



TO: Interested Parties
FROM: Sands for Senate
RE: State of the PA Senate Race
DATE: March 3, 2022

With just over seventy days until Pennsylvania Primary Election Day in the contest for U.S. Senate, this race is still far from decided as most Pennsylvania Republicans remain undecided. However, one candidate, Carla Sands, is rising above the constant barrage of attack ads.

State of the Field

Carla Sands is in the best position to win this race as we head into the most impactful weeks of the campaigns and officially file petitions to get on the ballot. Not only is she the only candidate in this race who has served in the Trump administration, but she is also the only person voters can trust to fight for an America First agenda. Carla supported President Trump, raised money for President Trump and hosted him in her home because she believes deeply that we need someone who has the courage and independence to fight for American solutions, for American workers while sharing our American values.

Polling

[Public polling at the beginning of March](#) shows Carla Sands is emerging as the conservative alternative to David McCormick and Mehmet Oz. Both have collectively spent tens of millions of dollars running ads promoting themselves and attacking each other. Regardless of being drastically outspent, Sands is in a statistical tie for first place, while being dramatically outspent.

While one candidate debates the conservative credentials of his opponent, the other has tied his opponent's record to Wall Street and China. Meanwhile, Carla Sands is the candidate who has steadily risen in the polls on the backs of a well-rounded and developed grassroots and paid media campaign.

Sands continues to show solid growth in polling, as she stands currently in second, with McCormick (13%), Sands (11%), Oz (10%). Most Pennsylvanian Republicans (53%) are undecided in the election for U.S. Senate.

Messaging & Media

In October, Sands announced the launch of a seven-figure ad campaign, making her the first candidate in the primary on television and allowing her to dominate the digital airwaves. Sands proved that she is determined to continue communicating with hundreds of thousands of Republican primary voters through this medium by her \$1 million addition last month.

After introducing herself to voters in [Pennsylvania First](#), which contrasted the failures of the Biden administration with Sands' background as a member of President Trump's economic and foreign policy teams, Sands has run several advertisements hammering her conservative

SANDS FOR U.S. SENATE

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credentials, including her ad [Shredder](#), in which she put Joe Biden's, Build Back Better Plan through the shredder.

In early January, Sands launched her latest advertisement, [Protect Our Citizens](#), in which Sands vows to take on Joe Biden's open borders policies and secure our southern border.

Currently, Sands is running an advertisement highlighting her support for securing our elections, a key issue to Pennsylvania primary voters.



[Watch "Election Integrity" Here](#)



[Watch Carla's latest Newsmax Hit](#)

Financial Resources

With nearly nine million voters and twelve media markets, Pennsylvania is a large and expensive state to campaign. Winning the primary and general elections will cost tens of millions of dollars



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to pay for advertising production and placement, polling and data analytics, and political and grassroots operations.

A prominent fundraiser who has raised money for dozens of national candidates including President Donald Trump, Sands has the connections and ability to raise millions more over the remaining three months before the primary election.

Endorsements

There is a growing list of Trump administration officials who have put their support behind Carla, signaling their confidence in her to represent the policies of the Trump Administration. Trump administration officials who have endorsed Carla include Former Ambassador to El Salvador Ron Johnson, Former Ambassador to Jamaica Don Tapia, Former Ambassador to Israel David Friedman, Former Ambassador to the Dominican Republic Robin Bernstein, Former Ambassador to Finland Bob Pence, Former Ambassador to Croatia Robert Kohorst, Former Ambassador to

Hungary David Cornstein, Former Ambassador to Portugal George Glass, Former Ambassador to Romania Adrian Zuckerman, Former Ambassador to the Grand Duchy of Luxembourg Randy Evans, Former Ambassador to France and Monaco Jamie McCourt, Former Ambassador to New Zealand Scott Brown, Former Ambassador to Switzerland and Liechtenstein Ed McMullen, Former Ambassador to South Africa Lana Marks, and Former Ambassador to the Netherlands Pete Hoekstra. Former Ambassador to the Holy See Callista Gingrich, Former Ambassador and National Security Advisor Robert C. O'Brien, and Former U.S. House Speaker Newt Gingrich endorsed Carla.

Other endorsements Carla has received include Adams County Sheriff James Muller, Cumberland County Sheriff Jody Smith, PA State Representative David Maloney, PA State Representative Greg Rothman, and CURE Action America Executive and conservative activist Marc Little.

