



# Like great architecture, we build brands that stand strong and succeed

We build brands that are understood, that function and become known, admired, remembered, and accepted. The brands we build have staying power. The brands we build attain results.

Schedule your consultation today with CEO, Gillian Christie, to design the Christie & Co Brand Architecture and Storytelling Program for your company.

Christie & Co Brand Architecture + Storytelling program includes:

- Goals defined
- Mission & Vision statement
- Ethos & values
- Competitor Analysis
- Analytical and Influential Industry Trends
- Messaging hierarchy
- Brand Story developed and shared through Social Media, PR and Advertising
- Brand Personality and Design
- Global Betterment Initiative
- Full Implementation

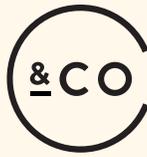
## CHRISTIE & CO

FROM DREAM TO MAINSTREAM

christieand.co | 805.969.3744



a peace forward company



Christie & Co is a full-service branding, communications and growth agency that builds brands that matter. For 25 years, we have helped pioneer brands that disrupt, differentiate, and last, creating meaningful engagement, strategic growth, and lasting impact...taking Dreams to Mainstream.

## OUR SERVICES



*"We have been grateful to have Christie & Co as our communications, social media, and influencer engagement partner through these critical phases of our growth. From helping us craft our brand journey and social media strategy to creating our influencer program and helping us build our thought leadership through speaking opportunities, they have been by our side every step of the way. From product launches to copywriting, influencer relations development to aesthetic content development, regional and national product launches, to sharing the stories of our unique business model and growth, they have helped us build such an amazing foundation to support our growth, overcoming many of the inherent challenges of a first-to-market, refrigerated beverage line pioneering a new model of business for good. Their deep, intrinsic understanding of our purpose and core values has helped us develop that message and our brand positioning across all touchpoints of the brand and across all our social media channels so effectively. We are truly grateful for our team at Christie & Co and highly recommend them."*



**— Sheryl O'Loughlin, CEO, REBBL**