

Original COLLECTION



### **ABOUT**

In the continual journey to elevate luxury packaging, Delta Global has created the Delta Global Originals.

The purpose of the Delta Global Originals is to challenge, innovate and disrupt the status quo, and to show that with clear designs, thought, and purpose, great things can happen.

Of course, a lot of packaging solutions already exist – some of which we have created and are responsible for – however, we never take that for granted.

Our four key pillars are at the very heart of everything we do here at Delta Global. The Delta Global Originals Collection is a true reflection of all that we stand for.

From the design and look to the texture, feel, and finish, each 'Original' screams elevated luxury, all whilst positively contributing to the world we live in.

Robert Lockyer,
Founder and Chief Client Officer at Delta Global

- Delta Global Originals, consists of ten new and innovative packaging designs that can be customised to suit the needs of the business's clients and their customers
- All of our new designs are made from materials that are of course sustainable and FSC accredited
- Naturally, each design is fully recyclable and reusable whilst having many options to be repurposed

### LUXURY SUSTAINABILITY ECOMMERCE INNOVATION

### **OUR MISSION**

Bringing luxury, sustainability, and innovation together to excite the client customer experience in-store or online.

Our vision to merge luxury, sustainability and innovation in the form of environmentallyfriendly packaging solutions is what drives us to do what we do.

Whether we're producing luxury boxes, ecommerce packaging, jewellery packaging, luxury carrier bags, ribbon or anything else, the synergy between each of these values is the core principle behind our work.

# ONINAL COLLECTION 2022

### **OUR VISION**

We envisage a future where packaging is about more than just functionality.

Packaging should be a reflection of both the brand and the quality of the product itself. We work tirelessly to turn that vision into a reality.

### **OUR VALUES**

Delta Global is all about helping customers to experience your brand in a unique way, and our values are reflective of that.

We partner with clients to deliver inclusive solutions that meet our responsibilities to the planet and each other, adding a touch of theatre along the way.













Original COLLECTION 2022

- THE MILTON
- PADDINGTON
- THE VALISE
- FUTURE BOX
- THE REGENT
- THE DELSEY
- THE FIREFLY
- THE BRONTË
- THE BEAUMONT
- THE MAVERICK



# THE MILTON

### THE ULTIMATE LUXURY ECOMMERCE PACKAGING SOLUTION...

Streamlined simplicity makes up the theme of The Milton – an ecommerce box that is shouting to be customised with your unique branding. Created for the online user, The Milton is a packaging solution with a unique security folding mechanism that can easily become a staple in your product packaging.

Innovating the world of reusable packaging, the Milton is also both recyclable and returnable, giving the end customer a plethora of options to either extend the life of the box past its original purpose, such as storage or decoration, or recycle it in the most sustainable way.







# **PADDINGTON**

SHIPMENT, DISPLAY + STORAGE ALL IN ONE...

Forget what you know about traditional shoe box packaging – The Paddington is here to change the game with a dynamic, never-seen-before design that reflects the symmetry and dynamism of modern architecture with its diagonal composition, while exuding an undeniable air of luxury.

The Paddington box is the first of its kind, innovating the branded shoe box with a luxury and stunning solution for product presentation, while undeniably contributing to a luxury shopping experience.



# THE VALISE

JAPANESE INSPIRED, MODERN INNOVATION...

Reminiscent of the traditional art of origami, The Valise encompasses the timeless sophistication of Japanese culture with modern innovations, immersing your consumers in an unboxing experience that enlightens the senses and creates a lasting impact.

The Valise box bag introduces a unique, interesting, and innovative edge to traditional bags, providing brands with the chance to create a uniquely interesting lasting customer experience.





# DELTA GLOBAL

# **FUTURE BOX**

### COMBINING CUSTOMISATION WITH INNOVATION...

The catalyst, the box that started it all... the Future Box marks the beginning of a disruptive and innovative line of packaging solutions to elevate the shopping experience of your customers and provide you with something you've NEVER seen before.

Our very own Future Box is the ideal luxury packaging solution for brands wanting to make a statement with the packaging they provide to their customers, strongly communicating their vision, values and messages. Entirely magnetic and tape free.



