

CANADIAN TULIP FESTIVAL FESTIVAL CANADIEN DES TULIPE

### **2022 Vision** Platinum Jubilee May 13 - 23, 2022

Celebrating 70 Years of the Canadian Tulip Festival



### Highlights

#### Heritage

- Vintage WWII Train Station Platform
- Heritage Canada's War Brides Display

#### Horticulture

- Daily Tulip Legacy Walking Garden Tours
- Living Memorial Tulip Wall
- Future of Farming Display
- Tulip Boutique In-Person & Online
- Garden Selfie Photo-Ops
- Daily Tulip BINGO!
- Art in the Tulips

#### **NEW Night Events**

- Tulips at Night
- Movies & Tulips
- Ghosts of the Glebe Night Tour
- Blacklight Boardwalk: See like a Pollinator

#### **Special Events**

- Opening & Heroes Welcome Saturday, May 14
- Veterans Ceremony Tuesday, May 17
- Tiny Tulip Train May 21, 22, 23
- Fireworks Sunday, May 22, 2002

#### **Special Programs**

- Tulips of Thanks; Delivered to Deserving Nominees
- Tulips to Go: Next-Day Tulip Delivery in Ottawa
- Naval Reserve; Tulip Bulb Pre-Sale Campaign





## **DAILY SCHEDULE**



• Admission to Commissioners Park is FREE, 24/7 Festival Staff will be onsite at 9:00 am daily, May 13 - 23

#### • Tulip Legacy Walking Tours

10am - 4pm, every hour on weekdays, every half hour on weekends, \$10 per person, children under 12 are free

#### • Tulip Boutique

10am - 6pm daily, with fresh flower carts available around the park until 10pm.

#### • Tulip BINGO!

2pm - 4pm daily, at the Movie Screen, \$5 per Card, 2 Games per Session

#### • Plein Air Painting

Mornings & Afternoons in the South End Gardens, watch masterpieces being made.

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## **NIGHTLY SCHEDULE**



#### • Tulips at Night

8pm - 11:00pm every evening, see the tulips in Commissioners Park as you've never seen them before, under the stars!

#### • Movies & Tulips with the NFB

Beginning at 8pm, bring a blanket or buy a Tulip Festival blanket in the park and enjoy movies every night for 11 nights!

#### • Ghosts of the Glebe Walking Tour

8pm - 10pm nightly, every hour on weekdays, every half hour on weekends, last tour leaves at 10:30pm, \$20 per person.

#### • Blacklight Boardwalk - See Like a Pollinator!

Take a FREE stroll on the Blacklight Boardwalk, every night 8:00pm - 11:00pm, and see the tulips in a whole new light.

#### • Grand Finale Fireworks

Join us in Commissioners Park and look up over Dow's Lake Sunday, May 22, at 10:00pm.

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### 2022 ONLINE

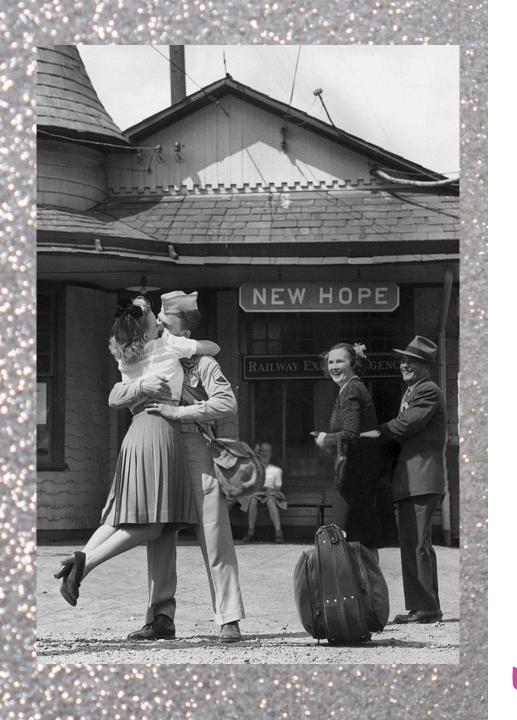


Building on the success of the Online Festival in 2020 & 2021, the Canadian Tulip Festival website is a repository of entertainment and information for those guests who are unable to join us in person.

Following the analytics, we will present items in which the public showed the most interest:

- Live Check-Ins from the Garden
- Virtual Walking Tours
- Interactive Garden Map
- Online Tulip Boutique
- TulipToons: Season 3

# Heritage



### HERITAGE DISPLAY The Roots of our Festival



Veterans Affairs Anciens Combatt Canada Canada

Take a step back in time, and feel what it was like for Canada at the end of the Second World War, thanks in part to the Railway Museum of Eastern Ontario.



