










Attitudes Towards Energy Use
Among US Total – T2B Summary (7/6)

	US Total	Homeowners A	Non- Homeowners B	Men C	Women D
I feel it is the duty of businesses to make efforts to reduce their energy use	 63%	62%	63%	64%	61%
I feel it is the duty of government to set regulations reduce national energy use	 53%	53	52	55	50
I feel it is my duty to reduce my energy use at home	 52%	53	50	49	55
I am looking for smart ways to reduce the amount of energy I use at home	 49%	49	48	48	49
I would like to find a solution to easily track the energy I use at home	 44%	44	43	47D	41
I'm willing to sacrifice comfort to reduce my energy use at home	 33%	34	33	35	32
Trying to reduce my energy use at home would require difficult lifestyle changes	 25%	26	24	29D	22
I feel guilty about the amount of energy I personally use	 24%	24	23	25	22
I don't know how to reduce the amount of energy I use at home	 19%	18	19	19	18