

SPONSORSHIP INFORMATION SHEET

2022 AWARDS BANQUET & CELEBRATION
 THURSDAY, SEPTEMBER 29 • 6:00 PM EDT
 CAPITALE • NEW YORK CITY

SPONSORSHIP LEVELS & TICKET RESERVATIONS

Deadline for inclusion in Tribute Journal/Magazine - September 12

PLATINUM LEVEL: \$20,000
One (1) table of 10 with premier plus seating

+
 Premium position full page ad on inside front or back cover, outside back cover or 2 platinum pages in Tribute Journal (see ad specs below)

+
 Platinum Sponsor listing in invitation, evening's program, signage, advertising and all related material

+
 Corporate Web link from Loeb website

+
 Social media recognition

+
 Post-event press release mention

GOLD LEVEL: \$15,000
One (1) table of 10 with premier seating

+
 Full page ad with premium placement in Tribute Journal (see ad specs below)

+
 Gold Sponsor listing in invitation, evening's program, signage, advertising and all related material

+
 Corporate Web link from Loeb website

+
 Social media recognition

+
 Post-event press release mention

SILVER LEVEL: \$10,000
One (1) table of 10

+
 Full page ad in Silver section of Tribute Journal (see ad specs below)

+
 Silver Sponsor listing in invitation, evening's program, signage, advertising and all related material

+
 Social media recognition

+
 Post-event press release mention

CUSTOM SPONSOR PACKAGE CREATION IS AVAILABLE!

BRONZE LEVEL: \$7,500
 Six (6) tickets + Full page ad in Bronze section of Tribute Journal (see ad specs below) + Post-event press release mention

ASSOCIATES LEVEL: \$5,000
 Four (4) tickets + Full page ad in Associates section of Tribute Journal (see ad specs below)

INDIVIDUAL TICKET: \$425
 Event access and dinner for one (1) person, including hosted bar all evening.

20% Discount to media outlets, 2022 finalists and 2020-21 winners on sponsor levels and individual tickets.

TRIBUTE JOURNAL ACKNOWLEDGMENTS OR ADVERTISEMENTS

Ad deadline for inclusion in Tribute Journal/Magazine - September 12

AD OPTIONS

FULL PAGE: \$2,000

QUARTER PAGE: \$1,000

HALF PAGE: \$1,500

FRIEND OF LOEB LISTING: \$250

FORMAT

- High Quality PDF or PDFx1a, Grayscale, 300dpi or higher

SIZES

- Book Trim Size: 8.5"W x 10.75"H

- Full Page: 7.75"W x 9.5"H

- Half Page Horizontal: 7.75"W x 4.625"H (horizontal only)

- Quarter Page: 3.75"W x 4.625"H

Ads are non-bleed. A .25" rule will surround all ads unless art includes a border rule to size or ad trims to full ad dimensions. Above sizes are also the live area.

Sponsor packages, table/ticket questions, ad submissions and payment options (credit card, ACH or EFT)

FOR MORE INFORMATION CONTACT:

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Event Attire: Business • COVID protocol: The Loeb Awards and Capitale will follow the CDC/NYC policies in place on the date of the event.