

## BOTOX® COSMETIC BELIEVES WOMEN ARE ALREADY EMPOWERED, STRONG, AND CONFIDENT.

Sometimes, all that is needed is a little support. As an extension of our brand ethos and core values, our aim is to increase confidence in women by supporting their entrepreneurial goals and ambitions.

### ADDRESSING THE "CONFIDENCE GAP"

Despite women making up more than half the workforce<sup>1</sup> and earning more graduate-level degrees than their men counterparts<sup>2</sup>, data shows they still report feeling less self-assured than men<sup>3</sup>.



### CHALLENGES FOR WOMEN ENTREPRENEURS

For potential women entrepreneurs, it's not an equal playing field. A lack of funding and mentorship further compounds this decreased confidence.



Beginning on International Women's Day, women entrepreneurs across the country can apply to the **BOTOX® Cosmetic x IFW Grant Partnership** for the chance to be one of **20 recipients** who will each receive **\$25,000 in funding for their business, mentorship and executive coaching, and more!**



From **March 8** until **April 7, 2023**, women entrepreneurs are highly encouraged to apply via [ifundwomen.com/BOTOXCosmetic](https://ifundwomen.com/BOTOXCosmetic), with 20 recipients announced in June and spotlighted throughout the year.



Visit [BotoxCosmetic.com/ReallImpact](https://BotoxCosmetic.com/ReallImpact) to learn more. Follow along on [@botoxcosmetic Instagram](https://www.instagram.com/botoxcosmetic) and [YouTube](https://www.youtube.com/botoxcosmetic) channels to help women fund their businesses.



## BOTOX® COSMETIC IMPORTANT SAFETY INFORMATION AND APPROVED USES

### IMPORTANT SAFETY INFORMATION

**BOTOX® Cosmetic may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX® Cosmetic:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

**BOTOX® Cosmetic dosing units are not the same as, or comparable to, any other botulinum toxin product.**

There has not been a confirmed serious case of spread of toxin effect when BOTOX® Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines, and/or forehead lines.

**BOTOX® Cosmetic may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX® Cosmetic. If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

**Serious and/or immediate allergic reactions have been reported.** They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

**Do not receive BOTOX® Cosmetic if you:** are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc®* (rimabotulinumtoxinB), *Dysport®* (abobotulinumtoxinA), or *Xeomin®* (incobotulinumtoxinA); have a skin infection at the planned injection site.

**Tell your doctor about all your muscle or nerve conditions**, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX® Cosmetic.

**Tell your doctor about all your medical conditions, including:** plans to have surgery; had surgery on your face; have trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® Cosmetic can harm your unborn baby); are breast-feeding or plan to (it is not known if BOTOX® Cosmetic passes into breast milk).

**Tell your doctor about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® Cosmetic in the past.**

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc®*, *Dysport®*, or *Xeomin®* in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

**Other side effects of BOTOX® Cosmetic include:** dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids and eyebrows, swelling of your eyelids and dry eyes.

### APPROVED USES

BOTOX® Cosmetic is a prescription medicine that is injected into muscles and used to temporarily improve the look of moderate to severe forehead lines, crow's feet lines, and frown lines between the eyebrows in adults.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-678-1605.

Please see BOTOX® Cosmetic full [Product Information](#) including [Boxed Warning](#) and [Medication Guide](#).

## References

1. U.S. Department of Labor. News Release: Bureau of Labor Statistics. 2023.
2. National Center for Education Statistics. Table 318.10: Degrees conferred by postsecondary institutions, by level of degree and sex of student: Selected years, 1869-70 through 2030-31 [Data set]. 2021 Digest of Education Statistics. 2021.
3. National Bureau of Economic Research. The Gender Gap in Self-Promotion. 2021.
4. Dress for Success. Survey of 800 women in the United States working full-time, part-time, and who are unemployed, on confidence in their career. 2021.
5. Babson College and Baruch College. 2012 United States Report: Global Entrepreneurship Monitor: National Entrepreneurial Assessment for the United States of America. 2012.
6. National Women's Business Council. Access to Capital by High-Growth Women-Owned Businesses. 2014.
7. PitchBook. US VC Female Founders Dashboard. 2023.
8. digitalundivided's ProjectDiane 2020: The State of Black & Latinx Women Founders. 2020.