

1 Components and ingredients of the highest quality and purity

Geek Bar source only components and ingredients of the highest quality and purity. It meticulously screens its liquid concentrates for banned substances and to ensure compliance with local member state requirements.

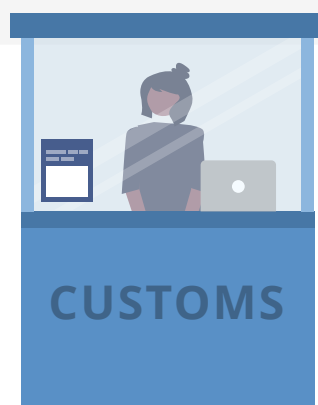
2 Robust new product development processes

Geek Bar will create a European Community Identification (ECID) number when they submit their application for a new product to the Medicines and Healthcare products Regulatory Agency (MHRA) for approval. Geek Bar will not sell any products with an ECID number until it appears on the MHRA's website as approved.



4 Batch control

Every product Geek Bar produces will have a batch number which is designated for the UK. Supply chain partners will have no excuses if they distribute or sell a product with a non-UK batch number.



3 Distribution contracts

Geek Bar will have distribution contracts with distributors selling on its behalf, stating clearly which territories they can sell into, based on legislation around e-liquid capacity and nicotine concentration.

8 Tamper proof

All Geek Bar products will include its new top-integrated seal, which will allow consumers to open the Geek Bar using a tear brace. This means no product can be tampered with during the supply chain, protecting the high quality disposable vapes produced by the company.



7 Adult-focussed labelling

All Geek Bar's products will include its new packaging design, which makes it very clear that they are only available to adults over the age of 18.

6 Product authenticity checks for retailers

Retailers, if in doubt about the Geek Bar product that they are buying, can confirm its authenticity by checking the security code which is clearly visible on the packaging at: <http://www.geekbar.com/security-code.html>

5 Product recall procedures

Through its highly responsive product recall procedure, Geek Bar will alert distributors immediately when such a situation arises so that information can be cascaded downstream in the supply chain.

9 Transparent health and safety information

Geek Bar will conduct classification and labelling checks on every product to ensure any health and safety information on identified hazards within the content of the product is communicated effectively to consumers on the packaging, in line with the Classification, Labelling and Packaging Regulations.

10 Product authenticity checks for consumers

Consumers, if in doubt about the Geek Bar product that they are buying, can confirm its authenticity by checking the security code which is clearly visible on the packaging at: <http://www.geekbar.com/security-code.html>

11 Committed to going carbon neutral

We recognise our responsibility in respect to the environmental impact of our products and we are on a journey to zero carbon.

We have started this process, for example introducing elements of recyclable packaging. However, we are committed to looking at enhancing the sustainability of the whole of our supply chain, from sourcing to disposal, and in particular the plastic content of our products.