

AppyFair 

General Presentation

VIRTUAL FAIRS FOR DEMANDING ORGANIZERS



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The virtual fair

WITHOUT BORDERS OR LIMITS

Stand out by going digital! Give your **event** a stronger identity, respectful of the **planet** and adapted to the expectations of your customers and prospects while saving up their travel expenses .

3D at Home, **pioneer** in virtual fairs since 2010 and the French leader in 2021, offers with AppyFair an innovative 100% responsive online **virtual event** platform.

Optimized for mobile phones, simple to set up, our virtual fairs respond to a growing demand from the public for way to organize events that are more environment friendly, accessible, with no geographical limits.



Why choose virtual fairs



ENVIRONMENT FRIENDLY

Have the audacity to say **STOP** to the use of thousands of one-shot goodies and printed communication that only last the time of a physical event, and reduce the carbon impact of your event by reducing the participants' travels.



UNLIMITED SCOPE

Meet new visitors without any **geographical constraints**. The organization of your entire event is done from your office, without any purchase of equipment, transportation, or travel. Choose **simplicity** and reach the whole planet.



MANAGE COSTS

Drastically reduce the cost to organize your fair, and focus your energy and resources on the only thing that matters: making your event a **success** while guaranteeing a positive ROI thanks to the live statistics.



DIGITAL NOTORIETY

Develop your company's brand image with a virtual in an innovative way by giving it a place in the **digital** world. A user experience on the web will allow your project to be known more **easily**, while impacting the minds of your clients.

For all sectors ?



PRIVATE ORGANISATIONS

Event or communication agency and as a private company, you are used to organizing your own events in presencal but you are now looking for a digital solution to limit travel and facilitate their organization.



SCHOOLS AND UNIVERSITIES

You are used to organizing your own Open House days on your premises, but have you thought about going digital for these meetings with future students and partners, to broaden your international reach and reduce your organizational costs ?



LARGE CORPORATIONS

You manage employee mobility issues for a large group, for which you are used to organizing face-to-face forums. Have you thought about the power of digital technology to limit travel and the environmental impact of these meetings ?



INSTITUTIONAL

Whether you are a local authority or a ministry, and you organize events on employment, mobility or orientation? Meet citizens' expectations by switching to digital solution that respects the planet, personal data, and brings people together on your territory and beyond.



TRADE AND RETAIL

Do you regularly organize events to bring together customers and suppliers or present innovations? Why go through unnecessary travel when digital technology can save you time, resources and money ?



ASSOCIATIONS AND FEDERATIONS

As an association or federation, you regularly bring together your members and partners to discuss topics that are important to you. Exploit the power of the digital world to expand your reach and simplify the organization of these meetings.

Great benefits for all

FOR YOUR VISITORS

- No travel
- Time saving
- Easy to use
- Optimization of resources
- No charge (travel/meal/nights)
- Discuss easily with all exhibitors
- Chat or video call : it's up to you !
- Access to live conferences and replays
- Access to public chats
- Compatibility with mobil phones
- Respect of privacy (RGPD)
- Security
- Compatible with working from home

FOR YOU, THE ORGANIZER

- Fast set up
- Simple organisation
- Minimum budget
- Reduced impact on environment
- Zero logistics
- Simple administration interface
- Wider geographical reach
- Choice of user features
- Detailed statistics
- Possibility to duplicate events
- Personalized support
- Customized training
- Webinar presentation to exhibitors