- Set as a 1940's era Canadian Train Station, the Heritage Display will immediately transport our guests to a victorious and happy time in our history, welcoming home all those who left home to fight for freedom halfway across the world... and WON!
- A complete mis-en-scene will be created using era-appropriate train station accessories, such as vintage luggage, signboards and benches. A soundscape of a steam train arriving will complete the guest's immersion in the experience.

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### HERITAGE DISPLAY

Canadian Heritage Presents' Dutch War Brides Exhibit



Canadian

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# Horticulture



### WALKING TOURS Tulip Legacy Walking Tour





- Every Day, May 13 23, 2022 from 10am 4pm
- \$10 per person, children 12 and under are free
- Running every hour on the hour on weekdays, every half hour on weekends, final tour leaving at 4:30pm.
- Groups size: 25 People max.
- Duration: 45 minutes
- Available in English & French
- Professionally guided tours led by volunteer garden society members through Commissioners Park, providing visitors with in-depth historical and horticultural knowledge of the different tulip varieties within the festival. Highlights include the Queen Juliana Gift Bed, The Man with Two Hats historic statue and Heritage Canada's Dutch-Canadian War Brides Display.

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### **MEMORIAL WALL**

# Presented by the Embassy of the Kingdom of the Netherlands



Embassy of the Kingdom of the Netherlands

A living display honouring those who are no longer with us, built throughout the 11-days of the Festival.

• Facilitated by volunteers, small potted plants will be available for guests place on the memorial wall - gradually building up over the festival to become a gorgeous display of remembrance.



#### **FUTURE OF FARMING** Honour the Past, Explore the Future



- Embassy of the Kingdom of the Netherlands
- Using the Pavilion Trailer provided by the Embassy of the Kingdom of the Netherlands, guests of the Festival will be able to actively participate in honouring the past through a Tulip Memorial Wall,
- Guests will also explore the future with a living, breathing exhibit dedicated to the Netherlands' leading edge approach to agriculture and feeding the world.
- Informational panels, combined with lighting, audio, and vertical living walls will create a unique immersive space.

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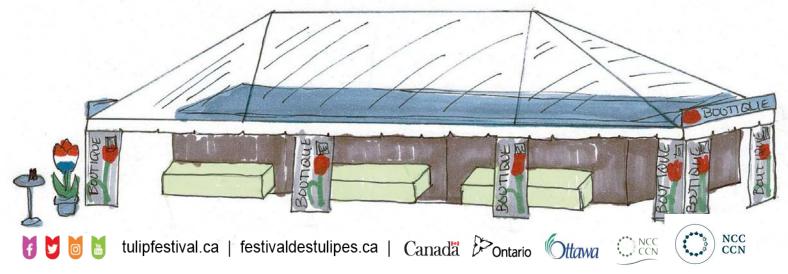
## **TULIP BOUTIQUE**

• With curated vendors offering handcrafted items in a Tulip Theme, the Tulip Boutique from The Tulip Team at RE/MAX continues to offer an immersive shopping experience, 10am - 6pm daily.





- In 2022, vendors will be able to sell their merchandise both online and in-person, with select 10x10 vending spaces available beside our Jubilee Garden Bed.
- 5 flower carts available throughout the park until 10pm.





### **TULIP BINGO!**

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- Back by popular demand, Tulip Bingo will be held Daily in Commissioners Park, weather permitting, with an array of daily prizes from the Festival's Community Partners.
- Visitors can enjoy TULIP BINGO in the park every day during the festival from 2pm - 4pm daily, with this classic game of chance, while supporting the Canadian Tulip Legacy with a donation of \$5 per playing card.

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## **ART IN THE TULIPS**



 Arteast Gallery & Retail store will be available in our Tulip Team at Re/Max's Tulip Boutique, May 13 - 23, 10am - 6pm.



- Art in the Park Plein Air Painting in the heart of Commissioners Park daily! Watch the Masters create their Masterpieces live in the South End Gardens every morning and afternoon.
- Refreshing our Signature GIANT Tulips outside at the Dow's Lake Pavillion. 6 Artists tackle 6 of these unique canvases.

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# **TULIP TOWN**



Take a break in the south end of Commissioner's Park and let the kids let loose in a fenced play area that includes:

- Tulip Chalk Wall Activity
- GIANT Chess
- GIANT Checkers
- GIANT Connect 4

May 14 & 15: Hear stories from two classic princesses from 2:00 – 3:00 pm, Saturday May 14th and Sunday May 15th.

