

Companies and Corporate Partners

Meet the Companies

Boulevard Content, LL

Fran Westbrooks, President and Managing Partner

Boulevard (BLVD Content, LLC) is a Detroit-based, Black-owned marketing and advertising agency specializing in multicultural and hard-to-reach audiences. Through calculated disruption, cultural insights and expertise, we guide global, national and local brands across various categories to better understand, connect and impact consumers in diverse communities. As a results-driven strategic agency, we are proud to service a multitude of clients across the state of Michigan, such as DTE Energy, Stellantis (Jeep), Michigan Municipal League, TCF/Huntington Bank, Michigan For All, Detroit Tigers, Detroit Institute of Arts and others.

BSM Logistics

Lee Adrián Moore, President

BSM Logistics LLC is a privately owned and operated asset based Trucking and Logistics firm located in Indianapolis, Indiana. The firm specializes in transporting of freight and produce for both private and publicly held organizations. We offer full load and partial load services throughout North America, Canada and Mexico. BSM Logistics offer both inner city delivery and long haul over-the-road trucking services. The company is flexible in its offerings in order to create stability in the delivery of goods. The company offers GPS/real time services by Team Cruiser Solutions with ELD tracking systems. This enables customers to have constant knowledge of their freight at all times with safety and confidence 24/7.

ConForm Automotive

Steven Phillips, Owner & CEO

Founded, management products to automotive OEMs. ConForm is a technology-driven organization with state-of-the-art manufacturing and innovative materials. Customers choose ConForm because of our commitment to providing quality components and systems that lead our segment in value.

ESG International

Steve Nelson, President and CEO

ESG International, Inc. (ESGI) provides inventory management, supply-chain and 3PL fulfillment coordination services on behalf of Cummins Engines as a certified MBE Tier 1 supplier. ESGI supports various domestic and international affiliates along with other Tier 1 suppliers within the Cummins network. Our opportunity was formulated by Cummins philosophy and commitment to ESG that enabled direct interactions with decision-makers offering infinite opportunities for growth as a direct supplier.

Goss, LLC

Tom Goss, CEO

Goss is a well-established, full-service commercial insurance agency, skilled and experienced in nearly all lines of commercial insurance/risk management, including: Property, Casualty, Healthcare, Group Benefits and more. While Goss covers the entire spectrum of commercial risk management, we are focused on solutions for the (often unique) challenges facing commercial clients. We are fortunate to be managed and staffed with well-trained and credentialed insurance industry professionals.

Greenwood CRE

James Pitts, Owner and CEO

Former JLL, CBRE, and C&W executives with extensive Fortune 500 experience founded the national corporate real estate services company known as Greenwood CRE. We are one of the few countrywide African American owned and operated businesses in the commercial real estate services sector. Our combined expertise exceeds 200 years, and we have offices in 10 major metro areas and are licensed in 22 states. Several Fortune 500 firms have chosen us as their national Tier 1 service provider during the past year. In the last year, Greenwood CRE has been selected as a national Tier 1 service provider by several Fortune 500 companies.

JMA Global, LLC

Jeanette M. Abraham, President and CEO

JMA Global, LLC is a Procurement, Warehousing and Distribution Company that specializes in Specialized and Cold Headed Fastener Products and is 100% Minority and Woman owned. JMA Global offers its customers just-in-time items on a daily basis with the required level of quality and promptness of service. We are also professionals in adding value to products to meet the demands of our customers for fastener components. Additionally, we provide our customers with a few kitting possibilities for fastening products. JMA Global, LLC, a Tier One supplier to the automotive sector, was established in 2001.

Livegistics

Justin Turk, CEO and Founder

The inaugural \$1 million Black Ambition Pitch Competition winner, Livegistics, Inc., recently closed a \$6 million seed round. Justin Turk, CEO and Founder, is committed to increasing visibility and leading coordination in the construction industry, with the goal of automating processes and creating sustainability hubs worldwide.

Pro-Tech Group, LLC

Earle B. Higgins, Sr., Founder and Chairman

Pro-Tech Group, LLC was founded in 1999 by Michigan native Earle B. Higgins, Sr. and has grown into a transport and logistics innovation leader. Located in Southfield, MI, the company offers top national and global distribution resources and talent within the greater Detroit area. Behind Pro-Tech's strengths and capabilities is a skilled and resolute staff committed to delivering innovative solutions. Pro-Tech Group continuously strives to advance the state of the art in the industry by applying visionary concepts and implementing optimally designed systems. Our mission is to accelerate sustainable and safe innovations that improve global logistics.

Powerhouse Energy 360

George Gamble, CEO

Powerhouse Energy 360 is a fully integrated solar, solar + battery and electric vehicle infrastructure EPC located in Atlanta, Georgia. We are a certified NABCEP design/build firm dedicated to providing the very best in engineering, product, installation and service throughout the United States. Powerhouse Energy 360 is a certified MBE and a registered Veteran owned business.

Rolling Out Media

Munson Steed, CEO

Rolling Out is a culture and creative media company and lifestyle brand with a trusted and influential voice in the urban community. We develop contemporary content and event programming on lifestyle, entertainment, health, wellness, beauty, and business. The spirit of collaboration and shared partnerships bound cultural communities to successful business practices. Rolling Out's mission is to create business and community partnerships that allow the demonstration of cultural business achievement.

Revolt Media

Detavio Samuels, CEO

Revolt is the leading Black-owned and operated multimedia platform servicing content 24/7 across digital, linear and live media channels. The platform produces rich content and original material with the biggest names in Hip Hop, along with reports of breaking news, current events, trends and announcements within the Black cultural movement and Hip Hop world. Founded by Sean "Diddy" Combs in 2013, Revolt attracts over 50 million millennials and Gen Z audiences through their disruptive, authentic material across all platforms

Superior Innovative Solutions

Wendy Turner Miller, President

Superior Innovative Solutions, LLC (SI") is a facilities maintenance service provider, specializing in janitorial, paint shop cleaning, waste management services and industrial cleaning. Superior Innovative Solutions, LLC, is incorporated in the State of Michigan and based in Detroit doing business nationwide.

The Harmon Group

Tamika Brown, President

The Harmon Group dba Mercury P&F is a Marketing Services company dedicated to enhancing and extending the brand experience. Our team has more than 50 years of combined experience. We bring together a unique combination of specialty marketing services all under one roof. We execute the idea and manage all the details, so our clients can devote their energy to other core aspects of their business. Our services include event planning and management, corporate incentives, program fulfillment and business meetings, and also includes branded merchandise, premiums, Fulfillment and warehouse services, digital storefront solutions, print management, loyalty, incentive, recognition management and sweepstakes, contests and mobile game promotions.

Vehya

Will McCoy, CEO

Vehya is a workflow platform that ensures a streamlined and consistent process for installation and service of EVSE (Electric Vehicle Supply Equipment) for customers using certified and experienced electricians. Vehya's AI based platform makes the installation and service of products, such as EV chargers, solar, and battery storage, accessible to all.

Meet the Corporate Partners

- Comerica Bank
- Cummins
- DTE Energy
- Ford Motor Company
- General Motors
- Lear
- Magna
- Toyota

