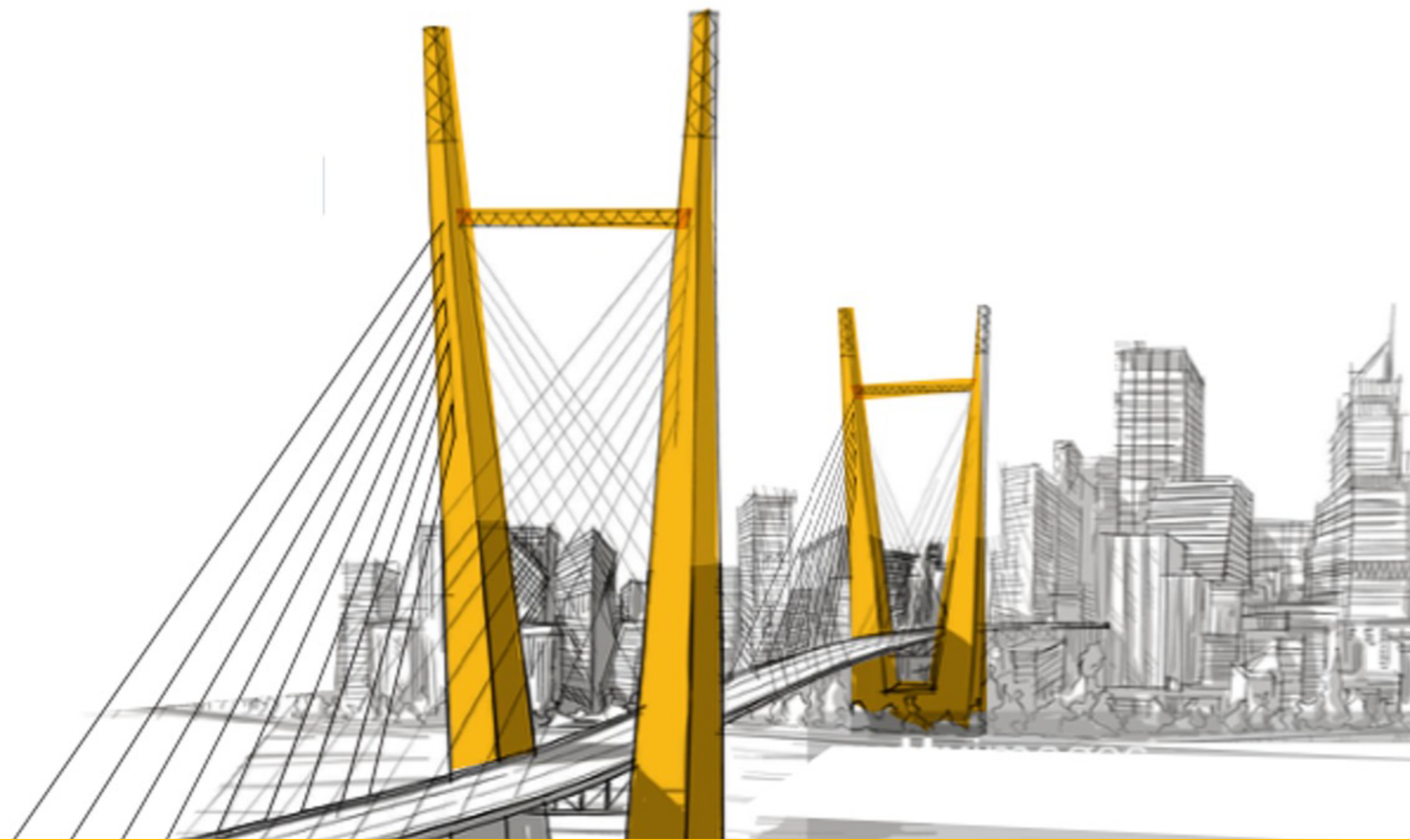


[H] HARAPPA  
**BRIDGE**  
**CHARTER**  
**2021**



**Connecting the futures  
of work and education**  
**Adopted: August 19, 2021**

As a learner-centred institution of the future committed to cognitive, social and behavioral skills, Harappa's ethos is deeply rooted in the high ideals of genuine learner impact, and a steadfast evangelization of lifelong learning. This declaration furthers our mission: To shape the future of online learning, workplace skills and higher education.

#### DECLARATION

The Bridge Charter 2021 outlines and reinforces our commitment to helping bridge India's employability gaps, shape an affinity for lifelong learning and enable sustainable knowledge exchange across stakeholders. It's a public declaration of our resolve to shape important aspects around the crucial themes of a talent continuum that converges the world of industry and academia; as well as the principles of foundational skills and competencies necessary for individuals, organizations and societies to flourish and thrive.

This charter follows Bridge 2021, a first-of-its kind virtual forum, presented by Harappa, for academics and industry leaders to come together and deliberate, discuss and find solutions for India's talent and employability challenges.

#### OUR PLEDGE

##### PLEDGE

# 01

**Forge deeper  
industry-academia  
partnerships**

We commit to drive sustained, rich and outcome-oriented dialog, and to enable and nurture consistent knowledge exchange among decision makers from academia and industry, across a wide range of forums and formats.

##### PLEDGE

# 02

**Sponsor and  
lead rigorous  
research**

We commit to enriching our understanding of online learning, workplace skills and higher education by creating a steady stream of high-quality research, both independently, as well as in partnership with key stakeholders from industry and academia.

##### PLEDGE

# 03

**Lead the charge  
on Thrive Skills**

We commit to institute a Thrive Skills Index, to gauge the growing importance of cognitive, social and behavioral skills, as well as to give industry and academia a shared vocabulary on a framework to assess and evaluate students and professionals.

##### PLEDGE

# 04

**Contribute  
meaningfully to  
mental wellness**

We commit to further the evolving conversations in India by building and creating a repository of tools and resources on self-care, including a high-impact, scalable and pedagogically-rich online course on self-care and mental well-being.

##### PLEDGE

# 05

**Evangelize lifelong  
learning over lifetime  
employment**

We commit to create a forum to celebrate and recognize Lifelong Learning Ambassadors to inspire graduates and professionals, across industry and higher education, as well as to shape a positive conversation on the attribute of learning for life.