Tiny Tulip Train Presented by VIA Rail: May 21 & 22 All aboard! Visit our Tulip Town May 21st and 22nd and you can take a trip on VIA Rail's Tiny Tulip Train, 10:00 am to 4:00 pm daily, up and down Queen Elizabeth Drive.

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# Night Events



## NEW! NIGHT TIME EXPERIENCES



**¢TTAWA** 

This year the Canadian Tulip Festival expands into the evening for eleven nights of entertainment.

- Tulips at Night
- Movies & Tulips
- Ghosts of the Glebe Walking Tour
- Blacklight Boardwalk See Like a Pollinator!



## **TULIPS AT NIGHT**

Brought to you by the Rideau Carleton Casino Future Hard Rock, the tulip beds in Commissioner's Park will glow as bright patches of colour in the dark night, from May 13 - 23, 2022.

See the tulips as you've never seen them before, under the stars!

Thanks to our generous sponsor, we will be able to extend the viewing hours of the tulips. Using solar powered lighting on select tulip beds in Commissioners Park, we are able to provide both entertainment and safety at night.









### **MOVIES & TULIPS**



 Movies available daily, 8:00pm -11:00pm in the park FREE!

- Bring a blanket or buy a Tulip Festival blanket in the park and enjoy movies every night for 11 nights!
- Bring your own food, or cash for the food vendors on site.
- Themes include Veterans Tribute, Ecology Evening, Dutch Features and Classic NFB Shorts.
- Enjoy the NEW Season 3 TulipToons in French and English during the pre-roll and intermissions.

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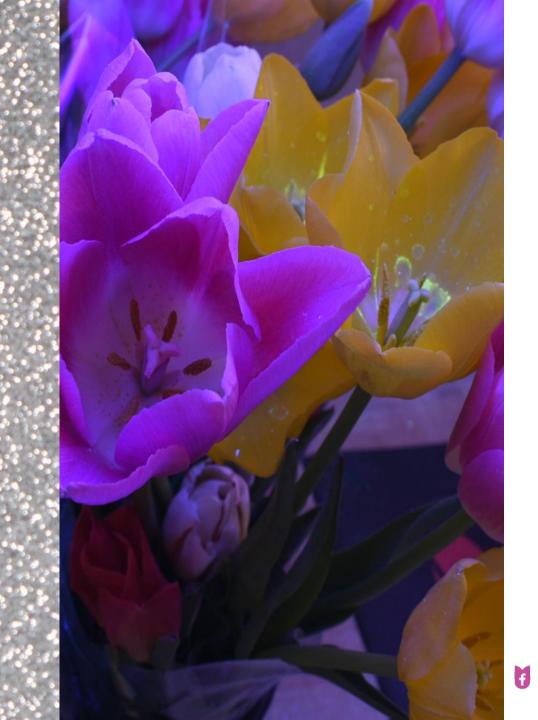


### **GHOSTS OF THE GLEBE**



- The Canadian Tulip Festival Platinum Jubilee is the perfect time to enhance two existing festival favourites.
   Combining our classic Tulip Legacy Walking Tour and the Neighbourhood Sacrifice unveiled in 2019.
- <u>Ghosts of the Glebe</u> tells the story of 3 boys who left their homes in the Glebe neighbourhood, right beside our festival site, and didn't return home in the struggle for freedom.
- Tours available daily, 8:00pm 10:00pm in the park for \$20 per person, children 12 and under are free. Every hour on weekdays, every half hour on weekends, last tour leaving at 10:30pm.

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## BLACKLIGHT BOARDWALK



- Enjoy the FREE Dow's Lake Blacklight Boardwalk Experience, from 8:00pm -11:00 pm nightly from May 13 - 23, 2022.
- With a complete one kilometer of displays spanning the boardwalk, this will become the largest blacklight attraction in Ottawa, and the ONLY experience like it in the world!

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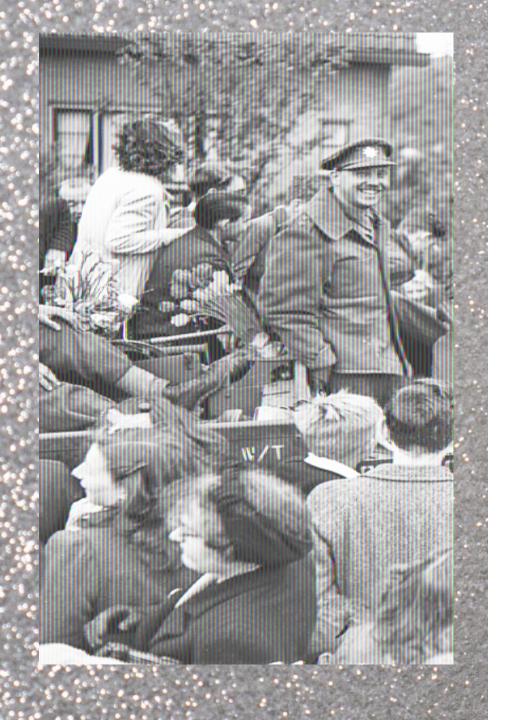
### **TULIPS IN UV** 'See Like a Pollinator'