FOR YOUR EXHIBITORS

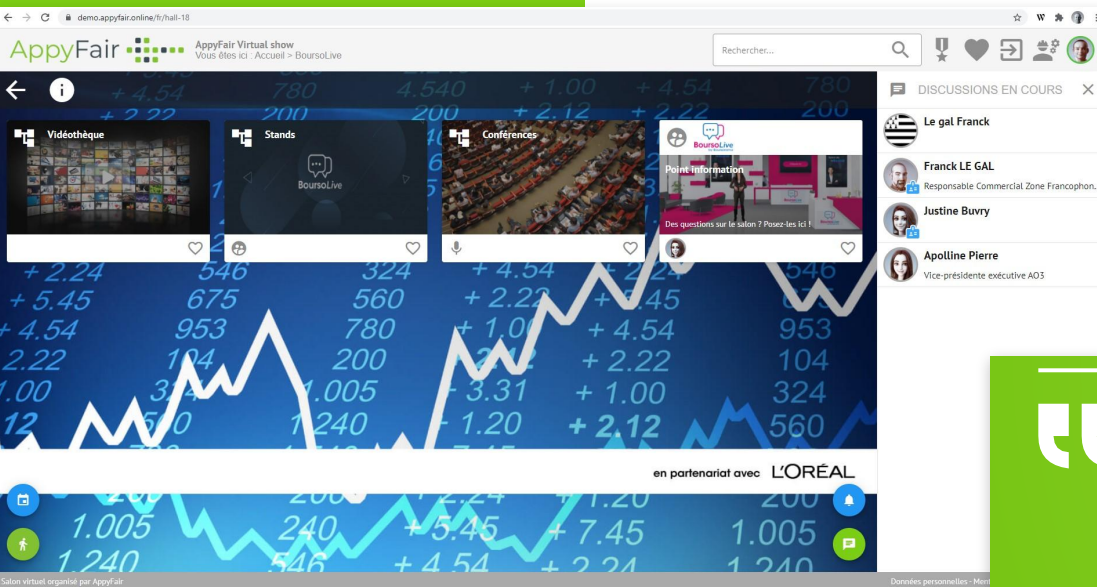
- No travel
- Optimisation des ressources
- Zero logistics
- Zero equipment
- Budget savings
- No charge (travel/meal/nights)
- Personalize your booth easily
- Quick and easy discussions with your visitors
- Chat or video call : it's up to you !
- Direct support on the day of the show
- Detailed statistics at the end of the fair
- Aucun lead perdu
- Compatible with working from home

Why choose AppyFair?

AppyFair is **the ultimate virtual event solution**, the result of **3 years of intense development** by a passionate team, who have been able to build up more than **10 years of customer experience** though previous versions.

We know exactly what is at **stake** when you chose to organize your virtual event, with an experience of more then **300 events** for over 200 clients in **11 countries around the globe**.

AppyFair also offers the best **rates** on the market, for a totally innovative and complete experience, and the assurance of a **successful** event.



Beautiful platform and the quality of the graphics pleased and even surprised all the visitors and exhibitors. In all a great and very positive experience!



Pascal F.

Association for the Promotion of Wines and Spirits in North America

Functionalities and assets



Multilingual
Universal hour



Personalized
URL



Dedicated
Back-office



Dedicated project
manager



Showcase
website



Personalised
form



Live statistics



3D personalized
booths



Private and
public chats



Video call intern
or externe



Social
networks



Integrated
agenda



Library of
content



Live
conferences



Thème graphique
personnalisé



Favorit
content



Global
security



Automatic
emails



GDPR
compliance



Many
[guides and tutorials](#)