# THE REGENT

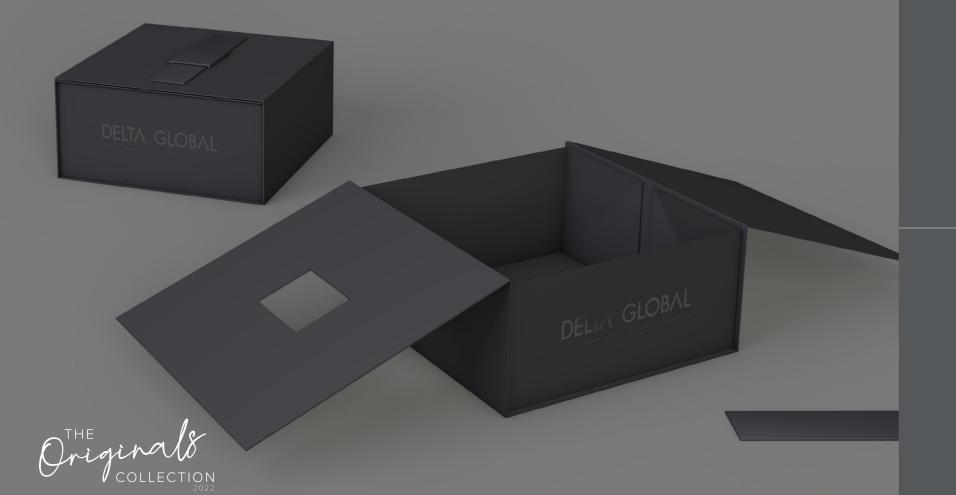
### PERFECT FOR LUXURY GIFTING...

Feast your eyes upon The Regent, a bento-style box that can satisfy the cravings of luxury consumers with a tantalising unboxing experience, provided by the unique interlocking mechanism. The Regent is all about building that tension and anticipation, with an immersive and engaging opening journey that leaves the consumer fully satisfied.

The striking and unique design also means the Regent box can be reused beyond its original purpose, sitting pretty atop a dressing table or vanity, becoming a core memory and keepsake in the life of the receiver.







# THE DELSEY

### UNIQUE AND LUXURIOUS...

With an intricate Japanese locking mechanism, The Delsey is here to captivate the curiosity of your consumers, demanding their attention in what will inevitably be an unboxing experience like no other.

For products that demand to be presented in a way that emphasises their luxurious nature, The Delsey combines unique and innovative closure mechanisms, that can be alternate colours to the main structure to separate scents/pieces within one brand, a nod to the tradition of Japanese culture, with a gorgeous design and high-quality materials to create unique and luxury packaging solutions.



# THE FIREFLY

### ADDING LUXURY TO HIGH-END SHOPPING EXPERIENCES...

Turning up the heat, The Firefly will be sure to get hearts racing and sparks flying with its exquisite elegance, underpinned by the stunning diamond closure that sits with stylish pride atop the box; enticing consumers to delve into an intimate and memorable unboxing experience.

Similar to the Regent box, another product from our innovative Delta Global Originals collection, The Firefly encompasses all the best features with an added bonus of a beautifully intricate diamond closing feature, an extra layer of excitement to an already luxurious and memorable unboxing experience.







# THE BRONTË

### A SIMPLE YET SOPHISTICATED PACKAGING SOLUTION...

The stylish satchel design of The Brontë makes for a luxurious and stylish packaging solution, innovating the game of box packaging for clothing, which is especially the case for luxury and high-end businesses looking to make a statement in this critical window of opportunity.

Not just a beautifully curated ecommerce box, but then evolves into its second life as an infinitely reusable satchel box – unique!

As with all other designs in this collection, The Brontë is the epitome of reusability whilst remaining fully recyclable at the end of life, including the handles.



# THE BEAUMONT

### DURABLE YET STYLISH PACKAGING SOLUTION...

Reliable, sturdy, durable... these are all the words that reflect the robust dexterity of the Beaumont box. Strong in both its values and presence, The Beaumont has arrived on the packaging scene with a bang and is here to elevate your packaging for the better.

Innovating the world of returnable and recyclable packaging, customers have the ability to reuse the box to return unwanted items, whilst brands can be sure of the ultimate security of the product inside.







# THE MAVERICK

### THE PREMIUM VERSION OF THE ORIGINAL FUTURE BOX...

As the name suggests, The Maverick is an individual and eccentric box - a trendsetter. A rebel. A disruptor. Are you tired of the traditional packaging options that are seen left, right and centre? If so, we invite you to step into a world of true non-conformity where you can express yourself to your heart's content.

The Maverick, with its opulent design and structure, provides brands with a luxurious yet sustainable packaging solution; relying on a secure lock tab closing mechanism as opposed to magnets, no tape, and a full fold n' lock construction that can be deconstructed and reused endless times.





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