- Pollinators, like bees and butterflies, see the world through the ultraviolet spectrum. The Blacklight on the Boardwalk display will give guests a fun, educational experience of seeing the tulips just as a pollinator would!
- Pollinators are crucially important to the health of our environment. This display will not only be eye-catching, but also draw attention to a class of creature that greatly needs our attention and care.

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# **Special Events**



# **OPENING CEREMONY**

#### FREE Heroes Welcome Saturday, May 14, 2022, 11:00am



- The Festival will host HRH Princess Margriet, honoured Second World War Veterans and VIPs with a marching band and colour guard.
- The public is encouraged to join us on Queen Elizabeth Drive, at the Man with Two Hats Monument for the Official Ribbon Cutting.

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### **VETERANS CEREMONY**

Tuesday, May 17, 2022, 11:00am National War Memorial Cenotaph



Anciens Combatta

The Canadian Tulip Festival is proud to present our annual Honourary Veterans Ceremony to acknowledge and celebrate each of the three branches of the military who have served our country.

• Honoured Guests will place a Tulip Wreath at the monument as a token of remembrance and respect.

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#### VIA RAIL PRESENTS The Tiny Tulip Train LAST WEEKEND ONLY 10am - 4pm



VIA Rail Canadă

- An adorable train for kids of ALL ages!
- Our VIA Rail Tulip Train will run Saturday, May 21
  & Sunday, May 22 along Queen Elizabeth Drive offering special transport to visitors with pick up and drop off locations at each Festival Zone.
- The public is encouraged to provide a \$2 donation to take the Tulip Train with proceeds going to support the Festival.

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## GRAND FINALE FIREWORKS



Sunday, May 22, 2022, 10:00pm Dow's Lake Pavilion

A centerpiece of The Canadian Tulip Festival and the first fireworks show of the summer season, our traditional Victoria Day Fireworks have delighted the crowds since the first Canadian Tulip Festival in 1953.

This soaring skyward spectacular returns in 2022, and is FREE to the public.

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# Special Programs



## **TULIPS OF THANKS**



- The original Gift of Tulips was given in gratitude to all Canadians, and it is fitting that we continue this tradition.
- In 2020 and 2021, we were able to brighten the lives of hundreds of healthcare providers, long term care residents, and essential workers.
- As we actively plan for the 2022 Canadian Tulip Festival, we continue our successful Tulips of Thanks initiative by reaching even more unsung community heroes.



# TULIPS TO GO!

#### **Fresh Cut Flower Fundraiser**





- Mixed-colour tulip bouquets are 12 stems for \$20.
- Available starting May 6 in time for Mother's Day. Next Day Delivery & Curbside PickUp available.
- Tulips to Go will also be available during the Festival in our Tulip Boutique and at our Flower Carts throughout the park.
- Every purchase enters you to WIN a Trip for 2 to Amsterdam from KLM Royal Dutch Airlines.

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### **Naval Reserve Tulip Bulbs**

**Celebrating Citizen Sailors in 2023** Available in bags of 12 for \$16. Purchase all 6 and SAVE \$6!





fl()werbulbsrus.com

our source for top-quality flower bulbs

PreSale Tulip Bulb Fundraising Campaign begins at the 70th Platinum Jubilee, 2022 for Blooming in 2023, the Centennial Celebration of the Royal Canadian Naval Reserves. Every purchase enters you to WIN 2 Tickets to Amsterdam from anywhere in Canada, courtesy of KLM Royal Dutch Airlines.







HMCS Scotian, Halifax, NS (Graceland)



HMCS Donnacona, Montreal QC (Vampire)



Ottawa, ON (Suncatcher)





Hamilton, ON



HMCS Chippawa, Winnipeg, MB (Charade)





**HMCS** Discovery, Vancouver, BC (Queen of the Night)

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### **CONTACT US**



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If you have any questions about how to best participate in the Canadian Tulip Festival this year, please contact our team via E-Mail for the fastest response;

For Stakeholders & Partners jo@tulipfestival.ca

For Corporate Sponsors <u>lois@tulipfestival.ca</u>

For Tour Operators, Suppliers and Exhibitors <a href="mailto:craig@tulipfestival.ca">craig@tulipfestival.ca</a>

For Public Inquiries info@tulipfestival.ca

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