On demand
development

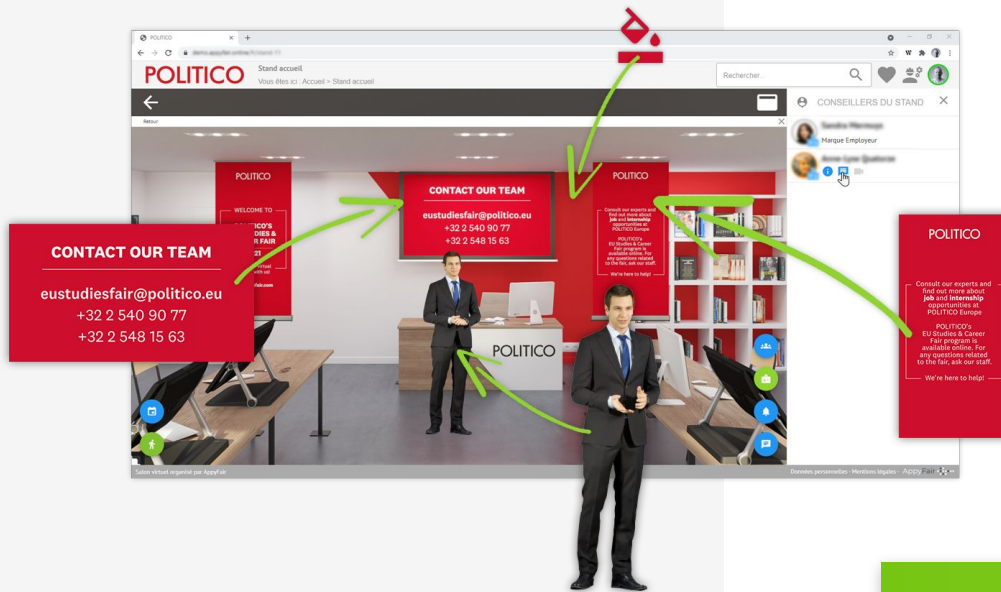
Accessible from anywhere

Available on Microsoft Windows, Mac OS, Android or Linux, compatible with desktop, tablet and mobile devices, AppyFair is designed to be accessible to everyone everywhere and at all times, to meet the **mobility** needs of the users of today.

Accessible directly in a web browser without any additional installation, AppyFair facilitates discussions, sharing, and **meeting** opportunities in a few clicks!



Your personalised 3D booths



You or your exhibitors can customize the visual aspect of the booths **directly online** from our **exclusive** interactive configurator.

Create as many mock-ups as you want: choose a model from a **large selection**, test your communication brochures and colors directly on the platform, with **immediate results**.

When you are satisfied with your design, ask our team to create a Premium rendering in one click, to obtain an optimum visual quality.

.Finalize your booth with an **animated avatar** to choose from a **large panel representative** of the company, and available in several outfits.

Guaranteed deadlines



In 2020, we produced more than **6,000 Premium 3D custom-made booths**. On this occasion, we have developed specific tools that allow us to meet **ultra fast deadlines**.

A team at your service

From planning to analyzing your performance, it is with complicity, rigor and enthusiasm that our team of **14 passionates** are here to exceed your expectations, regardless of the complexity or size of your event.



Raphaël
CEO



Johanna
Project Manager
FR



Apolline
Project Manager
EN/ES



Franck
Business Developer
FR



Justine
Business Developer
EN/ES



Maxime
3D Graphic
Designer



Laura
Infographie / DA



Sébastien
CTO



Jérémie
Back-end
Developer



Romain
Back-end
Developer



Alexandre
Front-end
Developer



Corentin
Back-end
Developer



Olivier
Back-end
Developer



Xavier
Back-end
Developer

A day by day follow-up



Assistance in organising your event

After the installation of your platform within 48 hours, your **dedicated project manager** will offer you training in the use of the back-office, and will **share** experience to help you in your preparation.

An introductory webinar can also be provided for your exhibitors.

Putting up content online and managing privileged access

Quickly autonomous, you can distribute the roles of organizer, speakers or exhibitors, and put online the **content** that will be accessible to future visitors.

Communication with future visitors, launching the registrations

As soon as your showcase website is ready, you can share it and **communicate** with the public of the virtual fair to allow them to sign up and **organize** their appointments.

Other options are available, such as importing visitors from your own databases.

Enjoy it, it's the big day!

It's time for interactions and **encounters!**

Your visitors will be able to come to the booths to meet the exhibitors, to exchange with them and attend the conferences that you have scheduled.

Strong references



In 2020, following the covid crisis, 3D at Home has created more than 300 virtual fairs in 11 countries around the world, when they could not be held physically.

To find all the press and TV coverage of this incredible adventure, [please visit our website.](#)



LA POSTE





VIRTUAL TRADE SHOWS FOR DEMANDING ORGANIZERS



Any questions?

If you would like more information about our services, consult our rates or request a personalized demonstration by video: please visit our [website!](#)

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They support us:

