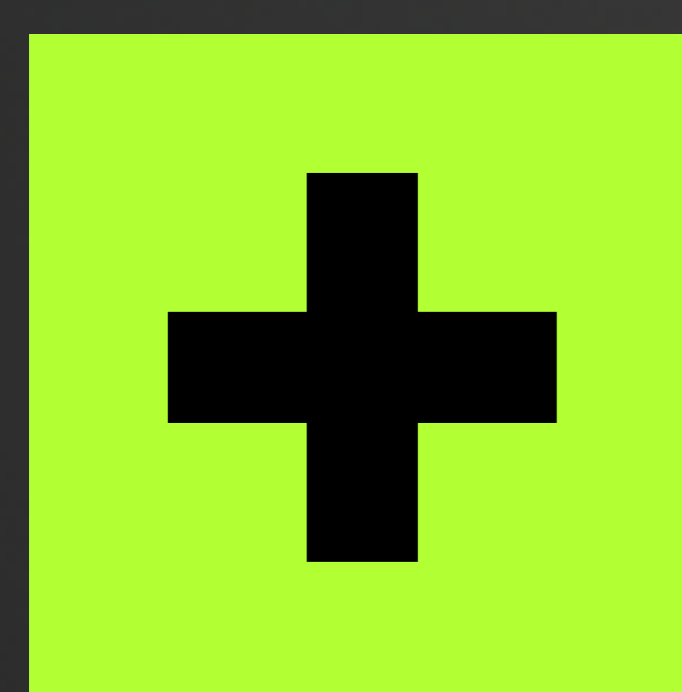


2 IN 5
PEOPLE
ACROSS
THE GLOBE
CREATE
CONTENT

Microphones are the
#1 audio product
used by content
creators



Over half (65%) of content creators said they planned on spending more time creating over the next year