

Make Sustainable Retail a Reality for Your Organization

Consumers and retail employees expect their preferred retailers to think and act sustainably. Discover how your retail network can drive growth through more efficient, sustainable processes and solutions.



Retailers sit at the center of a complex ecosystem that includes various suppliers, service providers, financial institutions and consumers. Enriching your product range while also focusing on waste avoidance and energy savings through renewable energy can lead to significant cost savings.



49 of the 50 international leading retail companies **rely on energy-saving measures to protect the environment and save costs.**¹



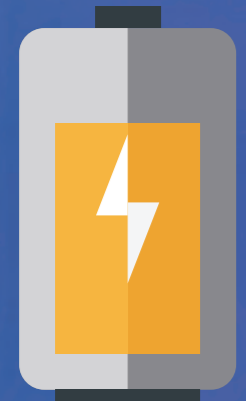
A 20% reduction in energy costs has the same effect as **a 5% increase in sales.**²

Efficient, optimized checkout solutions can underpin sustainability initiatives, especially when they're designed with sustainability at the forefront throughout every phase of the product lifecycle—from product planning, development, production, logistics, operation, service and maintenance to the return and recycling of the POS.

Both the **DN Series™ BEETLE** portfolio of POS products and our **Reverse Vending** solutions take our development philosophy to the next level. Our latest point-of-sale and reverse vending solutions offer the most cutting-edge technology, improve the energy balance within the systems, spare resources and trim your operational costs.



167.3 GW potential electric power saving per year across all installed DN checkout solutions³



DN Series BEETLE
>90% reusable/recyclable materials



Each year another **4,500 – 5,000 tons** of **sustainable thermal tickets** will replace the traditional paper at DN checkout systems due to innovative printer technology⁴



1.6 million tons CO₂ saved due to DN reverse vending solutions within 5 years⁵



Let Diebold Nixdorf's sustainable and future-proven solutions reduce your carbon footprint. **Partner with experts who understand and can support your organization's sustainability strategy.**

Learn More:

[Download Our Sustainability Playbook](#)

[Visit Our CSR Page](#)

1 Deloitte: Global Powers of Retailing 2020 - DN research
 2 https://qz.com/1248272/a-20-cut-in-energy-costs-could-represent-a-5-increase-in-sales/
 3 2020 Product Recycling team in Paderborn, Germany
 4 DN research
 5 DN research

