2022 MOBILITY TREND REPORT

As a leader in mobility, Volvo Car Canada explores the state of the nation as Canadians' changing behaviours could lead to a more sustainable future.



Rising gas prices have affected the mobility of **67% of Canadians.** Of those:

53%

have reduced the amount they drive

12%

have started walking or biking

are taking public transit or carpooling

5% e

have switched to an electric vehicle (EV) or plug-in hybrid electric vehicle (PHEV)

THE FUTURE OF COMMUTING

Rise of work from home influences how often Canadians commute.

55%

of employed Canadians work from the workplace exclusively

720/

22%

work from **home exclusively**

work hybrid from home and the workplace

93%

go into the office

1-5 days per week

74%

go into the office

3-7 days per wee

OFFICE COMMUTING BARRIERS

Fuel prices, traffic, and family commitments shape Canada's changing attitude toward commuting.



of Canadians say rising gas prices are their top barrier



cite their significantly longer commute time due to traffic as their second most common barrier



say family and personal commitments are their third most common barrier



THE FUTURE IS ELECTRIC

Canadians want an eco-friendly future; half the population expects to buy a plug-in hybrid electric vehicle (PHEV) or electric vehicle (EV) as their next vehicle purchase.

73%

of Canadians say it is important to contribute to a greener future with their car

57%

of Quebecers are considering or have been influenced by someone they know to purchase an EV or PHEV

590/

say the use of sustainable or recycled materials is important to them when making a vehicle purchase

510/

of 18-34 year olds are considering or have been influenced by someone they know to purchase an EV or PHEV

NEXT GENERATION

Electric times ahead; Canadian parents strive for a sustainable future for their children.

91%

of parents state **growing their family** is the lead factor in purchasing a vehicle

58%

will consider moving to an EV to help create a **greener future**

TTTT

4 in 5 British Columbians will consider moving to an EV to help create a greener future

