medal, two Army Commendation Medals, four Army Achievement Medals, the Combat Action Badge, the Expert Infantryman's Badge, the Master Army Aviator Badge, the Air Assault Badge, the Parachutist Badge and the Army Staff Identification Badge.





## MAJ. GEN. ALEX FINK CHIEF OF ARMY ENTERPRISE MARKETING

Maj. Gen. Alex Fink, U.S. Army Reserve, is currently on active duty as the Chief of Army Enterprise Marketing in Chicago, Illinois. In this role, he leads a team that built the Army's marketing capability from the ground up, transforming Army marketing into a modern, agile, data-informed organization.

Maj. Gen. Fink attended the University of Missouri where he was commissioned through Army ROTC in 1990. He began his career as a Field Artillery Platoon Leader in the 4th Infantry Division at Fort Carson, Colorado. He transitioned to the Illinois Army National Guard in 1994 and then to the United States Army Reserve in 1998.

A Joint Qualified Officer and respected Army logistician, Maj. Gen. Fink has over 15 years of field command from company to 1-star command to include commanding multinational units during operations in both Iraq and Afghanistan. His commands include the 4th Expeditionary Sustainment Command, Fort Sam Houston, Texas; the NATO Forward Support Base for Headquarters, Resolute Support, Kabul, Afghanistan; the Logistics Civil Augmentation Program Support Brigade, Rock Island Arsenal, Illinois; the 2nd Battalion, 383rd Regiment, Fort Hood, Texas; and the Headquarters Company, 3rd Corps Support Command, Des Moines, Iowa.

Maj. Gen. Fink has a Master of Business Administration degree from the University of Illinois. He has completed CAPSTONE and the Army War College. His awards and badges include the Legion of Merit, Bronze Star Medal, the Defense Meritorious Service Medal, the Army Meritorious Service Medal, the Parachutist Badge and the Combat Action Badge.

Maj. Gen. Fink has also had a successful civilian career, while serving in the Army Reserve, as a brand manager, sales director, and global marketing executive in the food, nutrition and biotechnology sectors. He has also been a managing partner and consultant in a management consulting firm and an account director for a fully integrated advertising agency.





## JONATHAN MAJORS ACTOR, PRODUCER, POET

Emmy and Critics' Choice award nominated actor Jonathan Majors has given some of the most dynamic and impactful performances in both film and television. Majors can most recently be seen starring in Peyton Reed's Ant-Man and the Wasp: Quantumania and Ryan Coogler's Creed III. Prior to this, Majors starred in J. D. Dillard's Devotion as well as HBO's hit series Lovecraft Country, for which he was nominated for Emmy and Critics' Choice awards. Up next, the actor will produce and star in Elijah Bynum's Magazine Dreams, which opened to critical praise for his performance at the 2023 Sundance Film Festival. Previous starring roles include his Gotham and Independent Spirit award nominated performance in Joe Talbot's The Last Black Man in San Francisco, as well as Jeymes Samuel's The Harder They Fall, Spike Lee's Da 5 Bloods and Marvel's Loki.