



Brian Rice

Executive Vice President and
Global Chief Information Officer

Career Highlights

- 2022** Executive Vice President and Global Chief Information Officer, McDonald's Corporation
- 2019 - 2022** Executive Vice President, Chief Information Officer and Global Business Services, Cardinal Health
- 2009 - 2019** Senior Vice President, Chief Information Officer and Global Business Services, Kellogg Company
- 2005 - 2009** Global Services Information Officer, General Motors Corporation
- 2000 - 2005** Vice President & CIO, Information Services International, Asia Pacific, Mars Inc.
- 1993 - 2000** Various positions in the Technology team, Kellogg Company
- 1985 - 1993** Owens Corning

Key Accomplishments & Notable Achievements

Executive Vice President, Chief Information Officer and Global Business Services, Cardinal Health

- Lead digital transformation enabling Cardinal Health to become a global digital leader in Health Care.
- Completed one of the largest SAP implementations in the industry.
- Established enterprise advanced analytics platform. Leveraged analytics, AI, ML and automation to drive value throughout the company.
- Deployed robotics in distribution channel to improve labor efficiency.
- Established and co-led new innovation capability for the company. Drove new revenue through commercial technology platforms.
- Launched Digital U - Increasing digital fluency of Cardinal Health associates.

Senior Vice President, Chief Information Officer and Global Business Services, Kellogg Company

- Established global Digital Marketing foundation which allowed Kellogg to build relationships with consumers in a targeted and personalized way. Transformed how Kellogg engages with consumers, including the creation of industry leading loyalty program - Kellogg Family Rewards.
- Launched Direct-to-Consumer business powered by IBM Watson Technology. Won Consumer Goods Technology award in 2016.
- Significantly improved culture and morale across the IT function. The Kellogg IT function chosen as "One of The Top 100 Best Places to Work in IT" by Computer World Magazine. Drove significant gains in Employee Engagement Survey.

Education

Ferris State University,
Bachelor of Science

Personal Facts

- Married to wife Jackie
- Daughter Lexi & Son Tyler
- Mini Labradoodle named Murphy

Hobbies: Golf, running, reading, spending time outdoors and on the water.

 His favorite McDonald's menu item are **Chicken McNuggets**.

