

EVERYONE COMFORTABLE IN THEIR OWN SHOES

→ In order to help everyone feel comfortable in their own shoes, we need to create a more comfortable world. Part of that comfort comes from having a low carbon footprint.



RESOURCE USE

45% OF CROSLITE SCRAP IS RECYCLED

Plus, we are looking to transition to renewable energy within our owned and leased facilities.



SUSTAINABLE INGREDIENTS

100% VEGAN BY END OF 2021

We are also transitioning to more sustainable, bio-based ingredients.

AFTERLIFE

OLD CROCS. NEW LIFE.

We're working on ways to give our shoes a second life through consumer-led donations, recycling and re-commerce programs while currently donating unsold products.

NET ZERO BY 2030

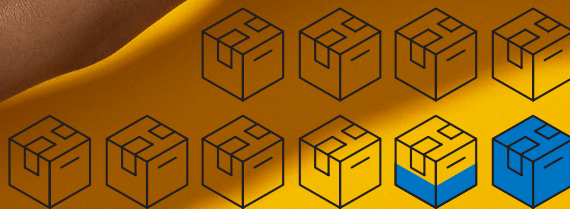
Crocs has committed to becoming Net Zero by 2030. Today, our Classic Clog has a carbon footprint of only 3.94 kg CO₂* equivalent per pair. We're off to a great start, but we won't be happy until we get to zero.

PACKAGING

85% OF ALL

PRODUCT SOLD WITHOUT SHOE BOXES IN 2020

Crocs is continuing to explore sustainable alternatives to reduce the impact of our packaging.



Visit crocs.com/crocs-purpose to learn more.

crocs

*This metric was calculated using the Higg Product Module 1.0 at Higg.org. This calculation was conducted internally, was 3rd party verified, and represents a cradle-to-grave impact.