



FY2022 ESG IMPACT REPORT:

SHAPING THE FUTURE OF THE DIGITAL ECONOMY

As a leading digital commerce business in Southeast Asia, Lazada is committed to building a stronger economy by leveraging digital commerce as a force for good to uplift communities, championing accountable and sustainable business practices and managing our impact on the environment.



EMPOWERING COMMUNITIES

Providing the necessary jobs, services, infrastructure, and capacity-building for the empowerment of Southeast Asian communities across our network, supporting economic development across the region.

More than

1.1 Million

economic opportunities¹
created by Lazada's platform

¹ Monthly active sellers, digital commerce enablers, third-party logistics partners and employees.

FUTURE-READY WORKFORCE

Fostering a safe and inclusive work environment for our employees, and developing the skill sets and knowledge of our broader talent pool to stay resilient in a fast-changing world.

18%

growth in workforce with
43% women and over
35 nationalities²

² As of 31 Mar 2022

RESPONSIBLE STEWARDSHIP

Managing our impact on the environment with strategies that lower our carbon footprint, reduce our material use of natural resources and engage in a circular economy.

30 Tons

of virgin plastic avoided by switching RedMart Label water bottles to 100% recycled PET material in 2021

EFFECTIVE GOVERNANCE

Implementing effective governance structures as a foundation of Lazada's success, with a focus on strengthening our cybersecurity and intellectual property protection practices and processes.

Certified against ISO27001:2013

Information Security Management System standards

