

sunlessinc

# EVERYONE YOU NEED TO KNOW ABOUT SPRAY TANNING

## A FACT SHEET FROM THE EXPERTS AT SUNLESS, INC.

Spray tanning provides a healthy way to achieve a natural-looking glow for all skin tones in just minutes. **The first official National Spray Tanning Day will take place on March 16, 2023**, and will occur on the third Thursday in March every year.

This national day of recognition celebrates and promotes healthy, glowing skin for all skin tones through customizable spray tanning. As we prepare to celebrate the first official National Spray Tanning Day, it's important to have a solid understanding of the facts about spray tanning. **Additional information is available at [www.sunlessinc.com](http://www.sunlessinc.com).**

### THE SPRAY TANNING PROCESS

- Spray Tanning involves the spray/mist application of sunless tanning solution to your body.
- When applied, dihydroxyacetone (DHA), the active ingredient in spray tanning solution, reacts with the proteins in your skin's superficial layer to form a golden-brown color.
- Your skin begins to darken two to four hours after application and reaches peak color within 24 hours.
- The color will eventually fade through natural exfoliation, just like a tan from the sun.

### WAYS TO GET A SUNLESS TAN

- There are several methods to sunless tanning, including:
  - Automated spray tan booths in salons
  - Handheld spray tan by a professional spray artist
  - Self-tanners to glow at home
- Talk with your local salon professional or reach out on social media to find the right method for you (@mystictan @versaspa @norvellsunless).

### HOW TO PREPARE

- Exfoliate, shave, and/or wax 24 to 48 hours before your scheduled spray tan.
- Any cosmetic appointments such as manicures, hair coloring, waxing, etc. should also be completed at least 24 hours before your scheduled spray tan appointment so your tan doesn't fade prematurely.
- Arrive to your appointment with clean skin. Do not apply moisturizers, deodorant, perfumes, makeup, etc. A blank canvas is the best base for a spray tan application.
- Wear dark, loose-fitting clothing to your appointment to prevent bronzer from transferring. If you don't wear dark clothes, it's OK – the bronzer will wash out when you wash your clothes.
- If you think it may rain/snow around the time of your appointment, make sure to bring an umbrella and/or rain jacket. Raindrops are a fresh glow's greatest foe.



## EFFECTS OF SHOWERING AND SWIMMING

- Wait a minimum of four – and as many as 24 – hours after your session to shower for optimal results, as showering sooner could diminish your tan's intensity.
- If you use an instant cosmetic bronzer, the instant cosmetic color will wash off in the shower, but the color produced by the DHA will remain.
- Swimming in chlorinated water or salt water could fade results, cause streaking, and diminish the length of your tan.
- Bathing and physical activities will not affect the quality of your tan.

## THE PERFECT TONE

- While it's a common misconception, spray tanning will not make your skin look orange.
- The advanced technology used in sunless tanning solutions is designed to ensure a natural, bronze glow.
- Your salon staff or professional spray tan artist will help you select the proper tanning solution to best match your skin tone.

## A LASTING GLOW

- Your spray tan can last up to seven days, depending on the solution you select and the condition of your skin.
- Self-tanners from Mystic Tan, Norvell, and VersaSpa sold in your salon will enhance and extend your spray tanning results.
- Salon staff and spray tan artists are trained to explain and recommend the right product for your skin type and desired results.

## NO STAINS, NO ODORS

- Mystic Tan, Norvell, and VersaSpa spray tanning solutions use odor-control technology to virtually eliminate any odor when the solution interacts with your skin.
- The spray tanning solution is water soluble and will be removed from your clothing after the next wash in cold water.

## SAFE ... AND SOUND

- DHA is FDA approved for external application to the skin.
- For misting applications, the FDA recommends protective measures to prevent eye contact, inhalation, or ingestion.
- To ensure complete protection, the FDA suggests wearing protective eyewear, nose filters, ear plugs, lip balm, and undergarments.

## ABOUT SUNLESS, INC.

- Sunless, Inc. is a leader in spray tanning and the power behind the best-known brands – Mystic Tan, Norvell, and VersaSpa.
- Sunless represents more than 18 million spray tans per year, delivered by more than 7,000 salons and professionals worldwide.
- A holding of Castle Harlan and Branford Castle, Sunless, Inc. is headquartered in Macedonia, Ohio.

## FOR ADDITIONAL INFORMATION

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