

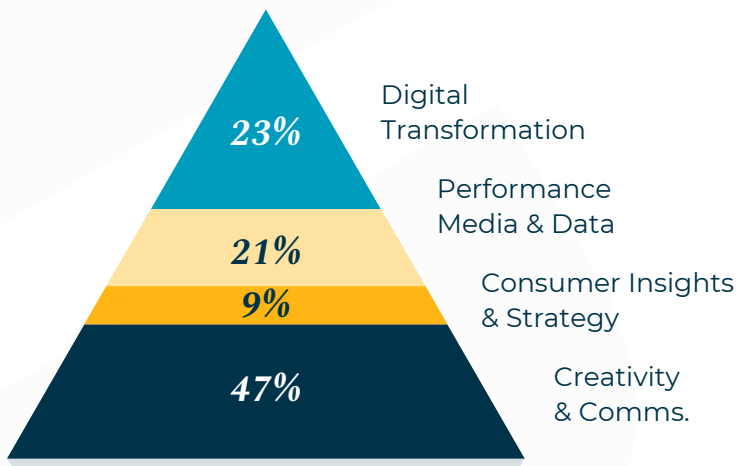
## Pro Forma Financial Highlights

Q4 2021	FY 2021
<p>→ <b>\$520M NET REVENUE</b>                      +10.4% year-over-year (+11.3% organic)  <b>+20.2% ex-Advocacy (+21.2% organic)</b></p>	<p>→ <b>\$1.93B NET REVENUE</b>                      +16.4% year-over-year (+14.5% organic)  <b>+20.0% ex-Advocacy (+18.0% organic)</b></p>
<p>→ <b>\$104M in ADJ EBITDA</b>  <b>19.9% margin on net revenue</b>                      -5.1% year-over-year                      +31.2% year-over-year, ex-Advocacy</p>	<p>→ <b>\$378M ADJ EBITDA MARGIN</b>  <b>19.6% margin on net revenue</b>                      +19.6% year-over-year                      +41.4% year-over-year, ex-Advocacy</p>

## 2022 Outlook

**18 – 22%** NET REVENUE GROWTH  
**13 – 17%** GROWTH EX-ADVOCACY  
**\$450 – \$480M** OF ADJUSTED EBITDA  
**~30%** FREE CASH FLOW GROWTH

### 4Q Net Revenue by Principal Capability



### Strategic Investments



#### 100% ACQUISITION

Bolsters full-funnel, omnichannel offering in UK & Europe

#### 49% ACQUISITION (now 100% owned)

Investing behind digital transformation & providing certainty around future DAC liability

#### INSTRUMENT

## 2.8x NET LEVERAGE RATIO