

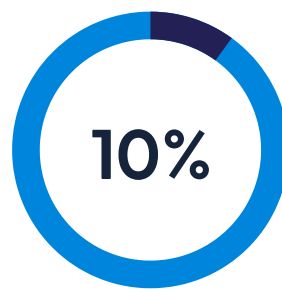
SPILL THE SPAM

Everything You Need to Know on Spam Calls/Texts for April 2021

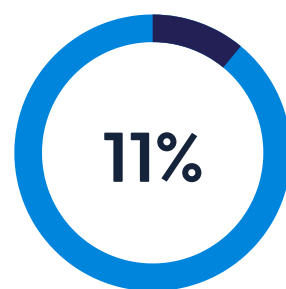


New month, less spam?

Though April marks the first significant monthly decrease in spam calls and texts observed since mid-2020, spam call volumes continued to grow on an annual basis and represented a record high for the month of April.



5.7 Billion Spam Calls; 10% Decrease from March



6.6 Billion Spam Texts; 11% Decrease from March

But not so fast...

April's robocall decrease is not a surprise! Historically, April and May have shown flat or decreasing levels of total spam calls in the U.S. because scammers tend to push IRS & tax season phone scams in February and March ahead of the standard tax deadlines in April.

April 2021's spam call trends may also be related to the upcoming STIR / SHAKEN (Secure Telephone Identity Revisited (STIR) and Signature-based Handling of Asserted Information Using toKENS (SHAKEN)) implementation deadline, which is designed to combat caller ID spoofing on phone networks in the United States. While larger carriers recently announced implementation of the service, the continued annual growth in spam calls/texts show it may be unlikely that Americans can expect meaningful decreases in total spam calls in the months ahead.

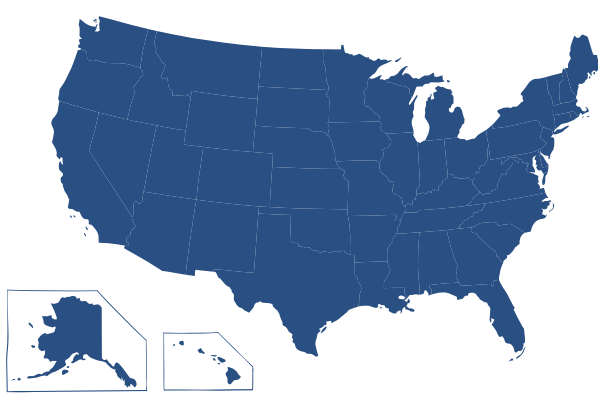
What's more? The service simply alerts the user of a spam calls versus stopping them in their tracks.



Most Spam Called & Texted States

Spam Calls

Texas | 628 million
California | 495 million
Florida | 357 million
New York | 221 million
Ohio | 217 million



Spam Texts

New York | 692 million
Texas | 678 million
California | 581 million
Florida | 317 million
Ohio | 306 million

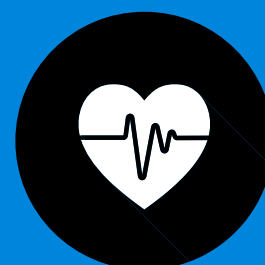
Don't pack your bags just yet...top spam call trends



Vehicle warranty-related spam calls represent 11% of total



Vacation-related (fake offers for cruises, timeshares, etc.) came in second and made up 8%



Health insurance-related spam calls were 7% of total robocalls.

With travel-related restrictions being lifted for U.S. based travelers on both a local and international level, vacation-related spam offers are expected to continue to rise.

These national robocall and spam text insights are provided by RoboKiller, the only app that helps eliminate 99% of spam calls in the United States. RoboKiller's Robocall Insights is powered by its global database of millions of known phone scams and audio fingerprints. This data is estimated by monitoring observed robocall and spam text trends for Americans who have trusted RoboKiller to stop their spam calls.