**INFOBIP STARTUP TRIBE FACTSHEET**

**What is Infobip?**
Infobip is a global cloud communications platform that enables businesses to build connected customer experiences across all stages of the customer journey at scale, with easy and contextualized interactions over customers' preferred channels. Accessed through a single platform, Infobip's omnichannel engagement, identity, user authentication, security and contact center solutions help clients and partners overcome the complexity of consumer communications, grow their business, and increase loyalty – all in a fast, secure, and reliable way. Learn more about Infobip by visiting: https://www.infobip.com/

**What is Infobip Startup Tribe?**
Infobip Startup Tribe is a bespoke program aimed at finding and bringing together the world's most innovative startups to help fast-track their growth and development. Launched globally in May 2021, the program has received significant interest from startups across all industries and has now arrived in Asia Pacific. Infobip has also confirmed collaborations with the world's leading accelerators like Y Combinator, 500 Startups, TechStars and many other venture capital funds. Learn more by visiting: https://startups.infobip.com/.

**What are the benefits of joining Startup Tribe?**
Infobip Startup Tribe offers eligible startups the opportunity to be a part of a global community that aims to fast-track their growth and development. Qualifying Startups will receive:

- Up to US$60,000 worth of credit to utilise Infobip's products and services
- Direct access to our advisor experts in their field of expertise
- Direct access to our advisor investors from the most reputable global and local VC funds and accelerators
- Opportunity to set up office, wherever available, at one of the 65+ Infobip offices around the world
- An exclusive chance to showcase and pitch at Infobip Shift global conferences
- And more

**Who is Eligible to join the Startup Tribe Program?**
If you are a startup and you want to join the Infobip Startup Tribe, you have to satisfy at least two out of the following three criteria*:

- Demonstrate high growth potential
- Have no more than 100 employees
- Have raised no more than US$5M insofar

*exceptions might apply on a case-by-case basis
*once you have applied the Infobip team will consider each application and decide upon it at their own discretion

**What is Infobip Shift?**
Infobip Shift is the largest Developer event in Southeastern Europe, which purpose is to bring the world's brightest developers together. It's a two-day conference attracting attendees from over 109 different countries and speakers from all the major global IT companies. The Shift Conference is dedicated to people passionate about software, continuing the tradition of delivering interactive, engaging, and exciting content. Infobip Shift also feature workshops and a special Startup showcase for startups to network with investors and fellow developers. Learn more about Infobip Shift by visiting: https://shift.infobip.com/