



**URGENT:  
VOTE TODAY**

September 29, 2021

Nxt-ID shareholders:

**Please take a very important step to preserve your investment and to help ensure that Nxt-ID, Inc. (“NXT-ID” or the “company”) can grow under its new leadership.** We are asking you to vote today **“FOR”** the reverse split of the company’s common stock and **“FOR”** the reverse split of the company’s Series C Preferred Stock so that we can regain compliance with Nasdaq requirements and so that our common stock can remain listed on Nasdaq.

*Time is short, and the need for your approval of the reverse stock split proposals is urgent.*

- **Without approval of the reverse stock split proposals, we expect that our stock WILL BE DELISTED from Nasdaq as soon as October 18, 2021.**
- **If our common stock is delisted from Nasdaq, this would adversely affect the value of all of our securities that you hold – including our common stock – and trading volume, making it more difficult to buy and sell our securities.**
- **On the other hand, the reverse stock splits will enable us to maintain our common stock’s volume and ease of trading,** and encourage a broad range of investors to have the opportunity to invest in our company. This will also encourage analysts and brokers to remain interested in covering and dealing with our securities.

**The reverse stock splits will also help us continue having more access to capital to pursue our new management team’s growth strategies.** Your company’s new leadership, with expertise in driving revenue, customer acquisition, and partnerships, has a plan to grow the company by developing and delivering new strategies and products. We have already witnessed results over the last several months, however improving the company’s situation will require some time and patience. Following the reverse stock splits, we expect to continue to be able to raise capital and to use our shares as currency to grow the company.

**But this can’t be possible without your vote today “FOR” each of the reverse stock split proposals.**

#### **HOW YOU CAN HELP**

You should already have received a Definitive Proxy Statement on Schedule 14A regarding the special meeting of our shareholders (“Special Meeting”), scheduled to be held on Friday, October 15, 2021. Shareholders as of the Special Meeting’s record date, September 16, 2021, will be entitled to vote at the Special Meeting. NXT-ID’s Board of Directors is unanimously in favor of each of the reverse stock split proposals and urges all shareholders to approve each of the reverse stock split proposals by voting **“FOR”** both of them. Leading proxy advisory firms, Glass Lewis & Co. and Institutional Shareholder Services (ISS) – whose recommendations are relied upon by thousands of institutional investors – also have recommended voting **“FOR”** the reverse stock split proposals.



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**Please vote your shares “FOR” the two proposals today** by responding to the proxy materials that you received in the mail. If you require any assistance with voting your shares, please contact our proxy solicitation firm at the telephone number and email below:

Laurel Hill Advisory Group  
**888-742-1305**  
[NXT-id@laurelhill.com](mailto:NXT-id@laurelhill.com)

### **REVERSE STOCK SPLIT PROCESS**

***But this can't be possible without your vote today “FOR” each of the reverse stock split proposals.***

**If both proposals are approved, after the reverse stock splits, each shareholder will hold the same percentage interest in the company as before the reverse stock splits; all shareholders will simply hold fewer shares.** A reverse stock split decreases the number of our outstanding shares and increases the price per share – and is a mechanism often used by companies to regain compliance with an exchange’s “minimum bid price” listing requirement. For the purpose of regaining compliance with Nasdaq requirements, Nasdaq’s minimum listing price per share is \$1.00.

You can read more about the reverse stock split proposals in the company’s Definitive Proxy Statement on Schedule 14A, which was filed with the Securities and Exchange Commission (SEC) on September 17, 2021, and by visiting [www.voteFORnxt-id.com](http://www.voteFORnxt-id.com). You can find links below to other helpful information, including:

- Official notification to shareholders of matters to be brought to a vote (“Proxy”): <https://bit.ly/3uesfyN>
- NXT-ID, Inc. Announces Pricing of \$12.5 Million Underwritten Public Offering: <https://bit.ly/3ASTNwg>
- Second quarter 2021 IR update webcast link: <https://bit.ly/3zNm4Tg>

**Time is short, and the need for your approval of the reverse stock split proposals is urgent. A vote “FOR” each of the two proposals will help to protect your investment in NXT-ID and to ensure that you can benefit fully from future potential value creation.**

We know that you have questions about the future of our company. We appreciate your continued interest in NXT-ID, and we are eager to share more with you in future communications.

Sincerely,

Chia-Lin Simmons  
Chief Executive Officer



Shareholders who have any questions or need assistance voting their shares should visit [www.voteFORnxt-id.com](http://www.voteFORnxt-id.com), or contact the company's proxy solicitor, Laurel Hill Advisory Group, LLC. at 888-742-1305.

### ***Registered Holders***

If your shares are registered directly in your name with NXT-ID's transfer agent, VStock Transfer, LLC, you are considered the "stockholder of record" of those shares and the proxy statement for the Special Meeting is being sent directly to you by NXT-ID. Shareholders of record (that is, shareholders who hold their shares in their own name) can vote by mail, online, email, fax or in person at the Special Meeting by following the instructions provided on the proxy card.

- If you choose to submit your proxy by mail, simply mark, date and sign your proxy card and return it in the postage-paid envelope provided.
- If you choose to submit a proxy by internet, go to <http://www.vstocktransfer.com/proxy> to complete an electronic proxy card. Have your proxy card in hand when you access the website and follow the instructions to cast a vote. Your internet proxy must be received by 11:59 p.m. Eastern Time on October 14, 2021 to be counted.

### ***Beneficial Owners of Shares Held in Street Name***

If your shares are held in "street name" (that is, in the name of a bank or broker or other holder of record), you will receive instructions from the holder of record that you must follow in order for your shares to be voted. Internet voting will also be offered to shareholders owning shares through most banks and brokers. If your shares are held with a brokerage firm or custodial bank, you are considered the "beneficial owner" of shares held in street name, and the proxy statement for the Special Meeting was mailed or emailed to you by your broker, bank or nominee, who is considered the stockholder of record of those shares. As a beneficial owner, you have the right to direct your broker, bank or nominee on how to vote the shares held in your account.

However, holders of shares held in "street name" may not vote these shares in person at the Special Meeting unless such holders request and obtain a legal proxy from such bank, broker or other holder of record.

#### **>> Proxy Contact:**

Donna Ackerly  
Laurel Hill Advisory Group  
888-742-1305  
[NXT-id@laurelhill.com](mailto:NXT-id@laurelhill.com)

#### **>> Investor / Media Contacts:**

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